

#### Questions:

Sign up for services: sbdcassistance.com When signing up, in the "Other – Referral from" field, enter: AI Workshop

# How to create a HeyGen Avatar Video (Free Version)

### You'll need:

- A free HeyGen account (includes 3 free videos)
- Your script (see sample below)

# 1. Sign Up / Log In

- Visit https://www.heygen.com
- Create a free account or log in
- You'll have access to 3 free videos

#### 2. Start a New Video

- Click "Create Video"
- Select "Avatar Video"
- Choose "Start from Scratch"
- Select Landscape orientation for your video

### 3. Pick an Avatar

- Browse the available avatars
- Choose one that suits your message
- Tip: You can also create a custom avatar if desired

## 4. Write Your Script

Use your own script or try this sample:

"I usually assist small businesses but today I am animating a talking head. Life is weird!"

- Paste the script into the text box
- Adjust voice settings as needed (e.g., language, accent, pitch)

### 5. Add a Background

- Click on the "Background" tab
- Use the search function to find an image (e.g., 'business headquarters')
- Select an image that fits your theme

## **6. Submit Your Video**

- Review all settings
- Click "Submit"
- Wait a few minutes while HeyGen processes your video

That's it! You've created a HeyGen Avatar Video!

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