

Quick Facts - Montrose Demographics

Information Provided by: Montrose Economic Development Corporation

People QuickFacts	City of Montrose	Montrose County	Colorado
Population estimates, July 1, 2025 (V2025)	▲ N/A	▲ 44,591	▲ 6,012,561
Population estimates, July 1, 2024, (V2024)	▲ 21,646	▲ 44,806	▲ 5,957,493
Population estimates base, April 1, 2020 (V2025)	▲ N/A	▲ 42,684	▲ 5,775,326
Population estimates base, April 1, 2020 (V2024)	▲ 20,308	▲ 42,678	▲ 5,775,324
Population, % change, April 1, 2020 (estimates base) to July 1, 2025 (V2025)	▲ N/A	▲ 4.5%	▲ 4.1%
Population, % change, April 1, 2020 (estimates base) to July 1, 2024 (V2024)	▲ 6.6%	▲ 5.0%	▲ 3.2%
Population, Census, April 1, 2020	20,291	42,679	5,773,714
Population, Census, April 1, 2010	19,132	41,276	5,029,196
Age and Sex			
Persons under 5 years, percent	▲ 5.4%	▲ 4.6%	▲ 5.2%
Persons under 18 years, percent	▲ 19.3%	▲ 19.5%	▲ 20.4%
Persons 65 years and over, percent	▲ 27.7%	▲ 26.9%	▲ 16.4%
Female persons, percent	▲ 52.5%	▲ 50.2%	▲ 49.4%
Race and Hispanic Origin			
White alone, percent	▲ 79.3%	▲ 94.0%	▲ 85.4%
Black Alone, percent (a)	▲ 0.6%	▲ 0.9%	▲ 5.0%
American Indian and Alaska Native alone, percent (a)	▲ 1.5%	▲ 1.8%	▲ 1.7%
Asian alone, percent (a)	▲ 0.9%	▲ 0.9%	▲ 4.1%
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 0.0%	▲ 0.2%	▲ 0.2%
Two or More Races, percent	▲ 13.7%	▲ 2.3%	▲ 3.6%
Hispanic or Latino, percent (b)	▲ 21.5%	▲ 22.1%	▲ 23.2%
White alone, not Hispanic or Latino, percent	▲ 74.4%	▲ 74.2%	▲ 65.2%
Population Characteristics			
Veterans, 2020-2024	1,188	2,976	342,276
Foreign-born persons, percent, 2020-2024	5.3%	6.0%	9.8%
Housing			
Housing units, July 1, 2024, (V2024)	X	20,447	2,676,415
Owner-occupied housing unit rate, 2020-2024	70.7%	75.4%	66.2%
Median value of owner-occupied housing units, 2020-2024	\$387,900	\$388,400	\$539,400
Median selected monthly owner costs-with a mortgage, 2020-2024	\$1,555	\$1,593	\$2,326
Median selected monthly owner costs-without a mortgage, 2020-2024	\$487	\$473	\$663
Median gross rent, 2020-2024	\$1,197	\$1,188	\$1,761
Building permits, 2024	X	270	32,185
Families and Living Arrangements			
Households, 2020-2024	9,050	18,069	2,374,218
Persons per household, 2020-2024	2.28	2.38	2.42
Living in same house 1 year ago, percent of persons age 1 year+, 2020-2024	89.4%	90.5%	84.1%
Language other than English spoken at home, % of persons age 5 years+, 2020-2024	12.4%	14.8%	16.2%
Computer and Internet Use			
Households with a computer, percent 2020-2024	93.8%	92.4%	97.2%
Households with a broadband Internet subscription, percent 2020-2024	89.7%	87.6%	93.5%

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Education			
High school graduate or higher, percent of persons age 25 years+, 2020-2024	92.8%	91.6%	92.9%
Bachelor's degree or higher, percent of persons age 25 years+, 2020-2024	33.5%	28.37	45.7%
Health			
With a disability, under age 65 years, percent, 2020-2024	9.5%	7.9%	8.1%
Persons without health insurance, under age 65 years, percent	▲ 15.5%	▲ 11.0%	▲ 9.3%
Economy			
In civilian labor force, total, percent of population age 16 years+, 2020-2024	55.8%	56.9%	67.7%
In civilian labor force, female, percent of population age 16 years+, 2020-2024	50.9%	50.6%	63.5%
Total accommodation and food services sales, 2022 (\$1,000) (c)	102,243	109,324	26,052,155
Total health care and social assistance receipts/revenue, 2022 (\$1,000) (c)	388,246	405,169	52,722,035
Total transportation & warehousing receipts/revenue, 2022 (\$1,000) (c)	41,261	85,557	24,917,676
Total retail sales, 2022 (\$1,000) (c)	842,042	996,255	120,881,315
Total retail sales per capita, 2022 (c)	\$40,050	\$22,742	\$20,695
Transportation			
Mean travel time to work (minutes), workers age 16 years+, 2020-2024	20.4	21.1	25.2
Income and Poverty			
Median household income, (in 2023 dollars), 2020-2024	\$70,386	\$72,120	\$95,470
Per capita income in past 12 months (in 2023 dollars), 2020-2024	\$39,045	\$38,321	\$52,636
Persons in poverty, percent	▲ 11.6%	▲ 12.9%	▲ 9.6%
Businesses			
Total employer establishments, 2023	X	1,501	182,486
Total employment, 2023	X	14,612	2,566,040
Total annual payroll, 2023 (\$1,000)	X	718,673	181,369,969
Total employment, percent change, 2022-2023	X	2.3%	3.4%
Total non-employer establishments, 2023	X	4,771	607,592
All employer firms, reference year 2023	X	1,451	140,658
Male-owned employer firms, reference year 2023	X	S	80,825
Female-owned employer firms, reference year 2023	X	S	35,397
Minority-owned employer firms, reference year 2023	X	S	21,461
Nonminority-owned employer firms, reference year 2023	X	1,097	109,200
Veteran-owned employer firms, reference year 2023	X	S	7,624
Nonveteran-owned employer firms, reference year 2023	X	1,283	123,681
Geography			
Population per square mile, 2020	1,098.2	19.0	55.7
Land area in square miles, 2020	18.48	2,240.95	103,637.06
FIPS Code	0851745	08085	08

▲ Methodology differences may exist between data sources and so estimates from different sources are not comparable.

(a) Includes persons reporting only one race. (b) Hispanics may be of any race, so also are included in applicable race categories. (c) Economic Census – Puerto Rico data are not comparable to U.S. Economic Census data. S Suppressed: does not meet publication standards. X Not applicable

Source: US Census Bureau - Document Updated: 04/01/26