
Privacy Policy for Elite Realty Alliance

Effective Date: July 9, 2025

At Elite Realty Alliance, your privacy and the security of your information are our highest priorities. This policy explains how we collect, use, store, and protect your personal information—including your mobile phone number—and outlines our strict approach to SMS messaging and data sharing.

1. Information We Collect

We may collect the following information from you:

- **Contact information:** Name, email address, phone number, mailing address
 - **Service-related information:** Information related to your real estate needs, preferences, or inquiries
 - **Communication preferences:** Your consent and preferences for receiving communications, including SMS messages
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2. How We Use Your Information

We use your information to:

- Provide real estate and related services, including leasing, home buying, second-chance leasing, owner financing, and homeownership planning
 - Respond to your inquiries and requests
 - Send important updates and notifications about your account, transactions, or services via SMS and email
 - Send marketing communications and updates, **only if you have opted in to receive such messages** from us directly
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3. SMS Messaging

- By providing your mobile phone number, you consent to receive SMS messages from Elite Realty Alliance related to your inquiries, transactions, account updates, and, if you have opted in, promotions.
- Message frequency may vary depending on your interaction with our business.
- Message and data rates may apply according to your mobile carrier.

- You can opt out at any time by replying "STOP" to any message. For help, reply "HELP" or contact us at 469-454-3127 or Deborah@eliterealtyalliance.com.
 - **Mobile opt-in information is never shared with third parties.**
 - Consent to receive messages is not a condition of purchase.
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4. How We Share Your Information

- **We will never share your personal or mobile information with third parties for their marketing purposes, regardless of your consent.**
 - **We do not transfer, share, or disclose your personal information to any external organizations under any circumstances, even with your consent.**
 - The only exception is when required by law or valid legal process.
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5. Data Security

- We have implemented strict internal policies and technical safeguards to prevent unauthorized access, sharing, or disclosure of your information.
 - We use industry-standard security measures and regularly review our procedures to ensure your personal information is protected.
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6. Your Choices

- You may update your contact information or communication preferences at any time by contacting us at 469-454-3127 or Deborah@eliterealtyalliance.com.
 - To opt out of SMS communications, reply "STOP" to any message.
 - To opt out of marketing emails, use the "unsubscribe" link provided in each email.
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7. Children's Privacy

Our services are not intended for children under the age of 18. We do not knowingly collect or solicit personal information from children.

8. Policy Updates

We may update this Privacy Policy from time to time. Changes will be posted on our website and the effective date will be updated. Your continued use of our services after changes are made constitutes acceptance of those changes.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us:

Elite Realty Alliance

Phone: 469-454-3127

Email: Deborah@eliterealtyalliance.com

Website: www.eliterealtyalliance.com

By providing your phone number and other personal information, you agree to the terms of this Privacy Policy.
