

DATA CENTERS DENMARK

28-29 APRIL 2027 // The Hangar Clarion
Copenhagen

Partnership
Brochure 2027





Data Centers Denmark is the annual AI & Cloud Infrastructure event in the Nordics, connecting +500 professionals from the region.

About the conference

Data Centers Denmark is an annual conference series on data center design, build, and operations organized by Danish Data Center Industry.

Data Centers Denmark gathers business, operations and technology experts from the data center and energy communities together with regulators and research institutions, to discuss how we can green the data center industry, and highlighting the Nordic sustainability proposition in the age of cloud and artificial intelligence.

28 April 2026

13:00-17:00 Conference & Expo
17:00-19:00 Welcome Drinks reception
19:00-22:00 Welcome Networking Dinner
(tickets purchased separately)

29 April 2026

 **09:00-16:00** Conference & Expo

Who should attend?

Data Centers Denmark brings together thought-leaders from the Danish and Nordic data center ecosystem alongside international industry stakeholders, government and public sector officials to discuss AI & cloud infrastructure, sustainability, and energy challenges facing the global industry.

The event will be joined by +500 delegates representing:

- Data Center Operators
- Energy Utilities
- Research Institutions
- Technology Innovators & Suppliers
- NGO's
- Government Officials
- Policy Makers & Regulators
- Public Sector Officials

Who attended in 2026:



and many more...



Partnership packages

Headline, Platinum, and Gold packages offer maximum exposure before and during the 2-day conference.



Headline

Member | Non Member

165,000
DKK

215,000
DKK

Package

Stand

Larger bespoke stand or bespoke lounge area (location of choice)

Speaking

1 x 30 minute keynote
1 x panel position
1x Roundtable day 1

Promotion

Expanded branding as Headline partner, including Logo featured on masterhead as Headline Partner.

Logo on all email and print materials, banners and event website, post-event attendee survey and presentation emails.

Logo prominently displayed on multiple items of event signage and on main conference stage backdrop

Co-branded Webinar held with DDI in winter/spring 2027.

Full page Ad in Data Centers Denmark magazine

Branding as welcome-drinks reception sponsor.

Downloadable content

Participant list and post-event statistics

Delegates

12 tickets to the conference

Platinum

Member | Non Member

130,000
DKK

160,000
DKK

Package

Stand

Stand or lounge area in location of choice (first-come, first-served basis)

Speaking

1 x 30 minute keynote

Promotion

Expanded branding as platinum partner, including on all email and print materials, banners and event website, post-event attendee survey, and presentation emails.

Logo prominently displayed on multiple items of event signage and on main conference stage backdrop

Co-branded Webinar held with DDI in winter/spring 2027.

Full page Ad in Data Centers Denmark magazine

Downloadable content

Participant list and post-event statistics

Delegates

10 tickets to the conference

Gold

Member | Non Member

90,000
DKK

115,000
DKK

Package

Stand

Standard exhibition in location of choice (first-come, first-served basis)

Speaking

20 minute keynote* OR panel position

Promotion

Logo featured on all email and print materials, banners and event website, post-event attendee survey, and presentation emails.

Logo displayed on multiple items of event signage and on main conference stage backdrop.

Downloadable content

Participant list and post-event statistics

Delegates

8 tickets to the conference

**Content for keynote and webinar subject to approval with DDI team. For keynote, content is required to be based on case or in cooperation with end-user/operator. Otherwise, a suitable panel spot will be found. Contact Merima (merima@datacenterindustrien.dk) for more info.*

Partnership packages

Gold, Silver, and Exhibitor packages include a standard concept stand. Contact us for more information or for individual opportunities.

Silver		Exhibitor		Innovation Partner	
Member	Non Member	Member	Non Member	Member	Non Member
70,000 DKK	90,000 DKK	60,000 DKK	80,000 DKK	25,000 DKK	45,000 DKK
Package		Package		Package	
Stand Standard exhibition in location of choice (first-come, first-served basis)		Stand Standard exhibition in location of choice (first-come, first-served basis)			
Speaking 1 x 15 minute tech talk				Speaking 1 x 15 minute tech talk	
Promotion Logo featured on all email and print materials Logo featured on banners and event website, post-event attendee survey, and presentation emails. Logo displayed on multiple items of event signage and on main conference stage backdrop. Downloadable content Participant list and post-event statistics.		Promotion Logo featured on all email and print materials. Logo featured on banners and event website, post-event attendee survey, and presentation emails. Logo displayed on multiple items of event signage and on main conference stage backdrop. Downloadable content Participant list and post-event statistics.		Promotion Branding as innovation partner on event website and event signage. Downloadable content Participant list and post-event statistics	
Delegates 6 tickets to the conference		Delegates 6 tickets to the conference		Delegates 2 tickets to the conference	

Contact us for bespoke packages!

Individual opportunities available.

For further information, please contact st@datacenterindustrien.dk or +45 3590 2234

Standard concept stand

Headline, Gold, Silver, and Exhibitor packages include a concept stand, which is set up for all exhibitors. Exhibitors only need to deliver the artwork for the branded wall. The concept stand includes wall backdrop, table, chairs and a screen.

Additional requests can be negotiated directly with the vendor.



Interested in partnership opportunities? Contact:



Marketing, Partnerships & Logistics

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Speaking & Content

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