



THE COST OF **ONE CLICK**

Could your business recover from a cyber attack?



Quicksmart IT

Every day, businesses across the UK face cyber threats that could disrupt operations, damage customer trust and result in significant financial loss. While high-profile attacks often make the headlines, the reality is that many cyber incidents begin with something far simpler—a convincing email, a reused password or a member of staff clicking what appears to be a legitimate link. The click itself costs nothing, but the consequences can be far-reaching.

The good news is that most successful cyber attacks exploit weaknesses that can be reduced with the right planning, technology and support. At Quicksmart IT, we believe cyber security should be proactive, not reactive. This guide highlights some of the most common risks facing businesses today and shares practical steps you can take to strengthen your cyber resilience, helping you protect your people, your data and your business before problems arise.

THE 5 BIGGEST CYBER RISKS FACING SMES

1.

PHISHING EMAILS

Cyber criminals no longer rely on poorly written emails full of spelling mistakes.

Today's phishing attacks are often professionally written, highly personalised and increasingly created using artificial intelligence.

They're designed to look legitimate.

ASK YOURSELF

Would your team recognise one?

2.

WEAK PASSWORDS

Reusing passwords across multiple accounts remains one of the easiest ways for attackers to gain access to business systems.

If one account is compromised, others often follow.

ASK YOURSELF

Do all employees use unique passwords and Multi-Factor Authentication?

3.

UNPATCHED DEVICES

Software updates aren't simply about new features.

Many contain critical security fixes that protect against newly discovered vulnerabilities.

Every missed update creates another opportunity for attackers.

ASK YOURSELF

Do you know every device in your business is fully updated?

4.

BACKUP FAILURES

Having backups isn't enough.

The important question is whether they actually work when you need them.

Backups should be tested regularly and stored securely.

ASK YOURSELF

How quickly could your business recover after a major incident?

5.

HUMAN ERROR

Technology alone cannot stop every cyber attack.

Your people remain your strongest defence—or your greatest vulnerability.

Regular cyber awareness training helps employees recognise threats before they become incidents.

ASK YOURSELF

When was the last time your team received cyber security training?

THE COST OF ONE CLICK

One successful cyber attack rarely affects just one computer. It can impact every area of your business.

Imagine arriving at work tomorrow and discovering:

- Your email has stopped working.
- Customer information is inaccessible.
- Staff cannot log in.
- Phones aren't connecting.
- Orders can't be processed.
- Backups won't restore.

Even a single day of downtime can have significant consequences.

The businesses that recover fastest aren't necessarily the biggest, they're the businesses that prepared before the attack happened.





5 STEPS EVERY BUSINESS SHOULD TAKE

No organisation can eliminate cyber risk completely, but every business can reduce it, start with these five steps.

1.



Enable Multi-Factor Authentication

Adding a second layer of verification makes it significantly harder for attackers to access your accounts.

2.



Keep Software Updated

Regular updates close security vulnerabilities before criminals can exploit them.

3.



Protect Microsoft 365

Email, files and collaboration tools are among the most valuable assets in your business. Make sure they're properly secured.

4.



Test Your Backups

Don't assume they're working. Test them.

5.



Train Your Team

Technology protects systems. Knowledge protects people.

How Quicksmart IT Helps Businesses Stay Protected



Cyber security isn't a single product, it's a combination of technology, monitoring, planning and expert support.

Quicksmart IT provides a complete approach to helping businesses reduce cyber risk and keep operating with confidence.

Managed IT Support

Keeping your systems running efficiently with proactive support rather than reactive fixes.

Cyber Security

Protecting your business through advanced security solutions, proactive monitoring and practical guidance.

Microsoft 365

Helping you get the most from Microsoft 365 while ensuring your users, data and collaboration tools remain secure.

Backup & Disaster Recovery

Making sure your critical business data is protected and can be recovered quickly when needed.

Cyber Awareness Training

Helping your team recognise modern cyber threats and make informed decisions every day.

Remote Monitoring & Management

Identifying potential issues before they become costly disruptions.

Connectivity & Communications

Reliable broadband, business telephony and networking solutions that keep your business connected.

IT Consultancy

Providing strategic advice to help technology support your business objectives.



Is Your Business Protected?

Answer Yes or No.

- | | |
|---|---|
| ✓✗ Multi-Factor Authentication enabled? | ✓✗ Devices automatically updated? |
| ✓✗ Microsoft 365 security reviewed? | ✓✗ Business continuity plan documented? |
| ✓✗ Advanced email filtering in place? | ✓✗ Remote monitoring in place? |
| ✓✗ Backups tested recently? | ✓✗ Former employees removed from all systems? |
| ✓✗ Staff received cyber awareness training? | ✓✗ Cyber security reviewed within the last 12 months? |

Mostly Yes?

Great.

Keep reviewing regularly.

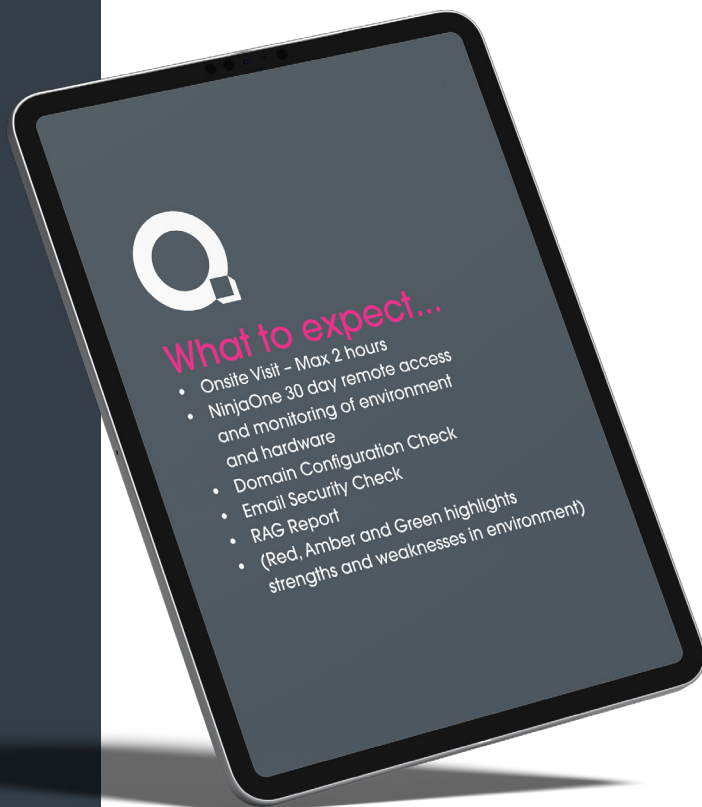
Several No answers?

There may be opportunities to improve your cyber resilience before they become problems.

Book Your FREE Cyber Health Check

Understanding your cyber security doesn't have to be complicated.

Our FREE Cyber Health Check gives you an honest assessment of your current IT environment and highlights practical improvements that could strengthen your business.



We'll review areas including:

- Microsoft 365 security
- Email protection
- Password policies
- Backup and recovery
- Device management
- Cyber security best practice
- Business continuity
- General IT resilience



Quicksmart IT
Tailored IT support, just a click away

There are no obligations and no technical jargon—just practical advice from experienced IT professionals.

**PROACTIVE IT SUPPORT.
PRACTICAL CYBER SECURITY.
BUSINESS CONFIDENCE.**



Quicksmart IT

Tailored IT support, just a click away

☎ 033 033 09069 ✉ contact@quicksmart-it.com

www.quicksmart-it.com

223 Titan House, Cardiff, CF24 5BS