

Attendance Matters at ATP



Term	Focus	Incentives & Recognition
Every week		- Class with best attendance gets extra 5 mins of play on Mondays - Good attendance promoted on social media and website - Weekly celebration of attendance above 97% in assemblies - Weekly celebration of class visits from Attendance team
Each half term		Best class with attendance gets a Well Done Treat
Autumn	Aim High	- End of Term celebration assembly with attendance certificates and raffle tickets for prizes for all attendance above government target of 96%. Bronze, Silver and Gold 98% and above celebrated and awarded - Parental recognition letter sent home half term to say well done for ensuring your child has good attendance - Pupils with 98% attendance to have opportunities to help with the Winter Fair. - Golden Learner attendance certificate
Spring	Motivation & Mid-Year Boost	- First week back: Raffle for parents to win a voucher 'Spring Attendance Sprint' – This a 4-week attendance drive in Spring 1 with the chance to earn Golden time choices for best classes after four weeks - End of Term celebration assembly with attendance certificates and raffle tickers for prizes for all attendance above government target of 96%. Bronze, Silver and Gold - Pupils with 98% attendance have the chance to help with the Spring fair - Parental recognition letter sent home half term to say well done for ensuring your child has good attendance - Golden Learner attendance certificate
Summer	Celebration & Year-End Recognition	- First week back: Raffle for parents to win a voucher "Attendance All-Stars" award for students with 96%+ attendance all year- Bronze, Silver and Gold - Special end-of-year assembly with certificates and medals "Class Attendance Cup" awarded to class with best overall annual attendance at the end of the year-Summer fun activity - Thank you letter sent home to parents for all pupils with good attendance

Here at Alder tree primary, we want every child to believe, belong and become. To do this, they need to have good attendance. We must follow legal guidelines to tackle poor attendance. This is how we will promote good attendance this academic year so that we are recognising and celebrating the families that help their child to have good attendance. **The Government target is 96%.**