



# Individual & Small Business Sponsorships

Special contributions directly support The Boston Club's strategic initiatives, extensive programming, and rich member experience. Your generosity ensures the ongoing impact of our 50-year mission-driven legacy! In return, you receive visibility via strategically placed names, logos, and social posts that you and TBC customize together.

## Who Are We?

We are a diverse New England-based community of women leaders who work together to advance women's careers, build our networks, make positive community and business impacts, support each other, and mentor multigenerational women leaders from all backgrounds. We are celebrating our 50<sup>th</sup> this year!

## What's Our Vision?

Our vision is a world where women's potential knows no bounds!

We are committed to creating a world where gender bias no longer exists. We nurture equitable opportunity, influence, and leadership impact across all business and community sectors.

## What's Our Mission?

We advance women leaders to have the greatest impact across their professional, personal, and community lives.

## How Do We Do It?

Through expansive, high-impact leadership training, networking/relationship-building, events, and our signature research on the progress of women in leadership. Here's a sampling of our signature initiatives:

- **Research:** Annual Census of Women in Corporate Leadership
- **Governance:** Board preparation and placement – for-profit, nonprofit, civic
- **Professional Development:** Structured mentoring and leadership learning
- **Leadership Expertise:** Expert-led professional education and dialogue
- **Engagement:** 70+ programs annually across industries and career stages
- **Inclusion:** Multiple events and initiatives to create a welcoming and diverse club

## Why Does This Work Matter?

**Because data shows** women in leadership roles make organizations and communities stronger.

**Because data shows** women who have attained senior leadership want to help future generations of women succeed.

**Because data shows** the progress women and their allies have made is fragile.

## Sponsorship Levels

### \$1,000 TBC Founding 50

- This is a one-time opportunity for Club Members to mark our 50<sup>th</sup> anniversary and propel TBC's next 50 years. Your name will appear on our website, and you can [donate here](#).

### \$2,500 TBC Member Ally

- Individuals or small businesses directly support TBC memberships for those facing financial constraints. *Your recognition options will be customized.*

### \$5,000 TBC Change-Maker

- Individuals or small businesses support TBC's expansive educational, civic, and social programming. *Your recognition options will be customized.*

### \$10,000+ TBC Visionary

- Individuals or small businesses support innovative strategies and programs that align with TBC's mission and sustainability. You help craft your personal impact! *Your recognition options will be customized.*

To explore a partnership with The Boston Club, please contact Trish Foster, TBC's Executive Director, via email at [executivedirector@thebostonclub.com](mailto:executivedirector@thebostonclub.com).

We thank you for investing in the value of women's leadership and the mission and high-impact work of The Boston Club!