

NJAMHAA's Fall Conference

STANDING STRONG *Together*

TO STRENGTHEN BEHAVIORAL HEALTH

- Sponsorship Opportunities
- Exhibiting Opportunities
- Advertising Opportunities



VALUES



VISION



MISSION



STRATEGY



COMMITMENT



October 20, 2026

8:00 AM – 4:00 PM



APA Hotel Woodbridge

120 Wood Avenue South
Iselin, NJ 08830



Learn more.

Become a sponsor!

<https://app.asforms.net/api/as/w1y8lq>



Scan code to register



**BE PART OF
NEW JERSEY'S
PREMIER
BEHAVIORAL
HEALTH EVENT!**



CONNECT

with decision-makers
and other behavioral
healthcare professionals



INCREASE

your brand visibility
and recognition



BUILD

meaningful
relationships
and partnerships



SHOWCASE

your solutions to a
highly engaged
audience



**Stronger Together
Better Outcomes for All**



#NJAMHAAFallConference2026

Attendee Demographics & Exhibit Hall Map

Our conference attendees are dedicated professionals who drive positive health outcomes every day. They are on the front lines of life-saving work and actively seek tools, products, and services that enhance their impact — making them valuable connections for your business!

This event offers an outstanding platform for:



Networking with key decision-makers



Expanding your professional development and thought leadership



Showcasing your organization to a highly engaged audience

Attendee Demographics



Leadership & Management

- CEO's
- Executive Directors
- Supervisors



Clinical & Mental Health

- Psychologists
- Psychiatrists
- Mental Health and Substance Use Counselors



Operations & Finance

- CFO's & Other Fiscal Staff
- Program Directors



Support & Education

- Social Workers
- Health Educators

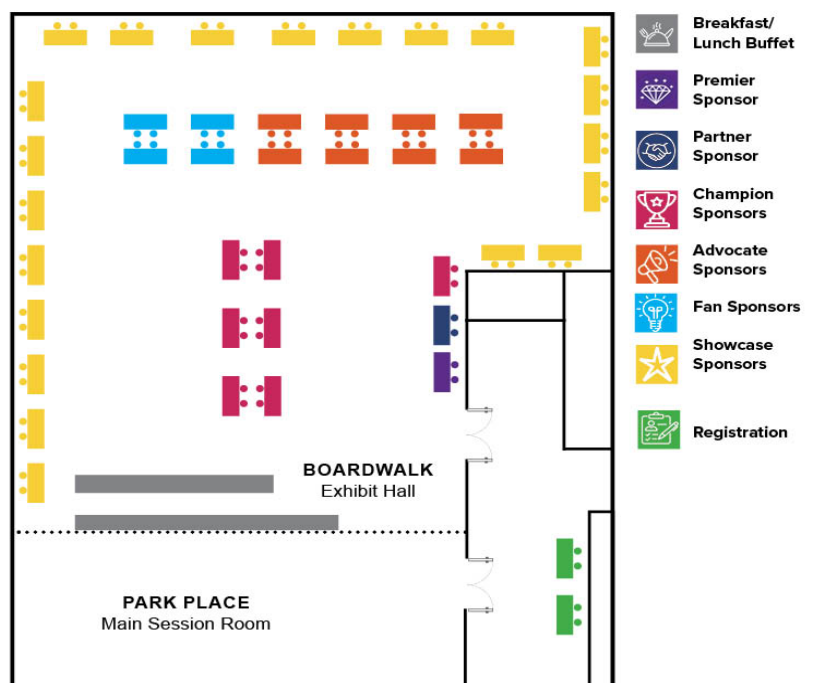


Policy & Administration

- Policymakers
- Peers & Peer Advocates

Exhibit Hall Map

As a sponsor, you'll have the opportunity to expand your visibility, strengthen your brand presence, and build valuable connections with leaders and professionals across the behavioral health, substance use, and intellectual/developmental disabilities services communities. The first step is selecting the sponsorship opportunity that best fits your goals and budget. Use the sponsorship map to view the placement and visibility associated with each sponsorship level. You can then enhance your presence even further by selecting from our branded add-on opportunities designed to maximize attendee engagement and brand recognition.



SPONSORSHIP OPPORTUNITIES

AT A GLANCE



CONNECT



INCREASE



BUILD



SHOWCASE

PREMIER SPONSOR



HIGHEST VISIBILITY

\$6,000
Members Only

Availability: 1

Unmatched exposure for your brand front and center.

CHAMPION SPONSOR



STRATEGIC PARTNERSHIPS

Lunch Sponsor
Break or Breakfast Sponsor
Registration or Exhibit Hall Sponsor
Keynote or Plenary Sponsor
\$4,000 Member
\$7,000 Non-Member

Ideal for wide exposure and meaningful engagement.

ADVOCATE SPONSOR



MAKE AN IMPACT

\$3,500 Member
\$5,500 Non-Member

Availability: 8

Targeted exposure tied to educational sessions.

FAN SPONSOR



SUPPORT THE EVENT

\$3,000 Member
\$4,000 Non-Member

Availability: 4

Strong presence with exhibit opportunities.

VISIONARY SPONSOR



INSPIRE & BE SEEN

\$2,500 Member
\$3,500 Non-Member

Strengthen your brand through meaningful engagement.

INSPIRATION SPONSOR



MEANINGFUL EXPOSURE

\$2,000 Member
\$3,000 Non-Member

Increase your impact and build connections.

SHOWCASE SPONSOR / EXHIBITOR



GET YOUR BRAND RECOGNIZED

\$1,000 Member
\$1,800 Non-Member

Demonstrate your commitment while increasing visibility.

PROGRAM BOOK ADVERTISING



Program Book Advertising Full Page Ad

Member Rate: \$300
Non-Member Rate: \$550

Half Page Ad

Member Rate: \$200
Non-Member Rate: \$350

Increase brand awareness and inspire lasting connections.



BRANDED ADD-ON OPPORTUNITIES TO MAXIMIZE YOUR BRAND VISIBILITY

EVENT TOTES

\$900



CLEANING SPRAY WITH CLOTH

\$900



LANYARDS

\$600



3

PENS

\$600



POWER CLIPS

\$600



Stand Out as a Premier Sponsor!

Position Your Brand Front and Center!



PREMIER SPONSOR

Unmatched Exposure – Your Brand Front and Center

Our highest-level sponsorship package is designed to deliver unmatched exposure and ensure your brand is seen by every single attendee throughout the entire day. Take advantage of this premier opportunity to position your brand at the forefront of the event!

MEMBER: **\$6,000** (not available for nonmembers)

BENEFITS INCLUDE:



Exclusive Branding: Your logo on all marketing materials, the event website, email blasts, and social media with “2026 Fall Conference Premier Sponsor” label (logo + link)



Main Room Banner: Your logo/name displayed prominently in the main room during the keynote and plenary sessions, breakfast and lunch



Program Book Feature: Inside front cover full-page color advertisement



Verbal Recognition: Repeated throughout the conference



Meet the Sponsors and Exhibitors Booklet: Full-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Exhibit Table: One (1) prominent 6’ exhibit table with space for two (2) staff members; two (2) registrations for your team, with access to the conference



Web Highlight: Logo + link on the NJAMHAA website



Complimentary Registrations: Six (6) for your team, clients, or guests with access to the conference



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services

Champion Sponsorships

Elevate Your Visibility! Expand Your Reach!



CHAMPION SPONSORS



Ideal for wide exposure and meaningful engagement.
Available for:

- ▀ Awards Lunch Sponsor
- ▀ Break Sponsor
- ▀ Keynote or Plenary Session Sponsor
- ▀ Breakfast Sponsor
- ▀ Registration Sponsor
- ▀ Exhibit Hall Sponsor

BENEFITS INCLUDE:



Brand Visibility: Your logo on marketing materials, the event website, email, and social media (with clickable link)



Sign Spotlighting your Sponsorship Showcase your organization with a dedicated sign highlighting your sponsorship at the event, ensuring attendees see your support and contribution



Meet the Sponsors and Exhibitors Booklet: Full-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Verbal Recognition: Repeated throughout the conference



Exhibit Table: One (1) 6' exhibit table with space for two (2) staff members; two (2) registrations for your team, with access to the conference



Web Highlight: Logo + link on the NJAMHAA website



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services



Complimentary Registrations: Three (3) complimentary registrations for your team, clients, or guests, with access to the conference

Champion Sponsorships

Elevate Your Visibility! Expand Your Reach!



CHAMPION SPONSOR: AWARDS LUNCH



CHAMPION SPONSORS: BREAK AND BREAKFAST

This package includes one reserved table with seating for up to ten guests at the Awards Lunch. It's an excellent opportunity to showcase your brand to a highly engaged audience. As the Awards Lunch Sponsor, you will have your full-color logo prominently featured on signage at the event and on the Awards Lunch screen ensuring maximum visibility and brand exposure during one of the event's most attended segments.

 MEMBER: NON-MEMBER:
\$4,000 | \$6,000

AVAILABILITY: 1

This package offers a unique opportunity to showcase your brand to a wide audience during designated break times, when attendees are actively engaging with exhibitors and networking. As a Break or Breakfast Sponsor, you will have your full-color logo prominently featured on a sign board in the break and exhibit area, ensuring increased visibility and brand recognition during one of the event's high-traffic intervals.

 MEMBER: NON-MEMBER:
\$4,000 | \$6,000

AVAILABILITY: 1 of each

CHAMPION SPONSORS: KEYNOTE AND PLENARY SESSIONS



CHAMPION SPONSORS: REGISTRATION AND EXHIBIT HALL

This package offers a unique opportunity to showcase your brand to all attendees during the keynote or plenary session. As a Keynote or Plenary Sponsor, you will have your full-color logo prominently featured on signage in the main presentation room, ensuring increased visibility and brand recognition during one of the event's key presentations.

 MEMBER: NON-MEMBER:
\$4,000 | \$7,000

AVAILABILITY: 1 of each

This package offers prime visibility as attendees arrive and check in for the event. As a Registration or Exhibit Hall Sponsor, you will have your full-color logo prominently featured on signage near the registration area or exhibit hall entrance, ensuring your brand is one of the first attendees see—maximizing exposure and brand recognition throughout the conference.

 MEMBER: NON-MEMBER:
\$4,000 | \$6,000

AVAILABILITY: 1 of each

Advocate & Showcase Sponsors

Smart Visibility! Meaningful Connections!



ADVOCATE SPONSOR

Stand Out and Make an Impact

Position your brand with the Advocate Sponsorship—a powerful opportunity to connect with a targeted, engaged audience at selected sessions. This sponsorship tier delivers premium visibility across multiple channels, including pre-event promotions, on-site session signage, and post-event recognition. Align your organization with meaningful content while maximizing your brand's reach and impact.

MEMBER: **\$3,500** | NON-MEMBER: **\$5,500**
AVAILABILITY: 8

BENEFITS INCLUDE:



Featured Recognition during a designated session



Sign Spotlighting your Sponsorship

Showcase your organization with a dedicated sign highlighting your sponsorship at the designated session room, ensuring attendees see your support and contribution



Verbal Recognition: Repeated throughout the conference



Website Feature: Your company logo and link on the NJAMHAA website recognizing your sponsorship and participation



Meet the Sponsors and Exhibitors Booklet:

Full-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Exhibit Table: One (1) 6' exhibit table with space for two (2) staff members; two (2) registrations for your team, with access to the conference



Complimentary Registrations: Includes two (2) complimentary registrations for your team, clients, or guests, with access to the conference



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services



SHOWCASE SPONSOR

Get Your Brand Recognized

Showcase your products and services to leaders in behavioral health care! Exhibiting at NJAMHAA's Fall Conference is a prime opportunity to connect directly with executives and service providers and elevate your organization's visibility.

MEMBER: NON-MEMBER:

\$1,000 | \$1,800

BENEFITS INCLUDE:



Meet the Sponsors and Exhibitors

Booklet: Full-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Exhibit Table: One (1) 6' exhibit table with space for two (2) staff members



Website Feature: Company logo and link on the NJAMHAA website highlighting your participation



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services

NOT EXHIBITING AT THE EVENT?

CHOOSE THE

VISIONARY OR INSPIRATION

SPONSORSHIP

AND STILL GET POWERFUL

BRANDS VISIBILITY!

Fan, Visionary & Inspiration Sponsorships

Affordable Options with High-Value Exposure!



FAN SPONSOR

Boost your Recognition

Elevate Your Presence

 MEMBER: **\$3,000** | NON-MEMBER: **\$4,000**

AVAILABILITY: **4 total**

BENEFITS INCLUDE:



Brand Visibility: Your logo on marketing materials, the event website, email, and social media (with clickable link)



Meet the Sponsors and Exhibitors Booklet:

Full-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Exhibit Table: One (1) 6' exhibit table with space for two (2) staff members; two (2) registrations for your team, with access to one or both conference days



Complimentary Registrations: Two (2) complimentary registrations for your team, clients, or guests, with access to the conference



Verbal Recognition: Repeated throughout the conference



Web Highlight: Your logo + link on the NJAMHAA website



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services



VISIONARY SPONSOR

Inspire and Be Seen as a Leader

Align your brand with NJAMHAA's mission and vision.

 MEMBER: **\$2,500** | NON-MEMBER: **\$3,500**

BENEFITS INCLUDE:



Brand Visibility: Your logo on marketing materials, the event website, email, and social media (with clickable link)



Meet the Sponsors and Exhibitors Booklet:

Half-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Complimentary Registrations: Two (2) complimentary registrations for your team, clients, or guests, with access to the conference



Verbal Recognition: Repeated throughout the conference



Web Highlight: Your logo + link on the NJAMHAA website



Email Blast Feature: your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services



INSPIRATION SPONSOR

 MEMBER: **\$2,000**
NON-MEMBER: **\$3,000**



Brand Visibility: Your logo on marketing materials, the event website, email, and social media (with clickable link)



Meet the Sponsors and Exhibitors Booklet:

Half-page color ad and your company abstract in this booklet that will be sent to all registrants before the conference



Verbal Recognition: Repeated throughout the conference



Web Highlight: Your logo + link on the NJAMHAA website



Email Blast Feature: Your logo with a clickable link in our conference email blast, directing attendees to your website, products, or services

BRANDED ADD-ON ITEMS

MORE VISIBILITY. MORE IMPACT. MORE RECOGNITION.

Lets make your brand
UNFORGETTABLE!

High-impact sponsorship add-on items extend your reach and visibility! At check-in, attendees will receive these branded items along with conference materials. Put your brand directly into attendees' hands and maximize exposure before, during, and after the event.

MAXIMIZE
YOUR BRAND
VISIBILITY!



EVENT TOTES

\$900

High visibility. Big
Impression. Your brand
in their hands!



LANYARDS

\$600

Seen all day long!



PENS

\$500

A practical way to
keep your brand in
their hands all day!



POWERCLIPS

\$500

Small item.
Big impact!



CLEANING SPRAY WITH CLOTH

\$900

Thoughtful.
Useful.
Memorable.





ADVERTISING

Spotlight Your Business in the Conference Program Book



Promote your business, products, and services while supporting the conference by placing an ad in our Conference Program Book.

AD SPECS & RATES

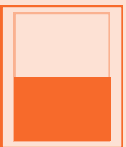
Ad Size	Member Rate	Non-Member Rate
 Full-Page 8.5" W x 11" H	\$300	\$550
 Half-Page 8.5" W x 5.5" H	\$200	\$350



AD SIZE



Full-Page
8.5" W x 11" H
2550 px wide x 3300 px high



Half-Page
8.5" W x 5.5" H
2550 px wide x 1650 px high



FILE TYPE



Ads **MUST** be submitted in high resolution.

Accepted formats:



AD DEADLINE



Ads should be uploaded via the Sponsor Portal.
A link and QR code are provided below.

Sponsor Portal



Review

- Review ad setup guidelines and display requirements.
- See sponsor rates at a glance.
- Review available sponsorship levels and pricing.



SUBMISSION

- Submit your advertisement materials.
- Upload your company logo.
- Add your company abstract.
- Submit the names of all booth staff for name badges.

SCAN ME!



Sponsor Portal:



<https://njamhaa.site-ym.com/page/Fall-26-sponsorportal>

Please follow the guidelines listed below to ensure your registration is promptly and accurately processed.



ONLINE REGISTRATION

To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations.

After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to NJAMHAA, Inc. and mail it to Accounts Payable at NJAMHAA, 3635 Quakerbridge Road, Suite 35, Mercerville, New Jersey 08619. If you have any difficulties with online registration, please contact Tara Shiffert at tshiffert@njamhaa.org.

Register by September 20 and submit payment by October 1, 2026 to receive published rates.

A \$25 administrative fee will be added to all invoices still open after October 1.



PAYMENT INFORMATION AND INSUFFICIENT FUNDS

Online payments may be made in the form of Visa, MasterCard, Discover or American Express.

If a credit card is declined for any reason, a \$15 fee will be applied to your invoice and be required as payment.

If a check is returned by the bank due to insufficient funds, a \$35 fee will be applied to your invoice and required as payment.

Individuals holding outstanding balances will be ineligible to attend future NJAMHAA conferences or trainings until the outstanding balances are paid in full. Each individual with an outstanding balance that has been carried for more than 30 days will incur a \$75 late fee, which will be applied to the invoice and required as payment.

If the balance is not paid before the conference, you will not be eligible to exhibit or attend.

SPONSOR CANCELLATION AND REFUND POLICY



Sponsors who cancel their sponsorship within five (5) calendar days of registration will receive a full (100%) refund.



Sponsors who cancel between six (6) and ten (10) calendar days after registration will receive a 50% refund of the sponsorship fee.



No refunds will be issued for cancellations made more than thirty (30) calendar days after registration. Due to the promotional value received through advertising and marketing efforts, sponsorship fees become non-refundable after this period.



All cancellation requests must be submitted in writing via email to Tara Shiffert tshiffert@njamhaa.org. Phone calls and voicemail messages will not be accepted as valid forms of cancellation.



FOR MORE INFORMATION



**CONTACT
TARA SHIFFERT**

Administrative Event Planner
Email: tshiffert@njamhaa.org
Cell: (609) 780-3695





NJAMHAA's Fall Conference

Reserve Your Sponsorship Today

Join behavioral health leaders, decision-makers, and providers from across New Jersey.

- Sponsorship opportunities are limited.
- Early commitment maximizes visibility.
- Custom opportunities may be available.



October 20, 2026
8:00 AM – 4:00 PM



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Learn more and
become a sponsor!
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