

Susan L Combs, PPACA, CHHC, REBC CEO of Combs & Company, LLC

Meet **Susan L. Combs**, [best-selling author](#) and badass! The youngest National President of Women in Insurance & Financial Services (WIFS) in the over 85-year history of the organization, first female Broker of the Year by BenefitsPro, one of the coveted "4 Under 40" by Advisor Today and past Woman of the Year by WIFS. She's also a Mizzou Tiger, a CrossFit / Strongman athlete, a public speaker, expert witness and an active sports enthusiast. She's also a superhero of sorts as she battles against the labyrinth of pitfalls and particularities of insurance that dot the US business landscape. In fact, she is also known on Twitter as the [Insurance Vixen](#). She also consults with companies all over the world to help them understand the importance of networking, mentorship and gender balance and she's guaranteed to make you laugh!

Topics include:

- Pancakes for Roger: The Syrup for Life
- One Mentor is no Longer Enough: Create Your Personal Board of Directors
- Women 101: Breaking the Code on Gender Balance
- Passion & Smarts: Using Your Area of Expertise for Increased Advocacy & Revenue
- Tipping Points: How Life's Decisions Affect Your Path
- The Affordable Care Act, What does it Mean for Me?
- Working Towards Your Passion
- ShowMe the Money: How to Charge Fees in a Commissioned Based Practice
- Business 101: Award Winning Strategies Working now for Business Owners
- Insurance in America: Understanding how Insurance Works in the US
- Insurance Mitigation: Challenging Life Care Plans & Economists Reports from Within
- Damages: Is Your Life Care Plan the Key to Paying Less?

Past Clients:

Kaiser Permanente, YouPowered Symposium, National Association of Benefits & Insurance Professionals (NABIP), University of Amsterdam, Queens Chamber of Commerce, University of Missouri-Columbia, Inter-Company Marketing Group, Baruch College, Mutual of Omaha, Ameritas, New York University, Women in Insurance & Financial Services, National Association of Insurance & Financial Advisors (NAIFA), Network! Network!, NYC Chapter of the National Guild for Community Arts Education, the New York Coalition of Community Schools of the Arts, LaGuardia Community College, Benefits Selling Expo, Penn Mutual, Advisor Network Summit, Finnish American Chamber of Commerce, AmCham Jamaica, AmCham Finland, the Dutch Consulate, BenefitsPro, National Association of Women Business Owners (NAWBO), The Doctors Company, American Legal Connections (ALC), LAMMICO, AEIX, MCIC, University of Missouri School of Law, Thrivent Financial, Travis Manion Foundation and The American Legion.



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Pancakes FOR ROGER

A MENTORSHIP GUIDE FOR
SLAYING DRAGONS

