



Florida WIC®* Retail Infant Formula Conversion Guide

Effective: February 1, 2026

WIC participants will be transitioned from the Enfamil products to the Similac products shown below.

Enfamil® WIC Products

Similac® WIC Products



UPC: 3 00871 36542 1
Enfamil® Infant Powder 12.5 oz



Minimum Stocking Requirement:
12 powdered units
UPC: 0 70074 55958 2
Similac® Advance® Powder 12.4 oz Order Code



UPC: 3 00871 36741 8
Enfamil® Infant Conc. Liquid 13 fl oz



UPC: 0 70074 56974 1
Similac® Advance® Conc. Liquid 13 fl oz Order Code



UPC: 3 00875 10069 1
Enfamil® Gentlease® Powder 12.4 oz



Minimum Stocking Requirement:
6 powdered units
UPC: 0 70074 57541 4
Similac® Sensitive® Powder 12.5 oz Order Code



UPC: 0 70074 62600 0
Similac Total Comfort® Powder 12.6 oz Order Code



UPC: 3 00875 11132 1
Enfamil™ Reguline® Powder 12.4 oz



UPC: 0 70074 55958 2
Similac® Advance® Powder 12.4 oz Order Code



UPC: 0 70074 62600 0
Similac Total Comfort® Powder 12.6 oz Order Code

Additional Abbott WIC Products Available



UPC: 0 70074 64712 8
Similac® Alimentum® Powder 12.1 oz Order Code



UPC: 0 70074 57431 8
Similac® NeoSure® Powder 13.1 oz Order Code



UPC: 0 70074 58050 0
PediaSure® 6 Pack - 8 fl oz Order Code

*WIC is the registered trademark of the US Department of Agriculture and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or inferred. If customers have questions about which Similac formula is right for their baby, please direct them to their local WIC agency. Enfamil ProSobee, Enfamil Gentlease, Enfamil Reguline, Enfamil A.R. and Enfamil Infant are not registered trademarks of Abbott Laboratories.

