



## Phi Sigma Delta of Zeta Beta Tau

### UMass Amherst-Alumni Newsletter



VOL: XXV No. III December 2014

**Brotherhood** - is not a one year commitment, it is a life-time commitment.... We took an oath to remain brothers. An oath is something that cannot be taken back, that's what makes it an oath. We may have outgrown pounding down beers but you can never outgrow your commitment and the bonds of brotherhood.

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#### From the President:

Hello to all. The countdown is on for the February reunion in Las Vegas and I can't wait. I think it would be a great idea for all of us to call people we were close to while at UMass to see if we can generate more interest in attending this get together. If anyone needs an address list call Stan 508-528-1107.

My experience has been that a call from someone goes along way towards convincing these folks to attend. It looks like Stan has done a great job and lining things up for all of us travelers and Ralph has even offered to give rides from the airport!

I'm actually flying over from Naples Florida. It's been a long time since I've been in Vegas and I know we'll all have a great time. Bill

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#### Letter From the Treasurer:

It is less than two months till our reunion in Las Vegas. I have been pleasantly surprised by the early response and the number of Brothers and guest that will be attending. Currently 25 Brothers and 15 guests will be attending. I have booked a block of rooms with a discount at the MGM Grand for not only the weekend of February 6th but also dates prior to and after the weekend if you should want to stay longer. Many Brothers are arriving earlier in the week.

Make your reservations now by calling the MGM Grand at: 800-929-1111 and reference the Phi Sigma Delta Reunion (room block PHI0215). Rates are Weds & Thurs \$141.00; Fri & Sat \$111.00 and Sunday \$91.00. Additionally a daily resort fee of \$25.00 plus tax is required, rooms are for single or double occupancy. Reservations may be cancelled 48 hours in advance at no charge so there is no reason not to book now!!!!!!!!!!!!!!

The MGM Grand is a 4 star hotel located on Las Vegas Blvd (the strip). If you don't like the MGM pick another hotel, the important thing is to be in Vegas with us.

I have made reservations for our group to dine out on both Friday and Saturday evenings at two great restaurants on Las

Vegas Boulevard and we will have a Brothers brunch and house meeting on Saturday morning. The weather in Las Vegas in February will be much warmer than what we enjoy here in New England and the MGM Grand has promised me that at least one of the four pools will be open for us so we may have a cookout at the pool.

If you are interested in booking shows or tours you can Google Las Vegas Performers Feb 2015 and a site will come up which also has an icon for tours if they hold any interest for you.

If you have not already done so please forward me \$25.00/per person for related reunion expenses which will also give me an accurate number of people who will be attending. If you have any questions please give me a call at 508-528-1107 or email [kitco1@comcast.net](mailto:kitco1@comcast.net)

Enthusiasm is high and everyone I've spoken with is anticipating a great time.  
Stan Kittredge 399 Old Farm Rd Franklin, MA 02038

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**Since 2005 our newsletters have included brief Bios from Brothers.**



**'70 Composite                      2013 PSD Reunion**

**Marty Berkowitz      '70 sent the following:**

When I promised Stan I would put together a bio for the newsletter, it seemed like a relatively easy thing to commit to; how hard can it be to summarize roughly 40 of my 65 years in a few paragraphs. Actually, it turned out to be much tougher than I imagined. But a promise to a brother is a promise that has to be kept. So, here we go.

After graduating from UMass in 1970 and doing my obligatory 6 months on active duty with the Indiana National Guard (a whole other story), I settled down in the New York area. Career wise, I spent the next 30 years in corporate America, twenty-five of them with Prudential Financial in Newark, NJ. When I retired from Prudential in 2000, I was senior vice president and controller of the Company.

I've done a number of things in my post-Prudential careers. I ran a non-profit that assisted disabled veterans become successful entrepreneurs, was the CFO of the Country's fourth largest public school district, started and sold my own technology company, and have done a little consulting. Today, I'm working with a friend on another start up and serve on the Boards of Directors of two manufacturing companies. So I stay busy and mostly out of trouble. (The exception being when I visit Goldfarb in Las Vegas.) All told, it's been a rewarding professional life made possible by a UMass education that was augmented in large measure by watching Jeopardy at noon with Fortier, Grzenda and others in the old house in lieu of mid-day classes.

Most importantly, in 1971 I met Diane Rosendahl, and in a serious lapse of judgment she agreed to marry me in 1972. We have three children. Adam, now 34, is a portfolio manager with a major financial institution and lives in New Jersey with his wife and my two granddaughters; Jeremy, now 30, is a lawyer and consultant specializing in communications and broadband issues and lives in DC; and Sara, now 27, is a marketing manager, also lives in DC.

As many of you know, Diane had major health issues, and spent the last nine years of her life in a wheelchair. It was her health that necessitated a move to Florida in 2004, as we needed to get her out of winter permanently. As you may also know, she passed away in 2013 after a long and gallant fight with cancer and its aftermath. It was tough to deal with, but the support of my biological family and my fraternal one was instrumental in getting me through the roughest days. I can't say enough about how much the Phi Sig brothers did for me.

I moved back to New Jersey this fall to be closer to my kids and grandkids. That's correct, I left Florida for New Jersey right before the worst winter in years. Maybe I should have skipped Jeopardy and gone to class more! But I live three blocks from my granddaughters and see them often, absolutely the best medicine.

I am looking forward to seeing all of you again at some future reunion. Marty  
p/s Since Marty wrote this Bio, he has remarried and his wife Fran Adler and Marty will be joining us at the Vegas reunion.

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**Scholarships:** Scholarship applications for 2013 are due before the annual meeting and should be forwarded to Chairman John Cycz at 23 Capt. Lathrop Dr., S. Deerfield, MA 01373. Applications can be downloaded from the web site or by contacting John at: 413-221-9938

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**Web-site:** Lloyd Bristol '74 continues to do a fabulous job maintaining and constantly updating the web site. Photo's from the latest Orlando and other reunions along with a host of other information is on the site. If you have not seen it lately please check it out at: [phisig.atspace.com](http://phisig.atspace.com) (no www needed).

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**Association Dues:** Dues for our Association are strictly voluntary but as you know it does take money to make our Association work. I believe every one of you will agree that our time together has been well worth the \$10.00 annual dues. Please remember that in order to have a vote at our meetings you must be a member in good standing. If you are unsure of your dues status give me a call or drop me an email at 508-528-1107 [kitco1@comcast.net](mailto:kitco1@comcast.net). Mail to: 399 Old Farm Rd Franklin, MA 02038 Thanks, Stan

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PLEASE if you receive a copy of this newsletter by U.S. Mail it is because I do not have your email address. Please forward your email address to me at: [kitco1@comcast.net](mailto:kitco1@comcast.net) **Fraternally, Stan Kittredge '72 508-528-1107**

Try the website at [Phisig.atspace.com](http://Phisig.atspace.com) Email [Stan Kittredge](mailto:Stan Kittredge)