Survey: Small Business Owners Support Jackson for Supreme Court

March 29, 2022
About Small Business for America’s Future

- Small Business for America’s Future is a national coalition of business owners and leaders working to provide small businesses a voice at every level of government.

- We’re committed to ensuring policymakers prioritize Main Street by advancing a just and equitable economic framework that works for small business owners, their employees and their communities.
Key Findings
Small business owners support Jackson for Supreme Court

From March 19-23, 2022, Small Business for America’s Future conducted a national snap survey of 1,021 small business owners in its network to learn more about their feelings about the nomination of Judge Ketanji Brown Jackson to serve as justice on the Supreme Court.

The results show small business owners support the nomination of Judge Jackson and want the Senate to confirm her without delay.

- **69%** of small business owners surveyed think that the Senate should confirm Judge Jackson as a Supreme Court Justice
- **87%** say that decisions made by the U.S. Supreme Court have an impact on them as a small business owner
- **61%** of small business owners surveyed say they trust Judge Jackson to make decisions that are in the best interest of small businesses and the country
Small business owners support Jackson for Supreme Court

Small business owners surveyed are following the news about the opening on the Supreme Court and value diversity among its members

- **73%** of small business owners surveyed think it's important to have a diverse U.S. Supreme Court as it relates to gender and ethnicity
  - **62%** thinking it's very important
- **74%** say it's important to maintain a balance of ideological opinion on the Supreme Court
- **75%** believe the Senate should not use procedural rules or other tactics to delay the confirmation of the next Supreme Court Justice and dragging out the process will only divide the country even further.
- **79%** are following the news about the opening on the Supreme Court
- **56%** of small business owners surveyed trust President Biden’s judgment on who should be the next Supreme Court justice
Survey Results
Q1: Are you a small business owner?
n=1,022
Q2: Not including yourself, how many people do you employ?
n=1,022

- Self only: 23%
- 1-4: 38%
- 5-10: 19%
- 11-20: 10%
- 21-30: 5%
- 31-50: 3%
- 51-100: 2%
Q3: Below are the branches of the federal government. Please rate your general impression of each one as very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable.

n=1,022

- The Presidency:
  - Very favorable: 23%
  - Somewhat favorable: 29%
  - Somewhat unfavorable: 11%
  - Very unfavorable: 35%
  - No Opinion: 3%

- Congress:
  - Very favorable: 6%
  - Somewhat favorable: 23%
  - Somewhat unfavorable: 27%
  - Very unfavorable: 41%
  - No Opinion: 3%

- The Supreme Court:
  - Very favorable: 12%
  - Somewhat favorable: 40%
  - Somewhat unfavorable: 26%
  - Very unfavorable: 16%
  - No Opinion: 6%
Q4: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement? "Decisions made by the U.S. Supreme Court have an impact on me as a small business owner."

n=1,022

- Strongly agree: 52%
- Somewhat agree: 35%
- Somewhat disagree: 5%
- Strongly disagree: 3%
- No opinion: 5%
Q5: How important is a diverse U.S. Supreme Court as it relates to gender and/or ethnicity, for example, having justices who are women, or Black, Hispanic, Asian and other communities of color?  
n=1,022

- Very important: 62%
- Somewhat important: 11%
- Not so important: 8%
- Not at all important: 17%
- No opinion: 1%
Q6: How much confidence do you have in the current United States Supreme Court to make decisions in the best interest of small business and the country?

n=1,022

- A great deal: 26%
- A fair amount: 30%
- Just some: 27%
- Very little: 9%
- None at all: 7%
Q7: In January, Justice Stephen Breyer announced his retirement, creating an opening to be filled on the United States Supreme Court. How closely are you following the recent news of a new opening on the Supreme Court? 

n=1,022
Q8: How much do you trust President Biden’s judgment in who should be the next Supreme Court Justice?

n=1,022

- A great deal: 40%
- A fair amount: 6%
- Just some: 16%
- Very little: 13%
- None at all: 24%
Q9: President Biden announced Judge Ketanji Brown Jackson as his nominee to fill the opening created by Justice Breyer's retirement. Judge Jackson has worked as a public defender, served on the bipartisan U.S. Sentencing Commission, and has served as a judge on the district court and D.C. Circuit Court of Appeals. Do you support or oppose President Biden's nomination of Judge Jackson to serve as Supreme Court Justice?

n=1,022
Q10: Do you think the U.S. Senate should or should not confirm Judge Ketanji Brown Jackson as a Supreme Court Justice?

n=1,022

- The US Senate should confirm Judge Ketanji Brown Jackson as a Supreme Court Justice (69%)
- The US Senate should not confirm Judge Ketanji Brown Jackson as a Supreme Court Justice (31%)
Q11: If Judge Ketanji Brown Jackson is confirmed by the U.S. Senate, how much confidence will you have in her to make decisions in the best interest of small business and the country?

n=1,022

- A great deal: 39%
- A fair amount: 22%
- Just some: 17%
- Very little: 12%
- None at all: 11%
Q12: Do you agree or disagree with the following statement, “The Senate should not use procedural rules or other tactics to delay the confirmation hearing for the next Supreme Court Justice. Dragging out the process will only divide the country even further.

n=1,022
Q13: Do you agree or disagree with the following statement, “It’s important to maintain a balance of ideological opinion on the Supreme Court.”

n=1,022
Demographic Data
Q14: What is your age?  
n=1,022
Q15: How do you identify yourself?  
n=1,022
Q16: Which best represents how you typically vote in elections?
n=1,022

- Democrat: 34%
- Independent: 23%
- Republican: 21%
- Other: 3%
- Don't know/Prefer not to say: 19%
Q17: What is your gender identity?
n=1,022

- Female: 45%
- Male: 47%
- Transgender: 0%
- Non-binary/ non-conforming: 0%
- Prefer not to say: 7%
Q18: Which of the following best describes the principal industry of your business?

n=1,022

- Advertising & Marketing (9%)
- Agriculture (1%)
- Airlines & Aerospace (including Defense) (2%)
- Automotive (11%)
- Business Support & Logistics (3%)
- Construction, Machinery, and Homes (6%)
- Education (3%)
- Entertainment & Leisure (3%)
- Finance & Financial Services (6%)
- Food & Beverages (3%)
- Healthcare & Pharmaceuticals (2%)
- Insurance (5%)
- Manufacturing (21%)
- Nonprofit (3%)
- Professional Services (9%)
- Retail & Consumer Durables (2%)
- Real Estate (6%)
- Telecommunications, Technology, Internet & Electronics (2%)
- Transportation & Delivery (7%)
- Utilities, Energy, and Extraction (2%)
Survey Methodology

Methodology:
Survey Monkey survey of Small Business for America’s Future small business network
Fielded from March 19 - 23

1,022 Total Responses