



2025 Annual Report



68 YEARS!

*Attraction * Retention * Expansion*



MEDC's 2025 Annual Meeting

Thank You
to Our Event Sponsors!

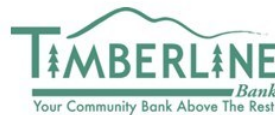
Platinum



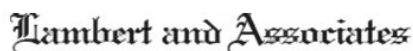
Gold



Silver



Bronze





MEDC Annual Meeting Program

Thursday, March 20, 2025 - Montrose Pavilion Event Center

Lunch Served (catered by Stone House Restaurant).....	12:00 p.m.
Welcome.....	Corri Schmidt, Chair
Recognition of Guests.....	Corri Schmidt, Chair
Invocation.....	Kelly Thompson
2024 Brief Recap.....	Sandy Head, Executive Director
2025 MEDC Economic Development Award	Sandy Head / Corri Schmidt
Outgoing Board Recognition.....	Corri Schmidt, Chair
Recognition of 2025 Board	Corri Schmidt, Chair
Keynote Speaker.....	Jayson Street, Secure Yeti
Conclusion.....	Corri Schmidt, Chair

welcome

Keynote Speaker:

Jason E. Street



Referred to as:

- A "notorious hacker" by FOX25 Boston,
- "World Class Hacker" by National Geographic Breakthrough Series,
- A "paunchy hacker" by Rolling Stone Magazine,
- As a "Change Agent" by the Director of Counter Intelligence - Pentagon!

He however prefers if people just refer to him simply as a Hacker, Helper and Human. He's a Simulated Adversary for hire. The author of the "Dissecting the hack: Series" (which is currently required reading at seven colleges in 4 countries that he knows of). Also the DEF CON Groups Global Ambassador.

He's spoken at conferences and summits in over 50 countries such as DEF CON, Le Hack, GISEC, IT-Defense, SYSCAN and at several other 'CONs & colleges on a variety of Cyber Security/ Hacking subjects. He also was asked to speak at the Pentagon on his revolutionary process of Situational Awareness training.

He loves to explore the world and networks as much as he can. He has successfully robbed banks, hotels, government facilities, Biochemical companies, etc.. on five continents (Only successfully robbing the wrong bank in Lebanon once all others he was supposed to)!

He is a highly carbonated speaker who has partaken of Pizza from Bulgaria to Brazil & China to The Canary Islands. He does not expect anybody to still be reading this far but if they are please note he was proud to be chosen as one of Time's "Persons of the Year" for 2006.





Table of Contents

Comments from Our Chair – Corri Schmidt.....	1
2024 MEDC Board of Directors.....	2
MEDC Mission Statement / MEDC Past Award Recipients.....	3
President’s Report – Sandy Head.....	5
Colorado River District.....	10
Montrose County.....	12
City of Montrose.....	14
Town of Olathe.....	16
Montrose Recreation District.....	18
Colorado Mesa University—Montrose.....	20
Montrose County School District.....	22
Montrose Regional Airport.....	24
Montrose Regional Health.....	25
Demographics	26
2025 MEDC Economic Development Award	30
MEDC Investors - 2024.....	33
MEDC Investor Levels - Benefits.....	35



Comments from Our Chair



**Corri Schmidt, Chair
MEDC Board of Directors**

As Chair of MEDC's Board of Directors, I'm excited to introduce the annual report in our 68th year of supporting our vibrant Montrose County business community. In my 11 years on the board, it has been both humbling and fascinating to observe and help support the evolution of our remarkable post "Great Recession" transformation.

These past few years certainly have been some of the most eventful in recent memory. If midday Townsend traffic and the count of coffee shops are any measure, our quiet towns of Montrose County are undoubtedly well caffeinated and have absolutely come alive! Access to ever advancing medical technologies and high-quality care has never been better. The valley is brimming with innovative new or expanding businesses, accommodations, and recreational venues. Getting to and from faraway places is easy and convenient with our fabulously expanded regional airport. Major infrastructure improvements in Montrose, Olathe, and the West End are revitalizing each community all while preserving the historic charm that makes our region so special. Progress is impossible to overlook!

Of course, with rapid change comes a fair share of challenges. Every business and community organization we hear from lists talent acquisition as one of their toughest challenges followed by affordable housing availability and the cost of doing business during inflationary times. Our aging and crowded schools also really need a refresh at a particularly difficult time for residents and businesses to swallow the added costs needed to make it happen. These are the kind of dilemmas that require us to tap our perseverance and find creative solutions. As an independent, investor-based organization, MEDC with its diverse mix of private and community partners is an important contributor to the way forward. We promote workforce development and serve as a trusted resource advocating for and supporting primary employers. With continued engagement from our investors, cooperation, and good 'ole hard work, I have no doubt that our communities will eventually reflect on overcoming today's challenges with the same pride we do now as we reflect on the achievements of years past.

Challenges aside, today we celebrate all our community has accomplished and those who have contributed in various ways. I want to personally thank our Director, Sandy Head, and Patricia Cummings for their long and faithful service to MEDC as champions for our great community. I also want to thank the current and past members of our Board of Directors who volunteer their time and talent to help guide the organization. With today's election, we will welcome new members to the board and we're anxious to tap into their fresh ideas and perspectives as we continue to pursue our mission. Our annual meeting wouldn't be possible without the generous support from our sponsors listed on the inside cover of this report – we greatly appreciate you! Finally, I thank our vital community partners including Montrose County, City of Montrose, Town of Olathe, MCSD Schools, Colorado Mesa University (CMU), Region 10, Colorado Workforce Center, Manufacturers EDGE, and the State of Colorado Office of Economic Development, (OEDIT). Here's to another exciting year to come!



2024 MEDC Board of Directors

Executive Committee



Chair
Corri Schmidt
TEI Rock Drills



Vice Chair
Jamie Saff
Alpine Bank



Secretary
David Schieldt
Del-Mont Consultants



Treasurer
Jimmy Merritt
Merritt Contracting Solutions



Past Chair
Buck Miller
DWC CPAs / Advisors

Elected Directors



Ed Hawthorne
Black Hills Energy



Jack Johnston
DMEA / Elevate



Martin Lutz
In Motion Therapy



Scott Locke
Montrose Forest Products



Tonya Maddox
Our Town Matters

Elected Directors



Jeff Mengenhausen
Montrose Regional Health



Zander Parker
Parker Consultants & Accountants, PLLC



Mari Steinbach
Montrose Recreation District



Christine Kinion
Town of Olathe



Dave Frank
City of Montrose Alternate

Appointed Directors

Appointed Directors



Anthony Russo
City of Montrose



Sue Hansen
Montrose County Alternate



Steve Metheny
Colorado Mesa Univ. - Montrose



Steve Pope
UUVWA Agriculture Rep



Dr. Carrie Stephenson
RE1-J School District

Appointed Directors



Frank Rodriguez
Montrose County



Megan Wilson
Greater Montrose Chamber of Commerce



MEDC Mission Statement

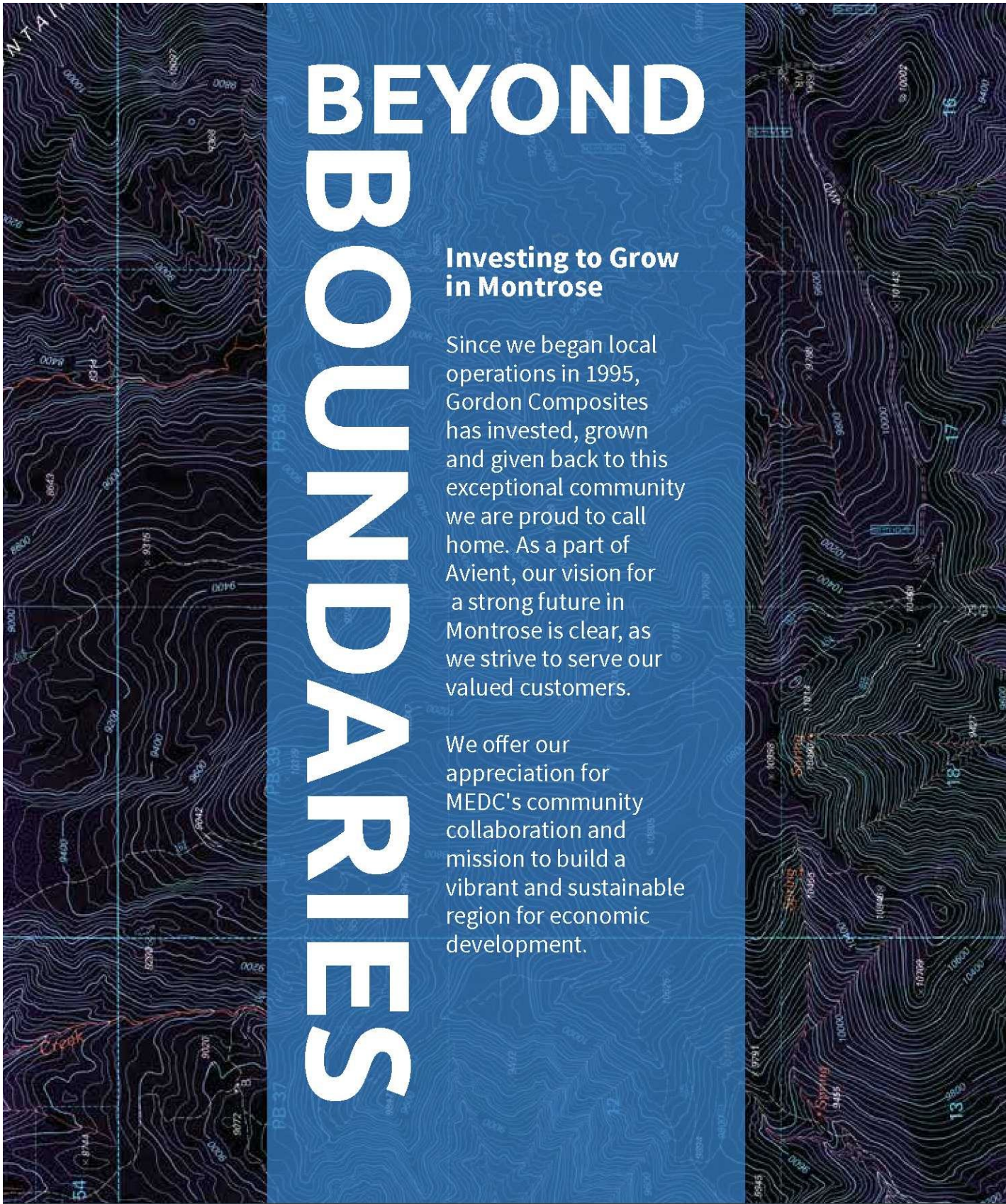
The Montrose Economic Development Corporation (MEDC) is a non-profit organization governed by a volunteer Board of Directors, comprised of community business members and elected officials. Our organization represents all of Montrose County including the City of Montrose and the Town of Olathe. Operating funds are provided by MEDC memberships from businesses, local government, and individuals, who are united in their support of the future economic strength and diversity of our community.

MEDC's focus areas include; Retention/Expansion of Existing Companies; Attraction of Targeted Companies; Entrepreneurial Job Development; Agricultural Development; and Workforce Enhancement.

The Mission of MEDC is to strengthen Montrose County's economic base and increase the standard of living for all of its residents through the retention, expansion, attraction and development of primary jobs and capital investments. This Mission includes the promotion of workforce enhancement, agriculture advancement and other business development that provides economic diversification and stabilization.

MEDC Past Award Recipients

2024	Lloyd Arnold - Montrose Regional Airport	2014	Montrose Forest Products
2023	David & Doug Dragoo - Colorado Outdoors Project	2013	Russell Stover Candies
2022	Secret Creek (aka Colorado Yurt)	2012	3M Abrasives
2021	Montrose Recreation District	2011	Mary Watt
2020	Uncompahgre Valley Water Users Association	2010	Leadership Circle, LLC
2019	Gary Ratcliff – Colorado Mesa University	2009	City of Montrose
2018	Steve Schiell – RE-1J School District	2008	Delta-Montrose Electrical Association (DMEA)
2017	Michelle Haynes – Region 10	2007	Montrose Memorial Hospital
2016	Montrose County	2006	Montrose Daily Press
2015	Recla Metals, LLLC	2005	Gordon Composites



BEYOND BOUNDARIES

Investing to Grow in Montrose

Since we began local operations in 1995, Gordon Composites has invested, grown and given back to this exceptional community we are proud to call home. As a part of Avient, our vision for a strong future in Montrose is clear, as we strive to serve our valued customers.

We offer our appreciation for MEDC's community collaboration and mission to build a vibrant and sustainable region for economic development.

2350 Air Park Way
Montrose, CO 81401
+1.970.240.4460





President's Report

2024 Year in Review

MEDC is pleased to present our 2024 Annual Report. Within this report, we have numerous articles from our partners who work with us to create a vibrant economy. Please take the time to read their reports and review the demographics that Patricia has prepared. Retention is one of the key areas of focus for MEDC. Once a company invests their resources to locate, expand or start up a new business in our community it is important to monitor their needs and strive to keep them here. As part of our efforts toward that goal, we resurrected the Montrose Manufacturers Association that was formed in the late 1990's.

Montrose Manufacturers Association: In 2023 MEDC received an Economic Development Action Grant from the Colorado Office of Economic Development and International Trade, (OEDIT) and the Economic Development Council of Colorado, (EDCC) to help establish and grow the Association. The Montrose Manufacturers Association, MMA, meets on the second Monday of each month from 4:00-5:30. The group gathers at various manufacturing companies to tour and learn about the different manufacturing that takes place in Montrose or at the Colorado Mesa University (CMU) Montrose Annex.



Sandy Head
MEDC Executive Director



A strategic planning session was held in August where the group identified 3 Goals: #1) Market Focused – Tell our story by identifying the best strategies for sharing the message of local manufacturing with our community. #2) Workforce Focused – Emphasis on attracting and retaining both skilled and unskilled local employees based on the needs of our local companies. #3) Network Focused – Identify core skills and trainings that will benefit association members and allow them to collaborate with members that have access to those skills and trainings.

In February we were able to use some of the grant dollars to fund several LEAN-101 training courses that are available through Manufacturers EDGE. The training was open to employees of each company and high school students who have an interest in manufacturing. Hosting this 3-day training provided an opportunity for small companies to have access to courses that they otherwise would have to fund internally.

The MMA has expanded to include leaders from the High School Work Based Learning and Career Pathways programs. We also have representatives from the Colorado Workforce Center, Colorado Mesa University, Manufacturers EDGE and Colorado Apex Accelerator who are engaged with our members. These groups stand ready to assist individual companies with specific needs and to help achieve the goals set by the manufacturers.

2024 Presidents Report continued

On August 12th, the MMA received *Sector Partnership* designation. Sector Partnerships are partnerships of employers, from the same industry and in a shared labor market region, who work with education, workforce development, economic development and other community organizations to address the workforce and other needs of their industry. As one of the first State-recognized Sector Partnership on the Western Slope, MMA will work in conjunction with the Colorado Rural Workforce Consortium and education economic partners to address both talent pipelines and workforce ecosystems resulting in an enhanced local job market throughout the manufacturing industry. This falls in line with the goals of the Association and this designation should open the door to new resources and potential funding opportunities.

Because of the efforts of the MMA, we were selected as 1 of 5 finalists in the Statewide Colorado Manufacturing Network Awards in the category of Manufacturing Champion. The award recognizes an individual who is leading the industry forward and who has made significant contributions to the manufacturing sector through implementation of industry-wide plans. It was an honor to have Montrose recognized on a State level.



MEDC's 7th Annual Business Showcase: The efforts of the MMA created a natural tie into the Business Showcase, aka Manufacturers EXPO. Once again, we had the CMU Mechatronics learning lab for students to explore plus participation from numerous manufacturers and supporting businesses. The school district allowed STEM students from all grade levels to participate by setting up booths to demonstrate their skill sets. We had a good turnout despite the fact it was the first snowfall of the year. The day concluded with a social networking session for all of the participants.



Marc Catlin; Legislator of the Year Award: MEDC nominated our House Representative Marc Catlin for the Economic Development Council Of Colorado, (EDCC) Legislator of the Year Award. Marc received the award at the EDCC conference in October 2024. Marc served as our State Representative from 2017-2024. In that position he passed multiple bills that supported economic development efforts on the Western Slope. Marc was the only member out of all one hundred legislators to have 100% bipartisan sponsorship while having more than 10 bills introduced. Marc was elected as our new State Senator in November 2024 which will allow his Western Slope efforts to continue.

PROSPECTS & PROJECT UPDATES:

New Company Announcement: MEDC has been in negotiations for over a year with a prospect that will bring great jobs with benefits to Montrose. We will be able to make an announcement in April. *Stay tuned!*

Rural Jump Start: We are working with several new *Rural Jump Start* companies. We are in the early stages, and our goal is to have them presented to the State EDC in April or May. If all goes well, there should be an announcement by June.



COLORADO
Office of Economic Development
& International Trade

2024 Presidents Report continued



Russell Stover Chocolate Factory: The vacant Russell Stover Chocolate Factory has experienced a lot of changes over the past year. The investor that purchased the facility in 2021 went into default and a foreclosure sale was held on June 5th. There were bidders present, however no bid was made, and the property was turned over to the first lien holder. The second lien holder then redeemed the property and turned around and sold it to a group that included a local developer. We began working with the primary owner of the group who had a desire to make the property “something

Montrose would be proud of”. We provided volumes of information to them which included potential users for the property as well as updated information on the condition of the facility. On January 1st of this year, the property changed hands once again. It is now owned by Chuck Horning, owner of the Telluride Ski Resort. I am currently providing the information about the building with Chuck’s representative in hopes that it can be developed into a prominent and successful enterprise.

Co Fire Aviation: In 2021, MEDC began working with CO Fire, an aerial firefighting company who expressed a desire to relocate their company from Fort Morgan, CO to Montrose. They made numerous trips to Montrose in between fire seasons exploring options and negotiating possibilities. In 2022 CO Fire brought their staff and aircraft to Montrose to showcase the company and to generate community support. They were received with excitement. Unfortunately, a nearly 4-year effort to locate them to Montrose came to a tragic halt on September 5, 2024. Kyle Scott, founder and co-owner died in an aerial accident during an agriculture flight. I remain in contact with Kyle’s partner Chris Doyle and their staff. At this time future plans are on hold.

Flex Park at Colorado Outdoors: The Flex Park is a new addition to the Uncompahgre River Trail, offering 24,000 square feet of flexible space for recreation and access to the trail system. It has a simple design and offers open green spaces to pause and relax while enjoying the Uncompahgre river. The park is equipped with ADA parking and sidewalk ramps that provides easy access to the riverfront. The park was made possible through the combined efforts of the City of Montrose, Colorado Outdoors, the Colorado Health Foundation and the Montrose Recreation District.



New City Hall & Colorado Mesa University: The City of Montrose held their ribbon cutting on March 27th celebrating the completion of the new City Hall at 400 Main Street. The City sold the Historic City Hall to provide an expansion for our CMU campus. The funds from the sale will be matched by CMU and the CMU Foundation to create the Montrose Permanent Fund Endowment. This endowment will support higher education initiatives including the addition of hospitality management and culinary arts curricula at the Montrose campus.

New Office Space:

MEDC relocated our office in February. The space we were in was leased to Goodwill to be utilized as their drive-through drop-off. After much searching, we were able to acquire space at 401 E Main Street, in the Citizens State Bank complex where we share space with 8 additional businesses. Our new space includes a conference room, good parking for board meetings and the downtown location is close to our economic development partners.

2024 Presidents Report continued

IN CONCLUSION:

We want to acknowledge and express our appreciation to our many partners. The Colorado Office of Economic Development and International Trade, (OEDIT) has many programs that help us in putting deals together and their staff, without exception, will go out of their way to help match the right programs with the companies we work with. In addition, the staff with Manufacturers EDGE are readily available to consult and assist our local companies. The City of Montrose continues to be a strong partner in economic development efforts throughout our community. Montrose County will assist in areas allowed by state statute. We appreciate the regional planning and business assistance that is provided by our partners at Region 10 as well as the support of the Colorado Workforce Center. To summarize, we have an incredible pool of resources and strong partnerships that demonstrate the uniqueness of our community.

MEDC is fortunate to have a strong Board of Directors with representation from our major community institutions. I want to express my gratitude to each of them for the time they give to serve. One of the most valuable agenda items during our meetings is our partner discussions. It is a time to share what is going on in each of their organizations. This enhances our ability to collaborate better together.

Patricia Cummings, my Executive Assistant, is a valuable part of our team. She has been with MEDC for 15 years! We are blessed! She handles all of the detailed parts of our operation with ease and keeps me organized and on task.

Last but certainly not least we thank our investors. Without your support we would not be able to accomplish our mission. Over 90% of our funding comes from private investment. We are here for you and appreciate your investment in the future stability and economic vitality of Montrose.

If you are not a current investor in MEDC, we urge you to consider joining our organization. MEDC strives to be a resource for all businesses regardless of type or size. We connect companies to individuals, organizations, and resources necessary to help them meet their goals and objectives. We provide the link between private business and government, and we have an open-door policy. We strive to be the place they "go to first".

Montrose is a great community with aggressive and forward-thinking leaders. Together we will continue to build a stronger economy for Montrose and our citizens.



**Montrose Economic
Development Corporation**

155 likes • 192 followers

[Message](#)

[Like](#)

[Search](#)

Thank you!

scott's
printing • design



We appreciate your trust in us.

Because we believe local news and information should be free, we rely heavily on advertiser support.

Please support local journalism by supporting our advertisers when you can.

MONTROSE
BusinessTimes

501 E. Main St. Montrose, CO 81401 | 970.765.0915





Seven States Negotiate for the Future of the Colorado River



The Colorado River District is the watchdog for West Slope water. We were established in 1937 as a small government agency tasked with advocating for the water users of Colorado's western slope. At the time, rapidly growing populations on the Front Range were already looking for more water via trans-mountain diversions, and it was obvious that western slope communities needed to speak with a united voice to secure their water future. When we were founded, our mission was to protect, develop and conserve the water resources of our fifteen counties, and to advocate for the waters of the Colorado River to which the state is entitled. Over the past 88 years, our mission hasn't changed.

Today, the entire region is facing the impacts of a rapidly changing climate, diminishing flows in the river, aging infrastructure, and shifting economies. These changes are not just impacting our towns and ranches, however. The Colorado River system is feeling the strain from the headwaters to the Sea of Cortez. Seven states, over forty million people, two counties and an enormous economic engine depend on a river which gets over 65% of its flows from the snow that falls in our mountains here in Colorado. In 2022, when these pressures lowered the level of Lake Powell so much that it threatened the infrastructure of Glen Canyon Dam, officials realized that the way the system was being operated had to change.

Today, all seven states in the Colorado River basin – Wyoming, Utah, Colorado, New Mexico, Nevada, Arizona and California – are engaged in high stakes negotiations to come up with new operating guidelines for two of our nation's largest reservoirs. The previous operations balanced the levels of Lakes Powell and Mead with tiered releases – as Lake Mead dropped, Lake Powell would release more. However, as the average annual inflow for the system has continued to drop over recent decades, the system was driven to the brink of collapse. These negotiations must be completed before the current operating guidelines expire in 2026 and will determine the long-term health and economic viability of the entire region.

Finding consensus has been difficult. A year ago, the Upper and Lower Basin states submitted separate proposals to the Bureau of Reclamation outlining their plan for future operations. These competing proposals contained significant differences. The Upper Basin states (CO, WY, UT, NM) already face natural shortages every year of between 1.2 and 1.3 million acre-feet simply because the water is not there after drought and dry soils are done with the snowpack. They believe that their water users should not be subjected to any further mandatory cuts. Lower Basin states (CA, AZ, NV), however, have submitted proposals which begin to address their historic overuse of Colorado River water, but have stated firmly that they believe that the burden of future cuts should be shared equitably between all states.

In an effort to negotiate in good faith, Upper Basin states recently submitted a refined proposal which includes provisions to create two water-storage accounts in Lake Powell. These accounts would help protect the system as a whole and provide a buffer for the Upper Basin against the possibility of a future Compact Call. These pools would contain water saved through conserved consumptive use programs which would be voluntary, temporary, and compensated. The Colorado River District is currently working closely with officials to ensure that these programs would not have outsized impact on agricultural communities and will include appropriate guardrails and input from a wide variety of stakeholders.

Over the next few months, the Bureau of Reclamation will review the proposals and consider how to move forward. As these negotiations continue to unfold, the work of the Colorado River District is to make sure that the voices of West Slope water users are heard by the decision makers involved in setting these critical policies. Please visit our website, www.coloradoriverdistrict.org, to learn more and sign up for our twice-weekly water news roundup, the News Drop, to stay informed.

Lindsay DeFrates, Deputy Director of Public Relations for the Colorado River District



MONTROSE COUNTY

DEDICATED TO SERVICE, DRIVEN BY COMMUNITY

MEET YOUR COMMISSIONERS



Sean Pond



Scott Mijares



Sue Hansen

COMMUNITY ENGAGEMENT

We are committed to engaging with the community, listening to your concerns, and making improvements based on your input. Your feedback is essential, and we welcome your ideas on how we can better serve Montrose County. Visit www.montrosecounty.net to:

- Watch BOCC Work Sessions & Meetings Live
- Read BOCC Meeting Minutes and Calendars
- Contact the Commissioners
- Access Financial and Budgetary Data



 SURVEY

COMMUNITY FEEDBACK WANTED

We value community input and want to hear from you! Take a brief survey at www.montrosecounty.net/survey to give feedback on the timing of Board of County Commissioner (BOCC) meetings, the effectiveness of community engagement events like "Coffee with the Commissioner," and more! Your responses will help us improve how we connect with you and ensure we're meeting the needs of our community. We encourage everyone to participate and share your thoughts!

2025 MONTROSE COUNTY



ORGANIZATIONAL DEVELOPMENT

We recognize that our personnel are our most valuable resource, and we are dedicated to attracting and retaining talented professionals who are committed to serving Montrose County. Our goal is to foster a culture where everyone feels integral, valued, and involved in decision-making. We are acknowledging their contributions through competitive pay studies and improved recognition processes.

HISTORIC COURTHOUSE

The Montrose County Courthouse, a beloved landmark for over a century, is undergoing renovation to preserve its history while meeting modern safety standards. A recent time capsule reveal highlighted its historical significance. The renovated courthouse will house several county offices including BOCC, Legal, Veteran Services, Treasurer, Assessor, Communications, and GIS. The Courthouse unites the past and present, symbolizing our legacy and future. The estimated completion date is September, 2025.

NORTH CAMPUS

After exploring all alternatives, we must abandon the South Campus and build a new facility at a cost of \$24 million. Renovating the South Campus would cost \$49 million due to its failing foundation and large size. The new North Campus will house key county services, including Public Health and Human Services, Human Resources, and Finance. The new building enhances our ability to serve the community more effectively. The estimated ground-breaking is March, 2025.

WE WANT YOUR FEEDBACK

We are committed to listening to your concerns and making adjustments as needed. We value diverse, constructive perspectives and believe in the power of working together for the greater good of Montrose County. Your input is vital to our improvement—if you have ideas, we want to hear from you. Visit www.montrosecounty.net for information and a staff directory.



WWW.MONTROSECOUNTY.NET



DART

Development and Revitalization Team



Montrose Development and Revitalization Team (DART). A program of the City of Montrose, DART seeks to foster economic development within Montrose to provide existing businesses with the resources they need for growth and expansion.



MICHELLE WINGFIELD

DART & Community Programs Coordinator
970.240.1471
mwingfield@cityofmontrose.org

WHAT WE DO

.....

ECONOMIC VITALITY
Leveraging Business Assistance

PROMOTIONS
Making Cash Registers Ring

DESIGN
Beautifying our Community

ORGANIZATION
Building Relationships



ANTHONY RUSSO

City of Montrose Business Development
970.497.8531
arusso@ci.montrose.co.us

• Business Incentives • Business Opportunity Funds • Facade Improvement Matching Grant Program
• Main Street Banner • Ribbon Cutting Program • General Inquiries



Main Street and beyond. DART is an Accredited Main Street America community. This recognition exemplifies our commitment to preservation-based economic development and community revitalization through the Main Street approach. DART extends this approach to a variety of business interests throughout the city.



Dart supports developing Montrose as an attractive, vibrant place where people converge, businesses thrive, and values rise.



DART facilitates programs, improvements, incentives, and events which will result in a strong business, social, and cultural center.



WHEN
365 DAYS A YEAR!

CITYOFMONTROSE.ORG/DART



CITY COUNCIL

(Pictured top to bottom, left to right)

Councilor Doug Glaspell, Mayor Pro Tem Dave Frank,
Mayor J. David Reed, Councilor Judy Ann Files,
Councilor Ed Ulibarri



2025

City of Montrose
400 East Main St. | Montrose, Co 81401
970.240.1400
CityofMontrose.org



BILL BELL
CITY MANAGER



ANN MORGENTHALER
DEPUTY CITY MANAGER

To the Citizens of Montrose

Montrose is a resilient community made up of hard working and resourceful citizens who can overcome any challenge. The last two years are proof, that despite a pandemic, Montrose can rise above many other communities and make great things happen to better the lives of our residents and visitors and to strengthen our economy. Our community's entrepreneurial spirit has helped us to attract, retain and expand some awesome businesses during this time, including manufacturers, restaurants, coffee shops, breweries, hotels, medical and housing developers. Our healthy blend of big box retail, home improvement retail and grocery stores, along with regional medical and service establishments has proven to be a huge asset. With the assistance of community partners such as Region 10, Colorado Outdoors, MEDC, and the State of Colorado; 2024 was one of our most successful years yet.

We are proud to say that we are providing better quality services and a wider variety of services to the Montrose public than ever before, and we are doing it more effectively and efficiently using a combination of innovative technologies, best practices and a dedicated workforce committed to our citizens and to the betterment of their hometown. We are grateful to serve a community filled with residents who are passionate and enthusiastic about life and who are eager to participate in a variety of activities that help us to promote the Montrose Lifestyle. We should all be proud of what Montrose has accomplished over the past several years and we would encourage everyone to continue working together to make Montrose an even better community in which to live, work and raise a family!

LEGENDARY INTERNET

Over the mesas and mountains of our rugged terrain, Elevate was voted Best of the Valley in Montrose and Best of Delta County for the last three years in a row, confirming whispers that Elevate is the legendary local tried and true favorite.

Ready to encounter the best kept secret on the Western Slope? Join Elevate today!

ELEVATE

elevateinternet.com | 844-386-8744

MONTROSE DAILY PRESS: MORE THAN A NEWSPAPER!

***We're not just your trusted source
for local news***

***—we're also your digital marketing
experts!***



From geofencing and OTT/CTV to programmatic advertising, email marketing, and social media campaigns, we provide the tools to grow your business online.

**Let us help you connect with your audience
and achieve your goals with customized
strategies tailored to your needs.**

MONTROSE DAILY PRESS

LOCAL | TRUSTED | DIGITAL



Contact us today to get started!

Joshua Hallenbeck

✉ joshua.hallenbeck@montrosepress.com

📞 970-252-7092

Brooke Jacquez

✉ brooke.jacquez@montrosepress.com

📞 970-252-7024



Over the past two years, the Town of Olathe has actively planned and implemented several initiatives to revitalize the community and rejuvenate the Main Street business district, aiming to attract both consumers and new businesses. While many of these projects may not yet be visible to the broader community, they are essential steps in shaping Olathe's future.

Among these efforts, one initiative making significant progress is the Main Street Façade Improvement Project, partially funded through the Department of Local Affairs' Rural Economic Development Initiative (REDI). This program has provided grants to local retail businesses to enhance their storefronts, creating a more inviting and vibrant atmosphere for residents and visitors alike.



Beyond façade improvements, the project includes new planters, landscaping, banners, and wayfinding signage to help direct consumers to the area. A small-scale advertising campaign will also promote local businesses, further boosting economic activity.

The Town of Olathe is eager to see this project come to fruition and remains committed to supporting its local businesses, which are essential to the community's growth and success.



www.townofolathe.org

[Government](#) [Business](#) [Community](#) [Services](#)

[Contact Us](#)

"Setting the Standard for Excellence in Public Service."

**Calendar of Events**

**News**

**Pay My Bill**

**Town Meetings**

**Forms/Permits**

**Municipal Code**

[Staff Login](#) [Select Language](#)

P.O. Box 789 | 419 S. Horton Avenue | Olathe, Colorado 81425 | (970)-323-5601

Government Websites by CivicPlus®

clearnetworkx

FIBER INTERNET
IS HERE

GO GIG GO LOCAL

FIBER INTERNET BY LOCAL EXPERTS

Based in Montrose, Serving Western Colorado



Local
Support



Community
Focused



Rapid
Response

clearnetworkx.com

970.240.6600



We aren't just bankers. We are your neighbors.

FELICIA SANDOVAL
NMLS#1499602

BRISON CROW
NMLS#2483358

JAMIE SAFF
NMLS#1704077

KATIE BARNES
NMLS#2454135



Personal Banking for all of your personal checking, money market and loan needs^[1].



Business Banking offers checking, money market, loans^[1], business online services^[2] and merchant services^[2] to better manage and grow your business.



Mortgage Lending offers a fast, friendly approach to get you into your dream home^[1].



Alpine Bank Wealth Management^[3] services provide a comprehensive one-stop solution for your investment management needs.

[1] Must meet Alpine Bank's underwriting requirements. Rates and terms are subject to change based on current market conditions. Please contact your local Alpine Bank loan officer for more information, other restrictions may apply.

[2] Certain transaction fees and limitations apply. Please refer to the product terms and conditions.

[3] Investments with Alpine Bank Wealth Management involves risk, including possible loss of principal. Investments are not deposits or obligations of, nor guaranteed by, Alpine Bank. Neither the FDIC, nor any other government agency, insures these investments.



Alpine Bank

Equal Housing Lender NMLS#414674 • alpinebank.com • Member FDIC



Montrose Recreation District Highlights year 2024

Community Recreation Center, Field House, and Flex Rec

Participation in activities and general daily use, particularly of the Community Recreation Center (CRC), climbed to new heights in 2024. **Daily**, these facilities welcome 310,000 annual visits from a diverse range of users and groups, from fitness enthusiasts, pickleball and more traditional court sports, to swimmers and walkers and runners and climbers, to providing a safety net for the community youth out of school. And, on September 26th, the CRC celebrated its *2 millionth paid visitor* since opening in January, 2017! This, along with the more than 8,000 members, reflects the vital role that this MRD flagship facility plays in the community and on the western slope.



The beloved Field House, housing the after-school enrichment program, youth and adult sports play on the artificial turf, Weehawken Creative Arts dance programming, and the outdoor pool, also had a stellar year of high performance. Hosting over 230 private events, community meetings, at least 20,000 routine visits to programs serving swimmers, dancers, tournaments, league and practice players kept the staff active and happy and challenged to juggle it all!

Flex Rec at Colorado Outdoors, the 5,500 s.f. community space on the north end, continued to grow its user base, with 73 functional, performance-based gym members, two hundred client base to Movement Medicine, a hundred or so of Weehawken dance and aerial class participants, outdoor adventure film nights, and outdoor-specific fitness training. And, for the second year it helped play host to the Colorado Outdoors Block Party, the highly-successful community celebration on the north end!

Recreation Programs

The MRD's longstanding 50+ programs were rebranded into *Active Adults*, and fits the mission of ensuring that the MRD is focused on ALL of the community adults and helping them to be active, involved, social, and fit. And, thanks to an AARP grant, supplemented by grants from DMEA/ELEVATE and Next50, the MRD implemented new technology and computer classes at the Senior Center at Montrose Pavilion! Adult programming also added men's volleyball, and women's 3v3 basketball and women's soccer leagues this year.



Youth Recreation programs also gave specific focus to dedicated leagues to girls with a slight move away from combined boys/girls leagues for 7th/8th grade soccer league, and multi-age basketball and soccer camps, which helped to create a safe and fun environment for girls to stay engaged in sports as they age. Other program expansion hit high marks in soccer, basketball, volleyball, lacrosse, and baseball/softball. MRD continues to expand upon the support and skill building it provides to coaches and athletes alike. Further, programs grew in outdoor recreation as it partnered through a coalition of youth serving, outdoor recreation providers, labeled the Uncompahgre Valley Outdoor Recreation Group to make outdoor recreation more accessible to all.

And in the spirit of accessibility for all, inclusive and adaptive programming received extensive focus. The Recreation District invested in accessibility improvements to address facility deficiencies to reduce barriers to participation; made technology accessibility improvements to website, documents, fliers, and activity guides; and rolled out 8 new programs, and grew the Special Olympics programming too, serving more than 400 participants. The MRD also obtained specialized equipment to complement its programming growth, through grants and additional fundraising efforts.



*Montrose Memorial Hospital
dedicated on March 5, 1950*

For 75 years, We've *Cared for you like family.*

Thank you for choosing us. From award-winning care to the latest technology, we're proud you've trusted us to care for you and your loved ones **for 75 years.**

75 YEARS
Proud to be Local



**MARKETING | ADVERTISING | EVENTS
SOCIAL MEDIA | GRAPHIC DESIGN
STRATEGY**

OurTownMatters.net | 501 E. Main St., Montrose, CO | 970.765.0913

BE OUR COMMUNITY'S FUTURE

COLORADO MESA
UNIVERSITY

MONTROSE CAMPUS
coloradomesa.edu/montrose

AFFORDABLE EDUCATION RIGHT HERE AT HOME

The Montrose Campus of Colorado Mesa University has been serving students in Montrose and the surrounding region since 1991. The campus provides courses leading to the completion of selected associate of art (AA) degrees and bachelor of art (BA) degree completion tracks. The Montrose Campus introduced three new programs to its campus for the 2022-23 academic year.

- **Practical Nursing Certificate**

Colorado Mesa University offers a cohort of the Practical Nursing certificate program at the Montrose Campus. This is an expansion of the existing PN program at the main campus in Grand Junction and allows a continuance of a practical nursing program in the Montrose area.

- **Summer Police Academy**

The Western Colorado Law Enforcement Academy is a State of Colorado Peace Officer Standards and Training (POST) certified academy. The academy prepares students to pass all of the required state examinations to become a certified Colorado peace officer. This certification allows the graduate to work for a law enforcement agency anywhere in the state of Colorado.

- **Associate degree in Criminal Justice**

To meet the increasing demand for peace officers and in conjunction with the Western Colorado Law Enforcement Academy, CMU Montrose is introducing an associate degree in criminal justice that concludes with the POST academy.





✓ **EFFICIENT**
✓ **RELIABLE**

CHOOSE NATURAL GAS



blackhillsenergy.com/fuelthefuture



TEI, ACCEPT NOTHING LESS

Montrose County School District RE-1J



Expanding Horizons with a Wealth of Educational Choices

At Montrose County School District (MCSD), we believe every student should have access to a personalized learning journey. We offer a broad menu of educational options, ranging from alternative learning paths to a variety of school choices, so our families can select the program that best fits their child's interests and future aspirations. Our goal is to empower students by providing diverse options that inspire creativity, critical thinking, and a passion for lifelong learning and future job skills.

Empowering Career Exploration

A cornerstone of our approach is our dynamic Career Pathways program, which connects classroom experiences with the evolving demands of today's job market. Learners can choose coursework in specialized fields such as technology, healthcare, and skilled trades, gaining hands-on experience and practical skills that directly translate into real-world applications. This initiative bridges the gap between academic learning and local industry needs, setting the stage for a wide range of career opportunities upon graduation.

Safe Schools for Sustained Academic Growth

At MCSD, we understand that a student's success is deeply linked to their overall safety and well-being. To support this, every school is served by a dedicated Safety Team composed of a School Nurse, Social Worker, School Resource Officer, School-Based Therapist, and Behavior Coach. By fostering a secure and nurturing environment, we ensure that students can focus on both their academic achievements and personal development.

Preparing Tomorrow's Innovators

Our mission extends beyond traditional academics and into the workforce of our local economy—we are dedicated to cultivating future leaders who will drive innovation and support Montrose County employers and industry. By integrating rigorous educational standards with real-world experiences and a strong emphasis on growth, we are nurturing a generation of adaptable, responsible, and skilled employees.



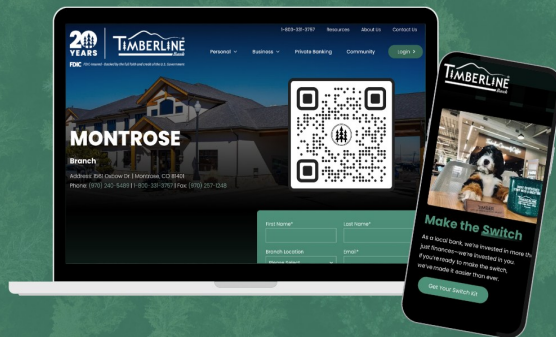
MCSD Superintendent
Dr. Carrie Stephenson





BANK ON US.

Experience banking that puts you first.
Celebrating 20 years of community banking.



Timberline Bank is proud to give back through sponsorships, volunteering, and programs that strengthen our local economy.



investing in colorado



CHFA strengthens Colorado by investing in affordable housing and community development. We are proud to support the Montrose Economic Development Corporation by sponsoring their annual meeting luncheon.

CHFA's vision is that everyone in Colorado will have the opportunity for housing stability and economic prosperity.

800.877.chfa (2432)
800.659.2656 tdd
www.chfainfo.com

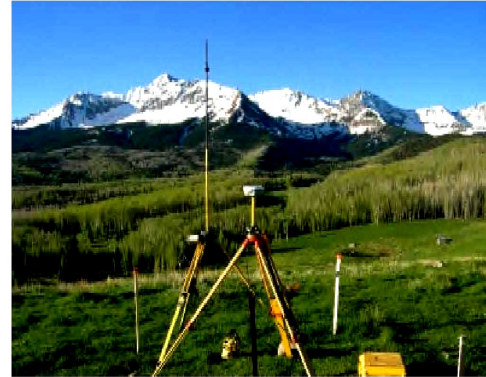


With respect to its programs, services, activities, and employment practices, Colorado Housing and Finance Authority prohibits unlawful discrimination against applicants or employees on the basis of age 40 years and over; race, sex, sexual orientation, gender identity, gender expression, color, religion, national origin, disability, military status, genetic information, marital status or any other status protected by applicable federal, state or local law.

colorado housing and finance authority



DEL-MONT CONSULTANTS, INC.



Providing Professional Engineering and
Surveying for the Rocky Mountain Region
Since 1978

GROW

WITH US! WE CAN HELP LOCATE OR EXPAND
YOUR BUSINESS IN MONTROSE!

970.249.9438 • 1.800.270.0211

www.MontroseEDC.org



Montrose Regional Airport 2025 Update

By: Ethan Schaecher, Planning Manager, Montrose Regional Airport

Investing in Infrastructure to Support Growth

In 2025, Montrose Regional Airport (MTJ) is advancing several critical projects to support both current passenger demand and long-term regional growth. Among these improvements, two new ground-level jet bridges will be installed at Gates 4 and 5, enhancing operational flexibility and improving the boarding experience for travelers. Inside the terminal, flooring upgrades will modernize the passenger environment, creating a more welcoming and updated appearance.

Addressing growing vehicle traffic remains a key priority. Engineering and design work is currently underway for a signalized intersection at the Airport's north entrance, an essential upgrade to improve safety and traffic flow. Additionally, new fencing and bollards will enhance security and organization in the recently opened paid parking lot.

On the airfield, MTJ will begin a major reconstruction of Taxiways C and D, ensuring the Airport continues to meet the highest safety and operational standards. Further strengthening operational efficiency, the Airport will also install a 4,000-gallon diesel fuel tank, expediting fueling for airport equipment and vehicles.



Driving Economic Impact Across Colorado

Montrose Regional Airport is not only a vital transportation hub but also a powerful economic engine for the region and the state. According to the 2025 Colorado Aviation Economic Impact Study, MTJ generated a total of \$713.1 million in business revenues in 2023, making it one of the most economically impactful airports on the Western Slope. This total includes \$221.5 million in on-airport activity and \$491.6 million in visitor spending, demonstrating the Airport's critical role in driving tourism, hospitality, and regional commerce.

In addition to its financial impact, MTJ directly supports 4,323 jobs and contributes \$231 million in total payroll to the local economy. With a total value-added contribution of \$421.5 million, MTJ is a cornerstone of economic vitality for Montrose County and a key contributor to Colorado's broader aviation economy.

Leading the Western Slope in Air Service

Montrose Regional Airport remains the leading provider of commercial air service on the Western Slope, offering unmatched connectivity for both residents and visitors. MTJ is proud to be the only airport in Western Colorado served by Delta Air Lines and Southwest Airlines, alongside long-standing partnerships with United Airlines and American Airlines. Most recently, we welcomed Breeze Airways to our growing list of carriers. This strong network helped drive impressive passenger growth in 2024, with traffic increasing by over 9%, totaling 528,858 passengers served.



Tribute to Aviation Returns in 2025

Finally, we are thrilled to announce the return of Tribute to Aviation, a free community event set for September 13-14, 2025. This beloved gathering celebrates the spirit of flight, honors our veterans, and inspires future generations of aviators and aerospace professionals. Join us for a weekend filled with aircraft displays, educational activities, and family-friendly fun!

Montrose Regional Airport is proud to serve as the gateway to Colorado's Western Slope, and we look forward to another year of growth, innovation, and exceptional service for our passengers, partners, and the broader Montrose community.

**State-of-the-Art Ambulatory Care Center****Recent awards and recognitions given to Montrose Regional Health**

Montrose Regional Health (MRH) is growing rapidly to serve the health needs of the region and is celebrating 75 years of quality care this year.

Last year, the hospital held a grand opening ceremony for the new Ambulatory Care Center, an 80,000 square foot state-of-the-art facility featuring various services for our communities, including Spine & Pain, Mountain View Therapy, Digestive Health Center, minor procedures, outpatient laboratory, and medical imaging, with a specially designed area specifically for mammography and women's imaging. Alpine Women's Centre moved to this new location to better serve patients.

Additionally, the hospital held an open house for the River Landing Surgery Center - set to officially open this year. Also opening in 2025 is Imaging at River Landing, a medical imaging center featuring the Hologic 3D mammography system, the Cartesion Prime 160-Slice PET/CT Scanner, and the MAGNETOM Altea 1.5 Tesla MRI - some of the most advanced imaging technology in the state of Colorado.

Montrose Regional Health is growing to meet the needs of our communities and has been focused on increasing access to new services and providers. MRH recently added three new Cardiology providers: Dr. Mojgan Arashvand, Dr. John Frank, and Dr. Mark Stampehl. Additionally, MRH has opened the new Digestive Health Center led by Gastroenterologists Dr. Michael Paolucci and Dr. Christopher Harmon.

The hospital received various awards recognizing outstanding performance. MRH was recognized as a High Performing Hospital for Heart Attack and Patient Experience by U.S. News & World Report and by Becker's Hospital Review as a 5-Star CMS Hospital for Cleanliness. Most recently, MRH was recognized by the Chartis Center for Rural Health as a 2025 Top 100 Rural & Community Hospital, and also by Healthgrades for Patient Safety Excellence.

***Caring for you like family means
the most advanced care available
right here in Montrose.***

Montrose County Demographics Quick Facts

People QuickFacts	City of Montrose	Montrose County	Colorado
Population			
Population estimates, July 1, 2024, (V2024)	▲ NA	▲ NA	▲ 5,957,493
Population estimates, July 1, 2022 (V2023)	▲ 21,333	▲ 44,156	▲ 5,877,610
Population estimates base, April 1, 2020 (V2024)	▲ NA	▲ NA	▲ 5,775,324
Populations estimates base, April 1, 2020, (V2023)	▲ 20,302	▲ 42,677	▲ 5,773,707
Population, % change, April 1, 2020 (estimates base) to July 1, 2024 (V2024)	▲ NA	▲ NA	▲ 3.2%
Population, % change, April 1, 2020 (estimates base) to July 1, 2023 (V2023)	▲ 5.1%	▲ 3.5%	▲ 1.8%
Population, Census, April 1, 2020	20,291	42,679	5,773,714
Population, Census, April 1, 2010	19,132	41,276	5,029,196
Age and Sex			
Persons under 5 years, percent	▲ 5.9%	▲ 4.6%	▲ 5.3%
Persons under 18 years, percent	▲ 20.6%	▲ 19.9%	▲ 20.7%
Persons 65 years and over, percent	▲ 27.1%	▲ 26.4%	▲ 16.0%
Female persons, percent	▲ 53.2%	▲ 50.3%	▲ 49.4%
Race and Hispanic Origin			
White alone, percent	▲ 82.2%	▲ 93.9%	▲ 86.0%
Black Alone, percent (a) (a)	▲ 0.2%	▲ 0.8%	▲ 4.8%
American Indian and Alaska Native alone, percent (a) (a)	▲ 1.4%	▲ 1.8%	▲ 1.7%
Asian alone, percent (a) (a)	▲ 1.0%	▲ 0.9%	▲ 3.8%
Native Hawaiian and Other Pacific Islander alone, percent (a) (a)	▲ 0.0%	▲ 0.2%	▲ 0.2%
Two or More Races, percent	▲ 12.1%	▲ 2.3%	▲ 3.5%
Hispanic or Latino, percent (b) (b)	▲ 20.7%	▲ 21.6%	▲ 22.7%
White alone, not Hispanic or Latino, percent	▲ 75.0%	▲ 74.7%	▲ 66.1%
Population Characteristics			
Veterans, 2019-2023	1,254	2,975	348,913
Foreign born persons, percent, 2019-2023	6.4%	6.7%	9.6%
Housing			
Housing units, July 1, 2023, (V2023)	X	20,188	2,638,724
Owner-occupied housing unit rate, 2019-2023	69.8%	74.6%	66.3%
Median value of owner-occupied housing units, 2019-2023	\$359,000	\$357,900	\$502,200
Median selected monthly owner costs-with a mortgage, 2019-2023	\$1,490	\$1,547	\$2,231
Median selected monthly owner costs-without a mortgage, 2019-2023	\$470	\$454	\$624
Median gross rent, 2019-2023	\$1,117	\$1,120	\$1,693
Building permits, 2023	X	321	39,404
Families and Living Arrangements			
Households, 2019-2023	8,748	17,529	2,325,576
Persons per household, 2019-2023	2.32	2.43	2.45
Living in same house 1 year ago, percent of persons age 1 year+, 2019-2023	88.9%	90.6%	83.4%
Language other than English spoken at home, % of persons age 5 years+, 2019-2023	13.7%	15.8%	16.1%
Computer and Internet Use			
Households with a computer, percent 2019-2023	91.2%	90.8%	96.8%
Households with a broadband Internet subscription, percent 2019-2023	86.0%	84.9%	92.8%

Montrose County Demographics Quick Facts

People QuickFacts	City of Montrose	Montrose County	Colorado
Education			
High school graduate or higher, percent of persons age 25 years+, 2019-2023	91.6%	91.0%	92.8%
Bachelor's degree or higher, percent of persons age 25 years+, 2019-2023	33.6%	28.3%	44.7%
Health			
With a disability, under age 65 years, percent, 2019-2023	7.4%	7.3%	7.9%
Persons without health insurance, under age 65 years, percent	▲ 15.3%	▲ 13.4%	▲ 7.9%
Economy			
In civilian labor force, total, percent of population age 16 years+, 2019-2023	54.7%	55.5%	67.7%
In civilian labor force, female, percent of population age 16 years+, 2019-2023	47.2%	48.1%	63.5%
Total accommodation and food services sales, 2022 (\$1,000) (c)	102,243	109,324	26,052,155
Total health care and social assistance receipts/revenue, 2022 (\$1,000) (c)	388,246	405,169	52,722,035
Total transportation & warehousing receipts/revenue, 2022 (\$1,000) (c)	41,261	85,557	24,917,676
Total retail sales, 2022 (\$1,000) (c)	842,042	996,255	120,881,315
Total retail sales per capita, 2022 (c)	\$40,050	\$22,742	\$20,695
Transportation			
Mean travel time to work (minutes), workers age 16 years+, 2019-2023	21.1	21.3	25.5
Income and Poverty			
Median household income, (in 2021 dollars), 2019-2023	\$63,177	\$66,072	\$92,470
Per capita income in past 12 months (in 2021 dollars), 2019-2023	\$37,439	\$36,936	\$50,489
Persons in poverty, percent	▲ 12.9%	▲ 10.7%	▲ 9.3%
Businesses			
Total employer establishments, 2022	X	1,501	181,963
Total employment, 2022	X	14,286	2,481,196
Total annual payroll, 2022 (\$1,000)	X	665,016	169,057,790
Total employment, percent change, 2021-2022	X	9.3%	2.7%
Total non-employer establishments, 2022	X	4,510	583,986
All employer firms, reference year 2022	940	1,260	140,676
Men-owned employer firms, reference year 2022	492	662	81,281
Women-owned employer firms, reference year 2022	186	259	34,796
Minority-owned employer firms, reference year 2022	S	S	20,019
Nonminority-owned employer firms, reference year 2022	686	959	110,261
Veteran-owned employer firms, reference year 2022	S	33	7,631
Nonveteran-owned employer firms, reference year 2022	783	1,070	123,091
Geography			
Population per square mile, 2020	1,098.2	19.0	55.7
Land area in square miles, 2020	18.48	2,240.95	103,637.06
FIPS Code	0851745	08085	08

▲ Methodology differences may exist between data sources, and so estimates from different sources are not comparable.

(a) Includes persons reporting only one race. (b) Hispanics may be of any race, so also are included in applicable race categories. (c) Economic Census – Puerto Rico data are not comparable to U.S. Economic Census data. S Suppressed: does not meet publication standards. X Not applicable

Source: US Census Bureau - Document Updated: 02/21/25

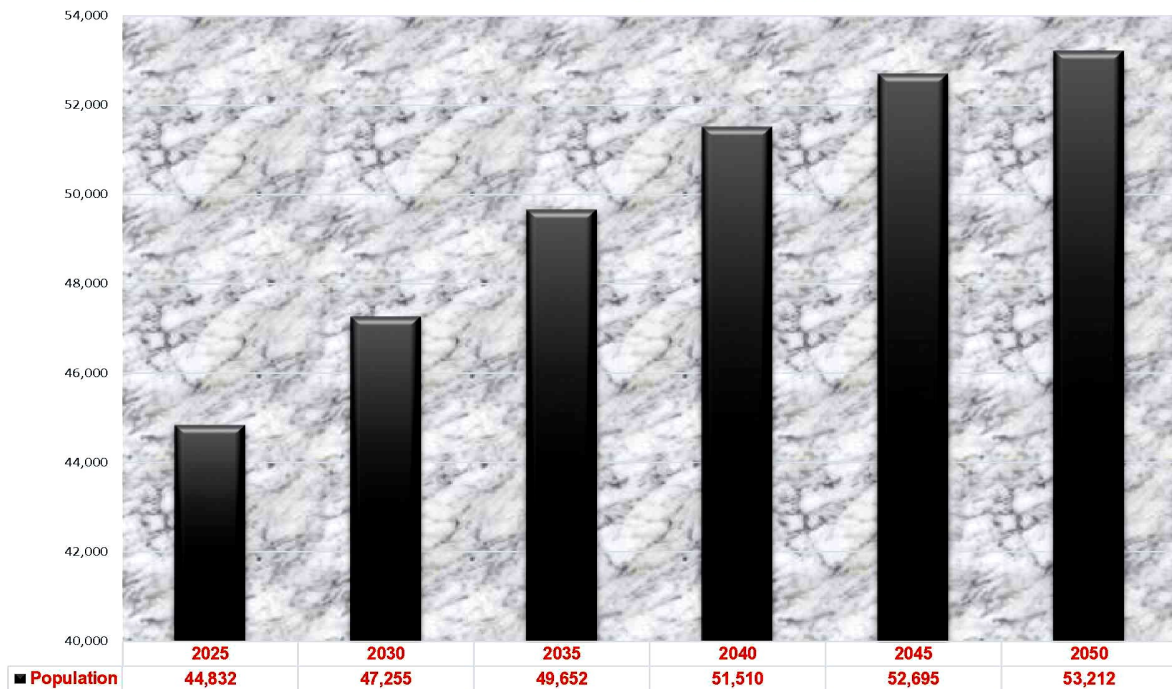
Montrose County Demographics

Major Employers

Employers	# of Employees	Employers	# of Employees
Montrose County School District	1,065	Western Area Power Administration	95
Montrose Regional Health	855	Axis Health System	92
Montrose County	368	Safeway	85
City of Montrose (207 continuous / 69 Seasonal)	276	Alpine Lumber company (10 temps)	70
City Market	269	Avient Corporation, Gordon Composites	60
Wal-Mart Supercenter	260	Western Skyways, Inc. & Rocky Mtn Turbine	60
Montrose Forest Products (106 Direct)	246	Secret Creek Group	46
Volunteers of America	210	Mayfly Outdoors	45
Cedar Point Health	193	3M Company	44
Home Depot	186	Best Sign Systems	43
River Valley Family Health Centers	130	HopeWest - Colorado	40
Delta-Montrose Electrical Assoc. / Elevate	127	Tri-State Generation: Montrose Maintenance Center	38
Community Options, Inc.	120	TEI Rock Drills	38
West End School District	105	Rocky Mountain Steel, Inc.	28
Target	100	Updated 04-16-24	

Projected Population Montrose County

Information Provided by: Montrose Economic Development Corporation



Source: DOLA-State Demographer-updated 02-26-25

Montrose County Demographics

Industry Data

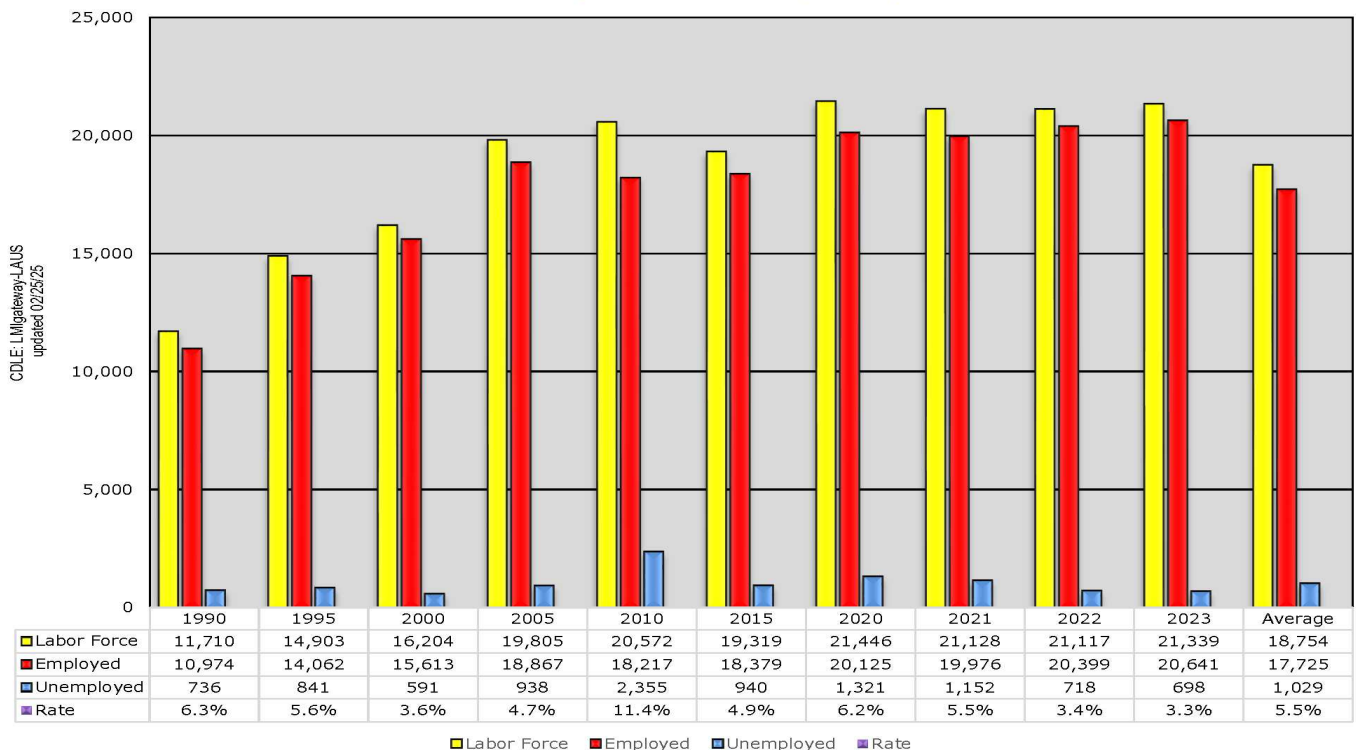
Industry Sector	Establishments	Average Employment	Total Wage	Average Weekly Wage
Accommodation & Food Services	111	1,547	\$37,357,758	\$464
Administrative & Waste Services	97	501	\$21,364,850	\$821
Agriculture, Forestry Fishing & Hunting	620	230	\$8,769,511	\$732
Arts, Entertainment & Recreation	23	346	\$8,683,012	\$482
Construction	271	1,637	\$92,034,457	\$1,081
Educational Services	9	Confidential	Confidential	Confidential
Finance & Insurance	64	311	\$20,702,897	\$1,278
Health Care & Social Assistance	204	2,925	\$151,492,728	\$996
Information	21	160	\$8,269,546	\$993
Management of Companies & Enterprises	19	72	\$6,999,691	\$1,872
Manufacturing	78	1,046	\$53,480,127	\$984
Mining	10	21	\$1,997,490	\$1,794
Other Services, Ex. Public Admin	114	402	\$18,651,086	\$893
Professional & Technical Services	175	507	\$34,649,530	\$1,315
Public Administration	37	1,076	\$73,075,855	\$1,306
Real Estate & Rental & Leasing	77	328	\$16,323,119	\$958
Retail Trade	163	2,404	\$94,941,055	\$759
Transportation & Warehousing	68	773	\$34,172,444	\$850
Unclassified	2	3	\$190,905	\$1,377
Utilities	19	233	\$19,216,086	\$1,584
Wholesale Trade	64	422	\$28,112,290	\$1,281
Total All Industries	1,675	14,944	\$730,484,437	\$1,091

Source: Colorado Dept. of Labor, Quarterly Census of Employment and Wages. Annual 2022 - updated: 04/17/24

Montrose County Labor Force

Historical Annual Average: 1990-2023

Information Provided by: Montrose Economic Development Corporation





MEDC 2025

Economic Development Award

MONTROSE REGIONAL HEALTH

For the past 20 years, MEDC has recognized an entity or individual that has made a significant economic impact on our Community. There are specific resources that are considered when individuals or a company looks at locating in a community. One of the key requirements is quality health care.

For 75 years, Montrose Regional Health (MRH) has been the cornerstone of healthcare in the Montrose region, providing advanced medical technology and compassionate care. What began as a small community hospital in 1950 has evolved into a comprehensive regional health system, offering a wide range of services to meet the needs of Montrose and surrounding communities. Today, MRH employs over 900 caregivers, with adding 200+ new jobs in the last three years – with salaries, benefits and wages totaling over \$83 million annually— making a substantial impact on the region's health and economy.



As the region grew, so has the hospital - expanding from basic services in its beginning to developing specialized care, today featuring an extensive range of inpatient & outpatient health care services, including cardiology, oncology, minimally invasive surgery, laboratory, medical imaging, Mountain View Therapy, Level III Trauma Center, Acute Rehabilitation Unit, Spine & Pain Center, advanced respiratory & pulmonary services, gastroenterology, and the family birthing center. The health system has a reputation for acquiring the latest technologies in healthcare, from five different robotic assisted surgical services to UVC-disinfection technology. MRH became known for its commitment to personalized, high-quality care, continuously adding new specialties and cutting-edge technologies.



In recent years, MRH's growth has accelerated—driving significant investment in the community and creating access to services. The hospital opened an 80,000 square foot Ambulatory Care Center (ACC) focused on outpatient care, services that don't require an overnight stay. This facility offers a variety of services, including Spine & Pain, Mountain View Therapy, the Alpine Women's Centre, minor procedures, outpatient laboratory, medical imaging and the new Digestive Health Center.



MEDC 2025

Economic Development Award

MONTROSE REGIONAL HEALTH

Imaging at River Landing, opening in 2025, will offer state-of-the-art technology, including the Cartesion Prime Digital PET/CT Machine and the Siemens 1.5 Tesla Magnetom Altea MRI, providing exceptionally detailed imagery. This advanced technology enhances the patient experience and allows MRH to deliver some of the finest medical imaging care in the state. Imaging at River Landing features a specially designed area for mammography and women's imaging. New mammography equipment will feature the Hologic Selenia machines, which are particularly effective at detecting breast cancer in women with dense breast tissue. Known for their accuracy and quick scan times, this technology significantly improves the detection process. With these advancements, Montrose offers some of the best medical imaging services in Colorado, while driving down healthcare costs for their patients.



The River Landing Surgery Center will focus on providing same-day surgical care to patients with added convenience. The surgery center specializes in outpatient procedures, meaning those that don't require an overnight stay. It features three spacious, well-lit operating rooms and two minor procedure rooms. Services available at this advanced facility include gynecology, general surgery, urology, GI procedures, pain management and Spine procedures in the future. More complex surgeries or those that require an overnight stay will continue to be scheduled at Montrose Regional Health hospital.

In addition to expanding local services, MRH has broadened its reach to neighboring communities. New clinics have been established in Cortez, Delta, Gunnison, and Telluride. The hospital also introduced new specialties such as gastroenterology, with the arrival of Dr. Michael Paolucci and Dr. R. Christopher Harmon, the region's first gastroenterologists. Their expertise in digestive health and commitment to patient-centered care bring advanced care closer to home for Montrose residents.



Over the last three years, MRH has successfully recruited 93 providers—a testament to the hospital's commitment to meeting the growing healthcare needs of the region. This number includes advanced practice providers and physicians that MRH has helped recruit to other practices within the community. In 2024 alone, 23 new providers joined MRH, and already in 2025, 7 new providers have been added to our growing team—ensuring that our community continues to have access to top-tier medical care.



MEDC 2025

Economic Development Award

MONTROSE REGIONAL HEALTH

Further expanding its impact, MRH has partnered with the San Juan Healthcare Foundation to create the Montrose Regional Health Foundation. This new partnership aims to enhance healthcare access and fund critical initiatives like medical technology, scholarships for healthcare students, and the growth of MRH's infrastructure. Kelly Anderson, the Executive Director of the new MRH Foundation, is leading efforts to support the hospital's evolving mission and initiatives.

As part of its continued commitment to serving the region, Montrose Regional Health has collaborated with hospitals around the state to offer its advanced services. In addition to the specialty clinics already in Delta and Gunnison, Montrose Regional Health has recently added new specialty clinics in Telluride and Cortez, bringing comprehensive heart care to a familiar and comfortable environment for our friends and families around the region.



MRH continues to prioritize access, collaboration, and innovation to meet the growing needs of the Montrose region. From introducing new specialties and state-of-the-art technology to forming impactful community partnerships, Montrose Regional Health remains committed to *Caring for you like family*.

MEDC is proud to honor Montrose Regional Health, its board of directors, leadership and associated medical providers for 75 years of providing state of the art medical care to Montrose and the entire Region.



Congratulations

MEDC 2024 INVESTORS

Our success is due to the support
of the following Investors!



Accountants	Nucla-Naturita Area Chamber of Commerce
Dalby, Wendland & Co. PC	Computer Support
Parker Consultants & Accountants, PLLC	Networks Unlimited
Appliance Sales/Service	Contractors/Builders
Tri-River Appliance	CAM Electric
Art	Hershberger Construction, LLC
Groth Galleries	Merritt Contracting Solutions, LLC
Assisted Living	Ridgway Valley Enterprises, Inc.
Montage Creek Senior Living	Sandoval Construction, LLC
Attorneys	Stryker and Company, Inc.
Devor & Plumhoff, LLC	Western Colorado Contractors Association
ATV/Motorcycles	Economic Development
Davis Service Center, Inc.	West End Economic Development Corporation
Auto Dealerships	Education
Montrose Ford Nissan, Inc.	Colorado Mesa University
Turner Automotive, Inc.	Montrose County School District RE-1J
Auto Repair	Technical College of the Rockies
Performance Muffler & Auto Repair	Employment Agencies
Aviation	Elwood Staffing
Atlantic Aviation	Express Employment Professionals
Banks	Engineering Services
1st Southwest Bank	Del-Mont Consulting, Inc.
Alpine Bank	Lambert & Associates
Bank of Colorado	Farms/ Agriculture
Citizens State Bank	Tuxedo Corn
Home Loan State Bank	Financial Investments
NuVista Credit Union	Cimarron Wealth Management
Timberline Bank	Edward Jones - Ben Jensen
U.S. Bank	Edward Jones - Jeri Mattics
Vectra Bank	Four Seasons Investment Advisors, Inc.
Beverage Distributors	Furnishings
Pepsi Bottling Group	Flairmont Furniture & Carpet
Building Material & Supplies	ProSpace Interiors, Inc.
Alpine Lumber	Garden Center
Carpetrends, Inc.	Camelot Gardens
Consolidated Electrical Distributors	Government
United Companies	City of Montrose
Business Consulting	Colorado Housing & Finance Authority (CHFA)
Experience on Demand, LLC	Montrose County
ImageNet Consulting, LLC	Region 10
The Maddox Companies	Town of Olathe
Chamber of Commerce	Individuals
Greater Montrose Chamber of Commerce	Glen Davis

MEDC 2024 INVESTORS

Our success is due to the support
of the following Investors!



Insurance	Publications/Media
Mountain West Insurance & Financial Services, LLC	Montrose Business Times
State Farm Insurance - Hancock Insurance Agency	Montrose Daily Press
Internet/Broadband/Telecommunications	Montrose Mirror
Deeply Digital, LLC / Clearnetworkx	Real Estate (Sale/Lease)
Elevate Internet	Aller Real Estate
Lodging	Berkshire Hathaway HomeServices - Don Bailey
Hampton Inn by Hilton	EXP Realty -Twyla Righter
Fairfield Inn & Suites Montrose	GVA Management, Inc.
Manufacturers	High Country Properties, Inc.
3M Company	Keller Williams Southwest , LLC - Beckie Pendergrass
Avient Corporation	Norris-Snell Real Estate, LLC - Mandy Norris-Snell
Best Sign Systems, Inc.	RE/MAX Alpine View — David Kienholz
Mayfly Outdoors	Real Estate Development
Montrose Forest Products	Colorado Outdoors
Secret Creek Group, LLC	Leadership Circle, LLC
Swiss-O-Matic	River Landing Joint Venture
TEI Rock Drills	Recreation
Marketing	The Bridges Golf Course Community
Our Town Matters	Montrose Recreation District
Medical	Telluride Ski & Golf Club
Charles Alexander, DDS, MSD	Recycling/Steel Fabrication
Alpine Optical of Western Colorado	Recla Metals, LLLP
Cedar Point Health	Restaurants
In Motion Therapy	The Bridges - Remington's Restaurant
Montrose Regional Health	Horsefly Brewing Company, LLC
Museums	Stone House Restaurant
Museum of the Mountain West	Services
Non-Profit Organizations	Lucky Services
Community Options, Inc.	Solar
Habitat for Humanity of the San Juans	Atlasta Solar Center
HopeWest of Colorado	Transportation
Oil & Gas Wholesale	All Points Transit
Parish Oil Co.	Utilities
Rhinehart Oil Co, LLC	Black Hills Energy
Printing / Graphic Design	Delta-Montrose Electric Association (DMEA)
Scott's Printing & Graphic Design	Tri-State Generation & Transmission Association, Inc.
	Uncompahgre Valley Water Users Association

Thank You



Investor Levels

Associate: \$250

- Name & hyperlink in the investor directory on MEDC's website.
- Name listed in MEDC's Annual Report.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes
- Enterprise Zone Tax Credit - 25%.
- 1 - Vote in Board Election.

Partner: \$500

- Name, contact information & hyperlink in the investor directory on MEDC's website.
- Name listed in MEDC's Annual Report.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes
- Enterprise Zone Tax Credit - 25%.
- 2 - Votes in Board Election.

Business: \$1,000

- Name, contact information & hyperlink in the investor directory on MEDC's website.
- Name listed in MEDC's Annual Report.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes
- Enterprise Zone Tax Credit - 25%.
- 4 - Votes in Board Election.

Leader: \$2,500

- Name, contact information, 3-sentence description & hyperlink in the investor directory on MEDC's website.
- Name listed in MEDC's Annual Report.
- Recognition in Annual Meeting program.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes.
- Featured business on website—1 week per year.
- Enterprise Zone Tax Credit - 25%.
- 10 – Votes in Board Election.

Executive: \$5,000

- Name, contact information, 3-sentence description & hyperlink in the investor directory on MEDC's website.
- Prominent logo placement on MEDC's website.
- Name listed in MEDC's Annual Report.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes.
- Featured business on website—2 weeks per year.
- Enterprise Zone Tax Credit - 25%
- 20 – Votes in Board Election.
- Stage Recognition at all MEDC Events.

Champion: \$10,000

- Name, contact information, 3-sentence description & hyperlink in the investor directory on MEDC's website.
- Prominent logo placement on MEDC's website.
- Prominent logo in MEDC's Annual Report & full-page ad.
- Use of MEDC's Conference Room.
- MEDC Board of Directors Minutes.
- Featured business on website—4 weeks per year.
- Enterprise Zone Tax Credit - 25%.
- 20 – Votes in Board election.
- Stage Recognition at all MEDC Events and included in all marketing.
- 1 table at MEDC's Annual Meeting (10 Lunches).

Sign Up Today



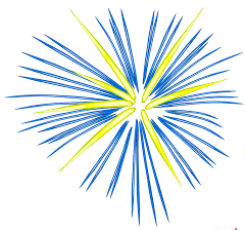
For more Information contact:

Patricia Cummings
Patriciac@MontroseEDC.org or
970.249.9438

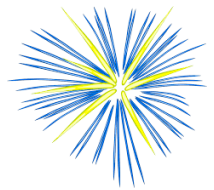


2024

Champion Investor



AVIENT™



Executive Investors

City of Montrose
DWC CPAs / Advisors
Delta Montrose Electric Association/Elevate
Montrose Regional Health

Leader Investors

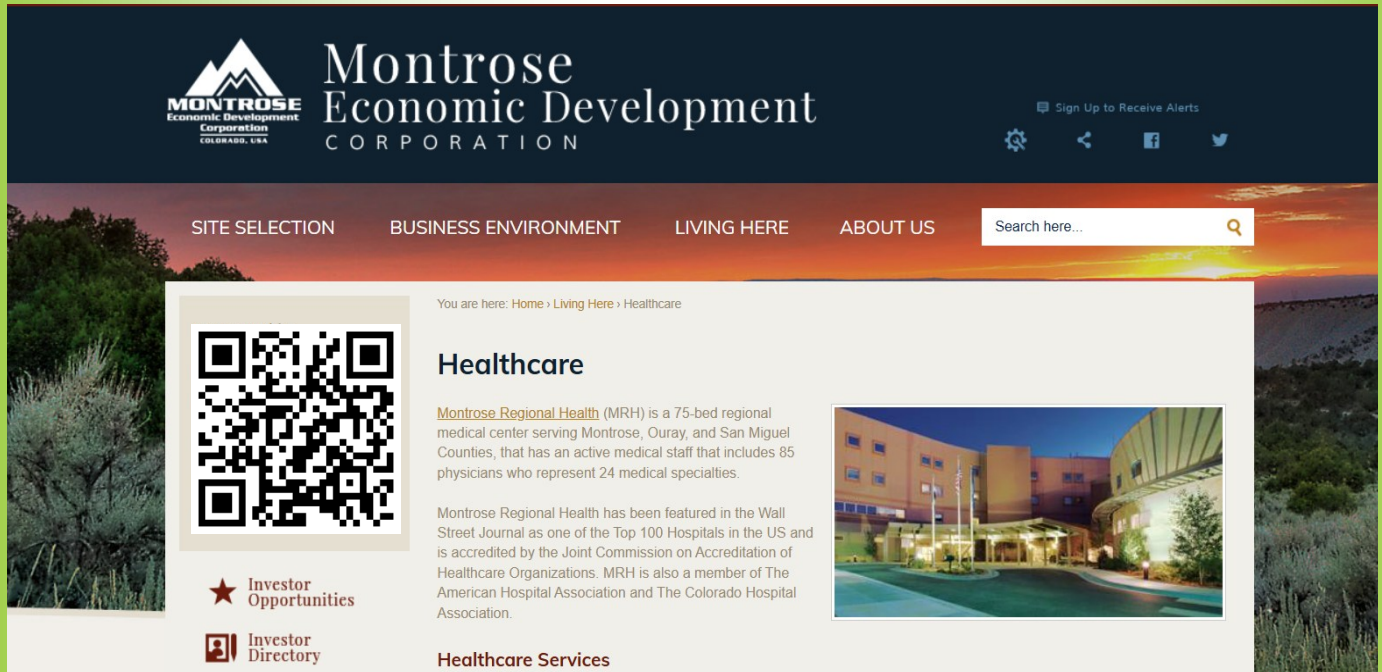
Alpine Bank	Telluride Ski & Golf Club
Del-Mont Consultants	Town of Olathe
Flairmont Furniture & Carpet	Tri-State G&T Association, Inc.
Montrose County	U.S. Bank
Montrose Forest Products	

Thank You

MEDC

Your Economic Development Headquarters!

www.MontroseEDC.org



Montrose is open for Business! MEDC will serve as your one-stop-shop to assist you in all aspects of the relocation or expansion of your company. Discover all the benefits Montrose has to offer, contact us today!"

(970) 249-9438 or 1-800-270-0211 MontroseEDC.org



Sandy Head
Executive Director
sandyh@MontroseEDC.org



Patricia Cummings
Executive Assistant
patriciac@MontroseEDC.org

