

2026

STREET PEACE

Corporate Partnership Guide

Street Peace Ltd

Registered Australian Charity Tax Deductible Donations

Street Peace is a not-for-profit Charitable organisation that has provided outreach and mentoring to at-risk youth in Victoria for over 7 years.

ABN 15 677 297 657



STREET PEACE

From the Street to the Workforce

Street Peace works with young people that most systems have written off.

We operate on a simple belief: if someone shows up for a young person at the right moment, it changes everything.

Founded in Frankston in 2019, we have built a four-stage model that takes young people from crisis to employment.

Our Partners & Supporters





STREET PEACE

Outreach.

We go to where young people are, **no referrals and no waiting lists.**

Every week, 100+ street-connected young people are reached through direct outreach in Frankston alone. We focus first on gang leaders and key influencers, because they carry the highest risk and the most influence over those around them.



STREET PEACE

The Nest.

Our drop-in centre is where young people access food, workshops, mentoring, and community. **220+ new young people came through the doors last year. Additionally, 4100+ meals were provided to youth across all locations.** It is where trust is built and transformation begins.



Youth Mentoring.

Consistent, long-term mentoring relationships built on genuine trust. Our mentors commit to a minimum of 12 months, **because stability is not a bonus for these young people, it is the foundation of everything.** Last year our team completed 2400+ mentoring conversations with youth in Frankston alone.

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SP Job Ready.

A work experience and employment programme that coaches young people in practical and interpersonal skills. **38 at-risk young people have gained real employment** through this programme over the last three years, through partners including Flo Landscapes and SP Worx.

The results are visible.

Large organised **youth crime gangs no longer exist in Frankston**, as they did in 2019.

Alleged offender incidents among 18-24-year-olds decreased from 1,081 in 2016 to 864 in 2025, representing an approximate 20% reduction over the ten-year period, with a notable sharp decline from 2020.*

In 2023, Street Peace was invited to join the City of Frankston's Community Safety Committee in recognition of this direct community impact.

* Data sourced from Crime Statistics Agency



Frankston Was Just the Beginning

The work continues, the need is growing, and it is not limited to Frankston.

In the last year alone*:

- Crime in Frankston increased across all age groups by 6.4%.
- Of the 18,000 incidents reported, 26.7% committed by youth offenders.
- Family incidents in Frankston increased 1.3%.
- Over 7,000 young people are disengaged from school and employment across the Frankston & Mornington Peninsula region.

* Data sourced from Crime Statistics Agency and profile.id.com.au

Without intervention, those numbers become crime statistics, addiction, and lifelong trauma.

The same picture is unfolding in Bendigo, Gippsland, and Darwin: disengagement, lack of safe community spaces, and young people left with nowhere to go.

Street Peace has proved the model works. Now we need to take it national.



Meet In The Middle

Street Peace is raising \$520,000 by 30 June for the EOFY campaign.

Every dollar is allocated directly to the expansion:

Scale three community hubs at \$90,000 each

Provide funding for Bendigo, Gippsland, and Darwin to transition these hubs from volunteer-only options to professionally-staffed sustainable organisations. Each hub funds for 9 months safe hub rental space, outreach teams, The Nest operations and administration and mentoring in their community. \$90,000 kickstarts each hub through for the first 9 months.

The Frankston National Training and National Learning Centre at \$250,000

A permanent headquarters to train local teams across Australia, coordinate national operations, and build a model that can be replicated sustainably across Australia. This also secures the long-term future of The Nest in Frankston and extends it to five days per week, giving more young people more consistent access to support.

Total: \$520,000

Four cities. One national centre.

Deadline: 30th June 2026

Good for Them. Good for You.

Becoming a Street Partner is good for the community. It is also good for your business.



Goodwill that lasts.

When your organisation directly supports young people finding employment and a path forward, that story resonates with customers, staff, and your broader community. Goodwill built on genuine social impact is far more durable than any campaign.



Brand perception.

Street Peace is a credible organisation recognised by local government, law enforcement, and community bodies. Your logo sits alongside that credibility. As employees and customers increasingly expect businesses to stand for something, association with a verified social impact story carries real weight with the people that matter to you.



Tax efficiency.

Street Peace is a registered charity and Public Benevolent Institution with full DGR status. All donations are tax-deductible. Money that would otherwise go to the ATO goes directly to changing young lives instead, and your business receives the recognition to show for it.



Your logo on our corporate partners list.

Your company is listed across Street Peace's website and social media platforms as a named partner, with the right to promote the relationship through your own channels.



STREET PEACE

Be Part of the Founding Story

Street Peace is an organisation with a proven model, government recognition, and a national expansion underway.

This campaign is the founding moment of that expansion. Corporate partners who come on board before 30 June are supporting our work and a part of building it. Their name is attached to three new communities, a national training centre, and a model for youth intervention that has already changed the shape of Frankston.

The results are documented. The need is urgent. And the communities waiting for this are ready.

Help us build capacity and reach this new financial year.

Join us by partnering with us to deliver this vision. We are looking for people like you.

Street Peace Partnership Opportunities

Silver Partner – \$5,000+

Matching Grant Partner

Help us multiply community giving by matching donations during a Street Peace fundraising campaign.

Benefits

- Recognition during campaign promotions
- Website and social media acknowledgement
- Annual Youth Impact Report

Gold Partner – \$25,000+

Support local mentoring, outreach, safe spaces, and youth engagement programs.

Benefits

- All Silver benefits
- Recognition on the Street Peace website and social media channels
- Opportunity to visit a Street Peace Hub and see your impact firsthand
- Annual Youth Impact Report

Founding Platinum Partner – \$50,000+

Rolling Annual Donation

Help expand Street Peace programs and strengthen communities.

Benefits

- All Gold benefits
- Invitations to partner events and updates
- Tailored engagement opportunities
- Recognition as a Founding Platinum Partner

Founding Legacy Partner – \$90,000+

Rolling Annual Donation

Help launch and sustain new Street Peace hubs across Australia.

Benefits

- All Founding Platinum benefits
- Recognition as a National Impact Partner
- Leadership impact briefings and hub updates
- Bespoke engagement opportunities
- Strategic engagement with Street Peace leadership

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Long-Term Partnership Recognition

Partners committing to a rolling annual donation for 3 years or more may be offered additional recognition opportunities, including:

- Branding on selected Street Peace hub uniforms and apparel
- Recognition associated with specific hubs, programs or initiatives
- Additional promotional and partnership opportunities as agreed

STREET PEACE



**STREET
PARTNER**

All Partners Receive

- ✓ Annual Youth Impact Report
- ✓ Opportunities to visit Street Peace hubs and see their impact firsthand
- ✓ Invitations to selected Street Peace events and updates
- ✓ Recognition appropriate to their partnership level



Providing Employment Opportunities For The Young

SP Job Ready develops young people specifically for the workforce.

If your business can offer placements or employment opportunities, you gain access to motivated, well-prepared candidates whilst directly improving employment outcomes for some of Australia's most disadvantaged young people.

Become a part of delivering key Street Peace outcomes.

STREET PEACE

Let's Talk

Jay Shelling Founder and CEO, Street Peace

Jay founded Street Peace after spending a month connecting with youth on the streets of Frankston in 2019.

He has built something that works, and he is ready to talk about how your business fits into what comes next, including employment pathways through SP Job Ready.

To discuss a corporate partnership or employment opportunities for Street Peace youth, contact the team.

Jay Shelling - Founder

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Natalie Dornauer - Partnerships

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Thank you.



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