

Exhibitor In-Booth Recording, Videotaping, and Photography Policy

An exhibitor seeking to record, videotape, or photograph individuals who are voluntarily visiting or engaging with the exhibitor at its assigned booth during the APA Convention must obtain APA's prior written approval and comply with this Policy Agreement.

1. Request and Approval

The exhibitor must submit a written request to APA that includes:

☐ Signed and dated copy of the Policy form

☐ The requested dates and times of filming or photography:

☐ The booth location:

☐ The names of all individuals and vendors who will conduct the filming or photography:

☐ A description of the proposed content, intended uses, and distribution channels:

☐ A copy of the proposed attendee release. *(Provide as an attachment)*

APA may approve, condition, deny, suspend, or revoke permission in its sole discretion.

2. Exhibitor Responsibilities

The exhibitor is solely responsible for all recording, videotaping, photography, editing, publication, distribution, and other use of the content. The exhibitor must ensure that its employees, contractors, agencies, and camera operators comply with this Policy Agreement and all applicable laws.

Filming and photography may capture only individuals who are voluntarily visiting or engaging with the exhibitor at its assigned booth, including immediately in front of the booth. The exhibitor may not recruit, solicit, pressure, or otherwise encourage individuals who are not voluntarily visiting or engaging with the exhibitor at its assigned booth to participate in filming or photography.

The exhibitor may not film or photograph the exhibit hall, aisles, neighboring booths, meeting rooms, public areas, or other Convention space.

3. Attendee Releases

Before capturing any individual's image, voice, likeness, or other identifying information, the exhibitor must obtain that individual's written release in a form approved in advance by APA. The exhibitor must immediately cease recording or photography if it captures, or is likely to capture, an individual who has not signed an approved release.

The exhibitor must retain all executed releases for at least two years after the Convention and provide copies to APA within two business days after APA's written request. APA is not responsible for obtaining, maintaining, reviewing, or enforcing attendee releases.

The exhibitor may not record, videotape, or photograph any individual who has not signed an approved release, including APA personnel, other exhibitors, attendees, contractors, venue personnel, and security personnel.

4. APA and Convention Identification

The exhibitor may not use APA's name, trademarks, logos, or other branding, or the name or branding of the APA Convention, in any recorded or photographed content without APA's prior written approval.

The exhibitor may not capture identifiable APA or Convention signage, attendee badges, session content, or venue branding. The exhibitor may not state or imply that APA endorses, sponsors, approves, or is affiliated with the exhibitor or its products or services.

5. Prohibited Content

The exhibitor may not record or photograph minors without APA's prior written approval and a release signed by the minor's parent or legal guardian.

The exhibitor may not use any content in a manner that is unlawful, misleading, defamatory, discriminatory, offensive, or inconsistent with the professional setting of the APA Convention.

6. Enforcement

APA may observe the exhibitor's filming or photography activities. Upon APA's request, the exhibitor must immediately stop filming or photography, remove or delete specified content, and take other corrective action APA reasonably requires.

A breach of this Policy Agreement is a breach of the exhibitor's Convention agreement. APA may revoke the exhibitor's permission and exercise any rights or remedies available under that agreement.

7. Indemnification

Without limiting the exhibitor's obligations under its Convention agreement, the exhibitor will defend, indemnify, and hold harmless APA and its officers, directors, employees, agents, and representatives from claims, losses, liabilities, damages, and expenses arising from the exhibitor's recording, photography, content use, or breach of this Policy Agreement.

8. Acknowledgment

By signing below, the exhibitor acknowledges that it has read, understands, and agrees to comply with this Policy Agreement.

Exhibiting Company: _____

Booth #: _____

Name (Print): _____

Signature: _____

Date: _____