

Attendance Matters at Alder Tree Primary

Term	Focus	Incentives & Recognition
Every Half term	Recognition	• Best class with attendance gets a Golden Day reward • Parental recognition letters, thank you cards and phone calls • Weekly class with best attendance gets extra 5 mins of play on Mondays • 100% attendees enter weekly class raffle for sitting in comfy teacher's chair or go to lunch early • Weekly assemblies to praise attendance for whole class and individuals congratulated • Social media recognition for best class and whole school attendance • 2% Club receive a reward
Autumn	Setting the Tone	• Launch Attendance Matters to children in assembly and classes, sharing incentives, plus letter to parents. • Term-end attendance certificates, prizes. 98% and above celebrated • Pupils with 98% attendance help with the Winter fair • Autumn 2 -Family Supermarket Award voucher • RAFFLE for 98% attendance and above
Spring	Motivation & Mid-Year Boost	• 'Spring Attendance Sprint' (4-week attendance drive in Spring 1 with Golden time choices for best classes) • Raffle tickets for students with 96%+ attendance for prize draw at end of Spring term (easter eggs and more) • Pupils with 98% attendance help with the Spring fair
Summer	Celebration & Year-End Recognition	• "Attendance All-Stars" award for students with 96%+ attendance all year • Special end-of-year assembly with certificates and medals • "Class Attendance Cup" awarded to class with best overall annual attendance at the end of the year • Thank you card sent home to parents for all pupils with good attendance • Legendary attends awards for pupils who always have good attendance

Notes:

- - Thresholds: Rewards are tiered at 100%, 96%–99.9%, and Class Average Above 96%
- -Good attendance is a legal requirement and school have to promote this and follow the guidelines for any child falling below.
- - Inclusion: Adjustments made for students with medical or SEN-related absences, on a case-by-case basis

Here at Alder tree primary, we want every child to believe, belong and become. To do this, they need to have good attendance. We must follow legal guidelines to tackle poor attendance. This is how we will promote good attendance this academic year so that we are recognising and celebrating the families that help their child to have good attendance. **The Government target is 96%.**