



# Bless your Pastor

Do not withhold good from  
those who deserve it when it  
is in your power to help them.

PROVERBS 3:27 (NLT)

NATIONAL CAMPAIGN

## Bless Your Pastor:

Showing and Sharing God's Love for Pastors

### What is Bless Your Pastor?

Bless Your Pastor is a national generosity campaign from the National Association of Evangelicals. It is an opportunity for church congregations to find creative ways to care for their shepherds.

Bless Your Pastor focuses on resourcing partners and church leaders to disciple their people in generous living that leads to transformed hearts and generous spirits. The campaign will guide believers to relieve some of the financial and emotional pressures that pastors often feel as a result of their sacrificial service to their church. Some churches may also decide to extend the campaign to church staff members in addition to their pastor.

**50%**  
OF PASTORS

MAKE LESS THAN  
\$50,000/YEAR

**60%**  
OF PASTORS

RECEIVE NO  
RETIREMENT OR  
HEALTH CARE FROM  
THEIR CHURCH

### Why is Bless Your Pastor important to God and You?

In Galatians 6:6, we are taught to share all good things the Lord has given us with our godly instructors. This is one of the ways we can have the heart of God. Across the country and around the world, pastors, spouses and church staff faithfully serve and love their congregations. Many pastors and their families follow God's call on their life to serve the Lord and their church, but often these leaders sacrifice financial stability and time to serve their congregations.

Research shows that most pastors and their families operate with limited financial resources to meet their current and long-term needs. Fifty percent of pastors make less than \$50,000 per year while serving the church 50-70 hours per week. Further, nearly 60 percent of pastors receive no retirement or healthcare benefits from their church. By creatively blessing their pastors, church families can share the love of Christ and lighten the load their pastor carries daily.

### How does the Bless Your Pastor campaign work?

#### It's easy to launch the Bless Your Pastor campaign with these 5 simple steps:

1. Go to [BlessYourPastor.org](https://BlessYourPastor.org) to sign up and download free resources.
2. Encourage leaders in your church to watch the short training video.
3. Agree on a behind-the-scenes plan to send out a letter or email from the church leadership with the brochures and/or digital materials.
4. People in your church discover creative ways to bless their pastor. Churches receive an appreciation offering for the pastor. Some churches may want to extend the appreciation offering to church staff as well.
5. Report the results, and the NAE will send an Amazon eGift card to the senior pastor.

#### It's even easier to spark excitement for the Bless Your Pastor initiative with these free resources for partners and churches:

##### For Partners

- [BlessYourPastor.org](https://BlessYourPastor.org) customized URL landing page or logo pop-up
- A variety of ready-to-use articles, feature stories, ads, videos and graphics that can be shared with your constituency
- TV, radio and podcast interviews, stats, stories and questions

##### For Churches

- Short training video for church boards and leaders
- Toolkit for organizing this behind-the-scenes effort, including the 50 Creative Ways to Show God's Love to Your Pastor brochure, a lay leaders template letter for the congregation, social media messaging and graphics, and a promotional video
- Additional financial training resources
- Amazon eGift Card\* for the senior pastor  
*\*For churches that report receiving a pastor or pastor/staff appreciation offering*

"The one who **receives** instruction in the Word should **share** all good things with their instructor."

GALATIANS 6:6



#### Who can partner with the NAE to help Bless Your Pastor be successful?

- Denominations and associations
- Regional, state and local clergy groups
- Magazines and publications
- TV and radio stations and programs
- Christian ministries and businesses

#### What is the *next step*?

Visit [BlessYourPastor.org](https://BlessYourPastor.org) to sign up for free resources for partners, church leaders and congregations.

#### Interested in learning more about how you can partner with us to bless the pastors and churches you serve?

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