

JR. MUSTANGS



SPONSORSHIP OPPORTUNITIES



Growing Character, Teamwork, and a Strong Community

JR. MUSTANGS OUR VISION



Our vision is to build confident, disciplined, and resilient young athletes by creating a safe, family centered football program that strengthens families and unites our community.

OUR MISSION

01

Develop young athletes by teaching discipline, teamwork, confidence, and leadership through the game of football

02

Provide a safe, family environment, and positive experience that prioritizes player safety, growth, and respect on and off the field

03

Strengthen families and community by creating a supportive program where parents, coaches, and community partners work together to help youth thrive



WHY SPONSOR JR. MUSTANGS?

- ✓ Support local youth and families
- ✓ Promote teamwork, leadership, and confidence
- ✓ Increase visibility for your business in the community
- ✓ Make youth sports more accessible and affordable
- ✓ Be recognized as a community leader and supporter of youth development

WHAT YOUR SPONSORSHIP SUPPORTS:



**SCHOLARSHIPS
FOR FAMILIES
IN NEED**



**MAINTAIN SAFE
EQUIPMENT**



**HOST PLAYER
& FAMILY
ACTIVITIES**



**INVESTMENT
IN PLAYER
DEVELOPMENT**



SPONSORSHIP LEVELS

Recognition Benefits

Team Supporter
\$250

Community Champion
\$500

Legacy Partner
\$800

Digital Recognition
Social Media Post & Logo on Website



Framed Team Photo & Sponsor Certificate



Game-Day Visibility
Logo Hung @ All Games



Logo in Family Communication Emails



One-Time Business Promotion to Families



Indicates increased frequency or featured recognition.



FAMILY & INDIVIDUAL SPONSORSHIP OPTIONS

In addition to business sponsorships, the Jr. Mustangs proudly welcome family and individual sponsors who wish to support the team and celebrate a specific player.

WHY FAMILIES CHOOSE TO SPONSOR:

- Celebrate and support their child's participation
- Help keep the program affordable for all families
- Be part of a strong, supportive team community
- Create a meaningful keepsake through team recognition

SPONSORSHIP LEVELS

Recognition Benefits	Team Supporter \$250	Community Champion \$500	Legacy Partner \$800
Player/Family Digital Recognition Social Media Post & Website	✓	✓✓	✓✓✓
Framed Team Photo & Sponsor Certificate	✓	✓	✓
Game-Day Visibility Player Banner Hung @ All Games		✓	✓
Family Shoutout in Communication Emails			✓
One-Time Player Video Shout Out on Social Media			✓

✓ Indicates increased frequency or featured recognition.

For family sponsors, player recognition may be used in the following ways:

- **Game-Day Banner:**
 - Proudly Supporting #12
 - Go Mustangs – #7
- **Digital Recognition (Social Media):**
 - Thank you to the Smith Family for supporting #34 this season!
- **Parent Communications:**
 - Special thanks to our family sponsors, including #22 and #9!
- **Framed Team Photo & Certificate (Legacy Partner level):**
 - Presented in Appreciation of Your Support for #1
- **One-Time Player Video Shout Out-** filmed during practice/game



THANK YOU!

Contact



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Sponsorship Commitment Form



Sponsor Information

Sponsorship Type:

- Business Sponsor
- Family / Individual Sponsor

Business or Family Name:

Primary Contact Name:

Email: _____

Phone: _____

Sponsorship Level

- Team Supporter – \$250
- Community Champion – \$500
- Legacy Partner – \$800

Recognition Preference

- Business logo/name
- Player recognition (family sponsors only)

If selecting player recognition:

Player First Name: _____

Jersey Number: _____

Preferred wording (optional):

Acknowledgement

I understand that recognition placement is subject to league guidelines, space availability, and season timelines.

Signature: _____

Date: _____

Thank you for investing in our youth, our teams, and our community.