2027 ST. CLAIR COUNTY 4-H & YOUTH FAIR SPONSORSHIPS

Thank you for helping us be "The Best Family Fair In Michigan!"
We can't wait to see you and the other 152,000+ visitors July 19-24, 2027

Checks payable to SCCAS, PO Box 325, Marysville, MI 48040
Contact us at mpennazoli@gmail.com or 810-364-9100

All sponsorships can be modified based on sponsor preferences

Grand Champion Sponsorship: starting at $4,000

- Reserved covered seating at the VIP tent and light dinner/pop/water for 50 people for one Grandstand event; limited availability and alternative options may be offered if this is sold out
- Logo in our brochure under the list of events for the day you have VIP tent access
- Banner hung at VIP tent entrance for night you have VIP tent access
- Digital banner showing VIP Sponsor in Livestock Arena
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- Customized package that may include admission passes, carnival passes, banners, cart stickers, brochure space, Fair shirts, or other items tailored to sponsor preferences
- Artwork for brochure needed by March 15, banner/cart artwork by needed June 15

Reserve Champion Sponsorship: starting at $3,000

- Business card space (approx. 3" x 2") in our event brochure
- (2) 5' x 3' banners hung in the Rimrock Event Crater
- Banner on grandstand bleachers (exclusive to $3,000+ sponsors)
- Digital banner in Livestock Arena
- Golf cart/UVT sticker (approx. 2' x 1') on cart used by event coordinators
- (6) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- Artwork for brochure needed by March 15, banner/cart artwork by needed June 15

Best of Class Sponsorship: starting at $2,000

- (2) 5' x 3' banners hung in the Rimrock Event Crater
- (2) Golf cart/UVT sticker (approx. 2' x 1') on cart used by event coordinators
- Digital banner in Livestock Arena
- (4) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- All artwork needed by June 15

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Fun at the Fair Sponsorship: starting at $1,000

- 5’ x 3’ banner hung in the Rimrock Event Crater; artwork needed by June 15
- (3) Daily Carload Passes for single day admission to the fair for all in the vehicle
- (6) Daily Carnival Voucher for single ride tickets or wristbands depending on the carnival promotion for the day they are redeemed
- Digital banner in Livestock Arena
- Daily announcement at grandstand event
- Acknowledgement on our website and social media

Blue Ribbon Sponsorships

All Blue Ribbon Sponsorships include (1) Weekly Pass for unlimited admission to the fair for all in the vehicle (unless specified) as well as acknowledgement on our website and social media.

Grandstand Sponsorship: $750

- 5’ x 3’ banner hung in the Rimrock Event Crater; artwork needed by June 15
- Additional banners can be hung for $400
- Includes an additional Weekly Pass, (2) total
- Daily announcement at grandstand event

Tram Sponsorship: $600

- 4’ x 2’ banner hung on tram that moves visitors throughout the fair; artwork needed by June 15
- Includes an additional Weekly Pass, (2) total

Project Sponsorship: $400

- 5’ x 3’ banner hung in the Livestock Arena or Project Barn/Tent; artwork needed by June 15

Brochure Sponsorship: $400

- Business card space (approx. 3” x 2”) in our event brochure; artwork needed by March 15
- Double sized space (approx. 3” x 4”) and second Weekly Pass available for an additional $300

Cart Sponsorship: $300

- Sticker (approx. 2’ x 1’) on cart used by event coordinators; artwork needed by June 15

Digital Banner Sponsorship: $200

- Digitalized banner displayed on Livestock Arena monitor (shown in rotation with other sponsors); artwork needed by June 15