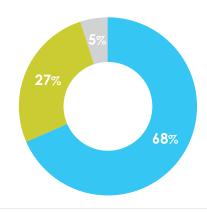
SMALL BUSINESS OWNERS WARN THAT HEALTHCARE CUTS WOULD HURT THEIR WORKERS, OPERATIONS, AND BOTTOM LINE



EXECUTIVE SUMMARY

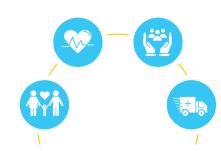
Small business owners overwhelmingly reject cutting healthcare programs to fund tax breaks for wealthy corporations and individuals. Nearly half of small businesses would face direct operational impacts, with owners predicting increased costs, reduced productivity, and talent retention challenges that would undermine their ability to compete.

Small Businesses Strongly Oppose Healthcare Cuts for Tax Breaks



- **Nearly 7 in 10** Oppose cutting healthcare programs while extending tax breaks for the wealthy
- **27%** Support the healthcare cuts in H.R. 1, The One Big Beautiful Bill Act
- 5% Not sure

Medicaid Directly Impacts Small Businesses, Employees and Family



58% of businesses have owners, employees, or family members who rely on Medicaid/CHIP

Key Message: Medicaid coverage extends throughout small business communities, affecting their employees, their families, and business owners themselves.

Small Businesses Predict Wide-Ranging Negative Impacts

Small businesses would face new pressure to provide employees healthcare coverage, eating into their bottom line **52**%

It would be harder for small businesses to compete with larger companies in hiring

Small businesses would see higher employee turnover

Worker productivity could decline due to untreated health issues or increased absenteeism

Healthcare coverage costs could shift to small business owners

Local economies could suffer as people spend money on healthcare instead of local businesses

Key Message: Small business owners see healthcare cuts creating a cascade of problems that would hurt their operations, their workers, and their local communities.

Work Requirements Could Burden Small Business Operations



- 49% Employees could lose coverage if businesses can't guarantee hours
- 47% Business costs would rise providing if they have to provide coverage for workers who lose Medicaid
- 44% Struggle to retain workers needing more hours
- **40%** Increased administrative burden documenting hours

Key Message: Medicaid work requirements would particularly burden small businesses that rely on flexible scheduling and part-time workers.

Small Businesses Use Premium tax credits on the ACA Marketplace

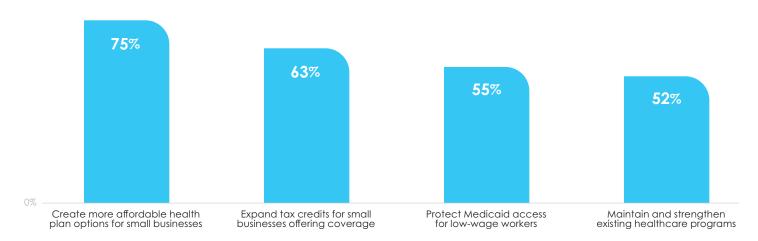


55% of businesses have owners, employees, or families who rely on premium tax credits on the ACA Marketplace coverage

Key Message: Small businesses and their employees rely on both Medicaid and ACA Marketplace coverage for affordable healthcare.

Small Businesses Use Premium tax credits on the ACA Marketplace





Key Message: Small businesses want more affordable options and support, not cuts to existing programs their workers depend on.

Survey conducted June 9-16, 2025, among 574 small business owners. All respondents confirmed they own small businesses with varying employee counts from solo operations to companies with 200+ employees.

Small Bussines Impact Stories



Dr. Alexia McClerkin, Owner of The Wellness Doc, Houston, Texas

While working in the healthcare industry, Dr. Alexia McClerkin has seen up close the heartbreak of her patients who can't afford the care they desperately need. She feels this pain personally too. As a small business owner, she can't afford health insurance for herself—so every appointment and procedure comes out of her own pocket. Her three sons are covered by Medicaid, which has been her only lifeline to affordable healthcare for them. But proposed cuts to Medicaid now threaten to take away that critical coverage, adding another crushing burden to her already overwhelming responsibilities.



Dr. Latoya Parker, Owner of INNERGY **Educational Consulting Company,** Charlotte, NC

Dr. Latoya Parker has relied on Medicaid since 2023, as her business has not yet generated enough revenue to afford private health insurance. She has faced a number of serious health challenges, including dental surgeries and procedures related to chronic pain and complications from past childbirth experiences. Ongoing specialist care remains essential for her to manage her health and continue running her business. Medicaid has been a lifeline, making that care accessible and affordable. But with proposed cuts to the program, Dr. Parker risks losing access to the care she depends on—putting both her health, her daughters health, and her business at risk.