

SPONSORSHIP POLICIES, PROCEDURES, AND PAYMENT PROCESS

Policies:

- Each year, APA convention sponsorship agreements from the previous year are evaluated by APA convention management to determine their level of success—for both the sponsor and for APA. Based on the result of that evaluation and depending on whether or not the same sponsorship opportunity is available for the following APA convention year, the previous year sponsor may or may not be granted first right of refusal.
- APA 2026 sponsorship requests are reviewed for acceptance on a first-come, first-served basis.
- APA 2026 sponsors must comply with APA's [General Advertising](#) and [Technology Advertising](#) policies, and [APA 2026 Rules, Regulations, and Policies/Contractual Agreement](#).
- APA 2026 sponsorships are non-refundable.
- RE sponsor logos:
 - Both a full color and black “knockout” version are required.
 - High res, vector eps files are required.
 - Depending on the use (e.g., APA 2026 website, APA 2026 email marketing, print materials, signage), APA reserves the right to choose whichever version of the sponsor logo (color or black) works best.

Procedures

- Prospective APA 2026 sponsors may visit the online sponsorship gallery to view sponsorship options and submit a sponsorship application. Upon review of the application by APA convention management prospective sponsors will be notified regarding APA's decision to accept or decline the sponsorship request.

Payment

- Upon acceptance by APA of an APA 2026 sponsorship APA will provide the sponsor with an invoice and payment instructions. Full payment is due upon receipt of the invoice. **Do not submit a payment until the sponsorship has been approved and confirmed by APA.**