

Headline Partner



# DATA CENTERS DENMARK

29 & 30 APRIL 2026 // The Hangar Clarion  
Copenhagen

**Partnership**  
Brochure 2026







Data Centers Denmark is the annual AI & Cloud Infrastructure event in the Nordics, connecting +400 professionals from the region.

### About the conference

Data Centers Denmark is an annual conference series on data center design, build, and operations organized by Danish Data Center Industry.

Data Centers Denmark gathers business, operations and technology experts from the data center and energy communities together with regulators and research institutions, to discuss how we can green the data center industry, and highlighting the Nordic sustainability proposition in the age of cloud and artificial intelligence.

### NEW in 2026: 2-day Conference

We are thrilled to announce that Data Centers Denmark returns in 2026 as a 2-day conference - offering even more time for networking, content and expo.

Data Centers Denmark was a top-rated event in 2025, with 99% satisfaction rate from participants representing 17 countries.

**29 April 2026**

**13:00-17:00** Conference & Expo  
**17:00-19:00** Welcome Drinks reception  
(sponsored by Schneider Electric)  
**19:00-22:00** Welcome Networking Dinner  
(tickets purchased separately)

**30 April 2026**

 **09:00-16:00** Conference & Expo



## Who should attend?

Data Centers Denmark brings together thought-leaders from the Danish and Nordic data center ecosystem alongside international industry stakeholders, government and public sector officials to discuss AI & cloud infrastructure, sustainability, and energy challenges facing the global industry.

### The event will be joined by +400 delegates representing:

- Data Center Operators
- Energy Utilities
- Research Institutions
- Technology Innovators & Suppliers
- NGO's
- Government Officials
- Policy Makers & Regulators
- Public Sector Officials

### Who attended in 2025:



and many more...



# Partnership packages

Headline, Platinum, and Gold packages offer maximum exposure before and during the 2-day conference.

<b>SOLD OUT</b> <b>Headline</b>		<b>SOLD OUT</b> <b>Platinum</b>		<b>Gold (limited)</b>	
Member	Non Member	Member	Non Member	Member	Non Member
150,000 DKK	200,000 DKK	100,000 DKK	125,000 DKK	80,000 DKK	100,000 DKK
<b>Package</b>		<b>Package</b>		<b>Package</b>	
<b>Stand</b> Larger bespoke stand or bespoke lounge area (location of choice)		<b>Stand</b> Stand or lounge area in location of choice (first-come, first-served basis)		<b>Stand</b> Standard exhibition in location of choice (first-come, first-served basis)	
<b>Speaking</b> 1 x 30 minute keynote 1 x panel position 1x Roundtable day 1		<b>Speaking</b> 1 x 30 minute keynote		<b>Speaking</b> 20 minute keynote* OR panel position	
<b>Promotion</b> Expanded branding as Headline partner, including Logo featured on masterhead as Headline Partner.  Logo on all email and print materials, banners and event website, post-event attendee survey and presentation emails.  Logo prominently displayed on multiple items of event signage and on main conference stage backdrop  Co-branded Webinar held with DDI in winter/spring 2026.  Full page Ad in Data Centers Denmark magazine  Branding as welcome-drinks reception sponsor.  Downloadable content  Participant list and post-event statistics		<b>Promotion</b> Expanded branding as platinum partner, including on all email and print materials, banners and event website, post-event attendee survey, and presentation emails.  Logo prominently displayed on multiple items of event signage and on main conference stage backdrop  Co-branded Webinar held with DDI in winter/spring 2026.  Full page Ad in Data Centers Denmark magazine  Downloadable content  Participant list and post-event statistics		<b>Promotion</b> Logo featured on all email and print materials, banners and event website, post-event attendee survey, and presentation emails.  Logo displayed on multiple items of event signage and on main conference stage backdrop.  Co-branded Webinar held with DDI in winter/spring 2026.*  Downloadable content  Participant list and post-event statistics	
<b>Delegates</b> 12 tickets to the conference		<b>Delegates</b> 10 tickets to the conference		<b>Delegates</b> 8 tickets to the conference	

\*Content for keynote and webinar subject to approval with DDI team. For keynote, content is required to be based on case or in cooperation with end-user/operator. Otherwise, a suitable panel spot will be found. Contact Merima (merima@datacenterindustrien.dk) for more info.



## Partnership packages

Gold, Silver, and Exhibitor packages include a standard concept stand. Contact us for more information or for individual opportunities.

Silver		Exhibitor		NEW in 2026: Innovation Partner	
Member	Non Member	Member	Non Member	Member	Non Member
60,000 DKK	80,000 DKK	50,000 DKK	70,000 DKK	20,000 DKK	40,000 DKK
<b>Package</b>		<b>Package</b>		<b>Package</b>	
<b>Stand</b> Standard exhibition in location of choice (first-come, first-served basis)		<b>Stand</b> Standard exhibition in location of choice (first-come, first-served basis)			
<b>Speaking</b> 1 x 15 minute tech talk				<b>Speaking</b> 1 x 15 minute tech talk	
<b>Promotion</b> Logo featured on all email and print materials  Logo featured on banners and event website, post-event attendee survey, and presentation emails.  Logo displayed on multiple items of event signage and on main conference stage backdrop.  Downloadable content  Participant list and post-event statistics.		<b>Promotion</b> Logo featured on all email and print materials.  Logo featured on banners and event website, post-event attendee survey, and presentation emails.  Logo displayed on multiple items of event signage and on main conference stage backdrop.  Downloadable content  Participant list and post-event statistics.		<b>Promotion</b> Branding as innovation partner on event website and event signage.  Downloadable content  Participant list and post-event statistics	
<b>Delegates</b> 6 tickets to the conference		<b>Delegates</b> 6 tickets to the conference		<b>Delegates</b> 2 tickets to the conference	

**Contact us for bespoke packages!**

**Individual opportunities available.**

For further information, please contact [chja@datacenterindustrien.dk](mailto:chja@datacenterindustrien.dk) or +45 2975 2932



## Standard concept stand

Headline, Gold, and Exhibitor packages include a concept stand, which is set up for all exhibitors. Exhibitors only need to deliver the artwork for the branded wall. The concept stand includes wall backdrop, table, chairs and a screen.

Additional requests can be negotiated directly with the vendor.



Interested in partnership opportunities? Contact:



### Marketing & Partnerships

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### Speaking & Content

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