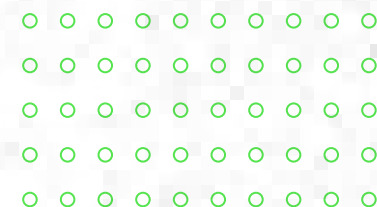




CASE STUDY:

SPORTING

NEBRASKA FC

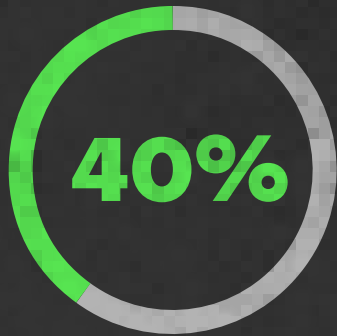




**“ WE WERE USING MULTIPLE SOFTWARE
PLATFORMS TO DO DIFFERENT
THINGS, BUT WHEN WE LOOKED AT
PLAYMETRICS, EVERYTHING CHANGED. ”**

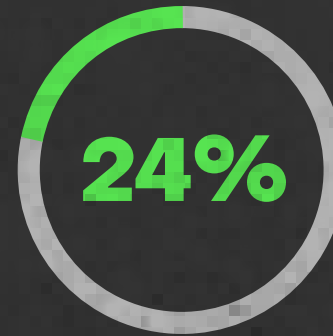
RENEE WANDERSCHIED

RESULTS



TIME SAVINGS

to focus on the club
and not managing
technology



COST SAVINGS

moving from multiple
disconnected apps to
the PlayMetrics club
operating system



CASE STUDY:

Sporting Nebraska FC

**NESTLED AWAY INSIDE A QUAIN
T FARMHOUSE IN THE WOODS
OF MINNESOTA SITS OUTDOOR
ENTHUSIAST AND AMATEUR
PROFESSIONAL FISHERWOMAN,
RENEE WANDERSCHIED.**

When Renee isn't enjoying nature (and let's be honest, even when she is), she is the full-time, dedicated, no-holds-barred club administrator of the largest youth soccer club in Nebraska – **Sporting Nebraska FC**. But this trip isn't about fishing. Or hiking. Or anything remotely fun. You know what we're talking about.

That's right. Field scheduling.

This trip is about scheduling fields for the club's entire season. Fields that are hundreds of miles away from where she sits in the woods. She needs quiet. She needs space. She needs miles between her and the world because that's what it takes to be able to focus on the mad task at hand.

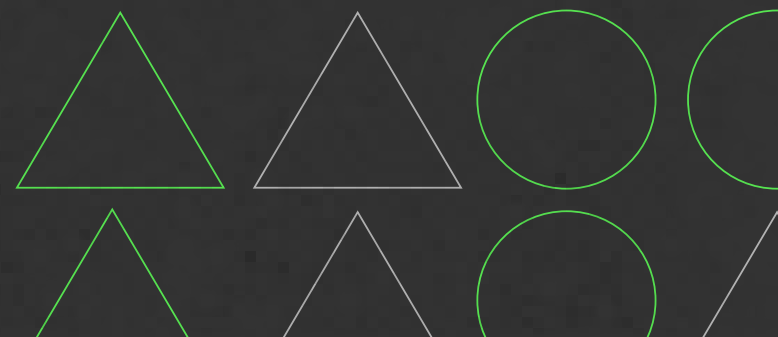
Something had to change. **Enter PlayMetrics.**

Read on to learn how Sporting Nebraska FC found the change they needed to get more efficient, provide a next-level experience for club staff and families, and allow Renee more time out on the water.





THE CHALLENGE



THE CHALLENGE

Renee locking herself away in the woods with pen and paper to organize her field schedule for the year is just one example of the operational inefficiencies Sporting Nebraska FC was looking to eliminate.

Two big, broad issues the club had to tackle:

1. THE PITCH IS NO PLACE FOR PAPER

In addition to the field planning nightmare, team assignments and other club tasks were mostly done on paper. A lot of paper.

“I would sit at a conference room table and map out all of our teams, get them on an assignment, and make sure nothing overlapped,” says Renee. “From tryouts to team formation, I would do it all on paper, create and print spreadsheets, and organize it manually through the software we used. We were pulling the information out of the system and putting it into a spreadsheet so we could sort it the way we wanted. And because we have multiple complexes, we would have to print everything off and send bins of paper to every complex. From there we would still do work at the field with pen and paper only to manually enter the information the next day when we got back to the office.”

2. TOO MANY TOOLS

“We were using one tool for registration, and another for club communication. We handled documentation and file sharing one way, and all of our scheduling another way,” says Renee.

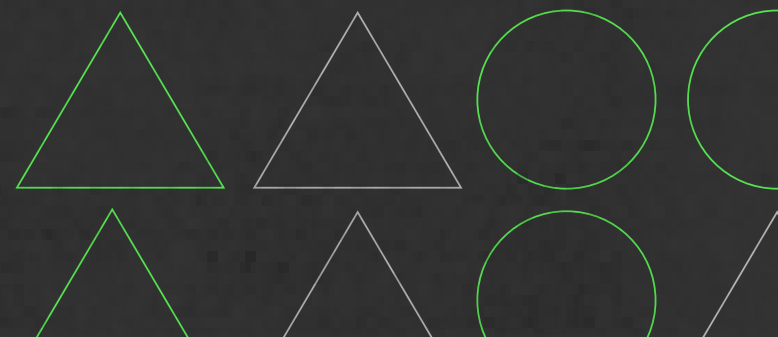
“There was no central location for anything. We were using three other programs and trying to make them work together. It wasn’t efficient at all.”

Sporting Nebraska FC needed to get everything in one place and available anywhere, anytime. All during a pandemic.





THE SOLUTION



THE SOLUTION

In looking at solutions, Renee and her team wanted to make sure the technology did more than just check the box on specific features and functionality. “It needed to be the easiest thing for my coaches and families to use and maneuver through,” says Renee.

“Our staff and parents must be able to get in and do what they need to do without having to pick up the phone or feel like they need an advanced degree to figure it out.”

Director of Operations at Sporting Nebraska FC, Karl Ostrand, was the one who brought PlayMetrics to the table — and Renee’s attention. As the club’s challenges grew, they found what the PlayMetrics platform offered had grown along with them, and offered more of the functionality they needed.

“We were using multiple software platforms to do different things, but when we looked at PlayMetrics, everything changed,” says Renee. “We found we could use PlayMetrics for all of our members and staff, for communication, program registration, team formation, and more.”

READY, SET, GO

Despite the pandemic halting in-person meetings, not to mention kicking everyone out of their comfort zones, onboarding the entire club to PlayMetrics was a smooth experience. “Everyone was getting more comfortable meeting via Zoom so I was able to demo PlayMetrics to my club staff remotely.”

Within two months, PlayMetrics was rolled out across the club and to more than 2,000 parent contacts.

“After rollout, the excitement grew and the benefits of PlayMetrics were evident.”

SCHEDULING NIRVANA

Sporting Nebraska FC now houses all of their scheduling within PlayMetrics. If a field closes, it's a click of a button and everyone knows about it. “Before we had to reach out to multiple people in multiple ways to do one simple thing,” says Renee. “Now, I can go in and click, click and it's done.”

PlayMetrics has also transformed the way the club does team formations by providing a flexible, paperless way to manage it all in the app. “I used to print off the U14 Girls, the U14 Boys, for example, make copies and hand them out to however many coaches I had on the field that were evaluating players. That manual work has been cut down to almost nothing.”

TUE
16

Colmar Park 1

5:30pm - 7:00pm

Selected Teams

- 03 Black
- 03 Grey
- 03 White

7:00pm - 8:30pm

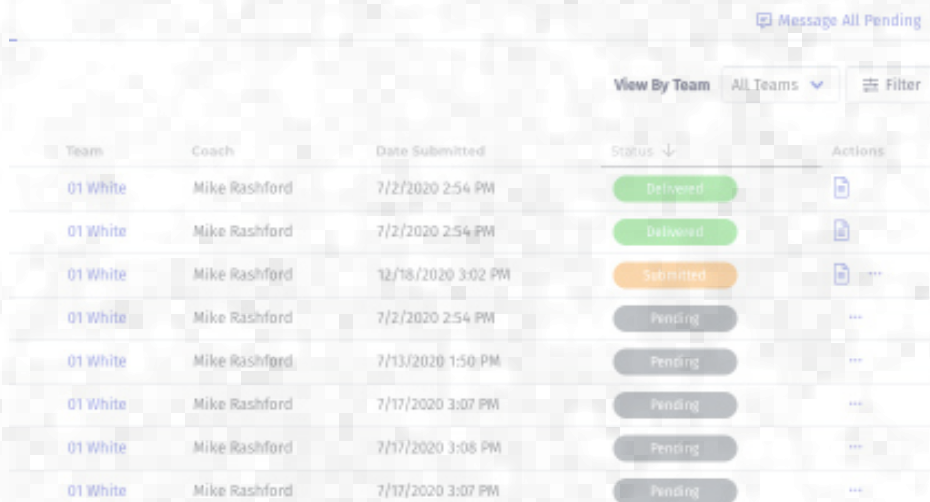
DOCUMENTATION DELIVERED

All of the club's documentation is stored in PlayMetrics for easy access, and parents can find all of the forms they need under club resources. "Everything is there," says Renee.

"That is the biggest change PlayMetrics has provided us and it has been wonderful."

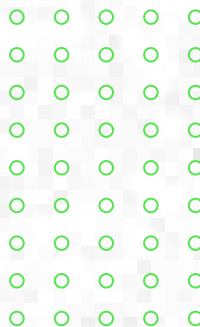
COMMUNICATION FOR CHAMPIONS

Successfully running the state's largest youth soccer organization requires clear, connected communication. "If I want to reach one particular group — team managers, for example, it's as easy as going into PlayMetrics, clicking on that group, composing an email, and sending it. I don't have to go and cut, copy, and paste email addresses. I don't have to remember which coach is on which team," says Renee.



The screenshot shows a web interface with a 'Message All Pending' button at the top right. Below it is a table with columns: Team, Coach, Date Submitted, Status, and Actions. The table lists several submissions for '01 White' by 'Mike Rashford'. The first two are 'Delivered', the third is 'Submitted', and the remaining five are 'Pending'.

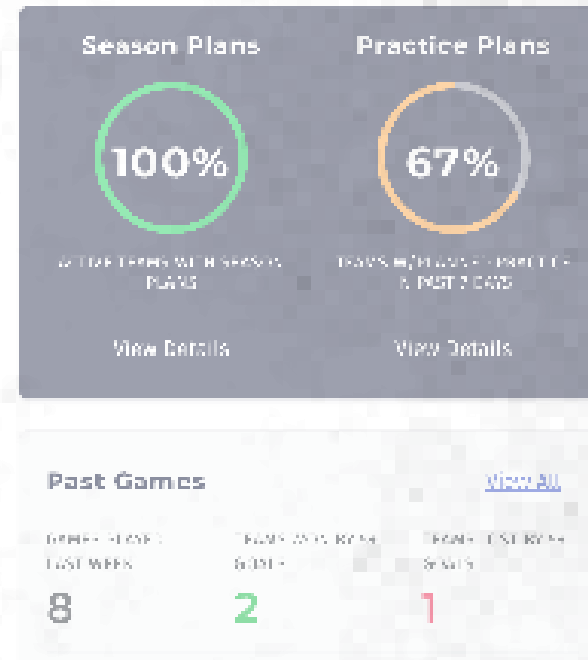
Team	Coach	Date Submitted	Status	Actions
01 White	Mike Rashford	7/2/2020 2:54 PM	Delivered	
01 White	Mike Rashford	7/2/2020 2:54 PM	Delivered	
01 White	Mike Rashford	12/18/2020 3:02 PM	Submitted	
01 White	Mike Rashford	7/2/2020 2:54 PM	Pending	...
01 White	Mike Rashford	7/13/2020 1:50 PM	Pending	...
01 White	Mike Rashford	7/17/2020 3:07 PM	Pending	...
01 White	Mike Rashford	7/17/2020 3:08 PM	Pending	...
01 White	Mike Rashford	7/17/2020 3:07 PM	Pending	...



OBSESSED WITH MOBILE APP

“The PlayMetrics mobile app has made a huge difference,” says Renee. “A player can walk up and say, ‘I’m trying out today,’ and all I have to do is pick up my phone to confirm, take a photo, assign a number, give them their penny, and off they go on the field. Everything is captured.

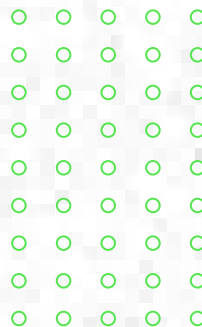
“We can provide coaches access in the mobile app with important player details, all the while adhering to privacy and security measures. Coaches can also make notes directly in the app.”



PARTNERS IN SUCCESS

In the past, Renee often struggled to get the support she needed from software vendors describing it as “trying to pull teeth.”

“Coming to PlayMetrics from where we were — it’s like night and day. The team is great. They stand behind their product and the communication is excellent.”



“For example, we had an unexpected issue on a Friday night, and I was able to pick up the phone and talk to the product team who helped diagnose the problem and get it resolved. You can’t top having a committed vendor with the level of customer service we’ve seen from PlayMetrics. That’s what we were looking for.”

Renee has also found in PlayMetrics a partner who listens and demonstrates dedication to their club’s success beyond the day-to-day activities. Now that the club has a history of data in the platform, Renee has looked to the PlayMetrics team to help guide the club.

“They look at how we’ve put our programs in the platform and run things, and are helping us with best practices to take our programs to the next level,” says Renee. “They truly want to see us not only unlock all of the power of the platform but also realize our full potential as a club.”

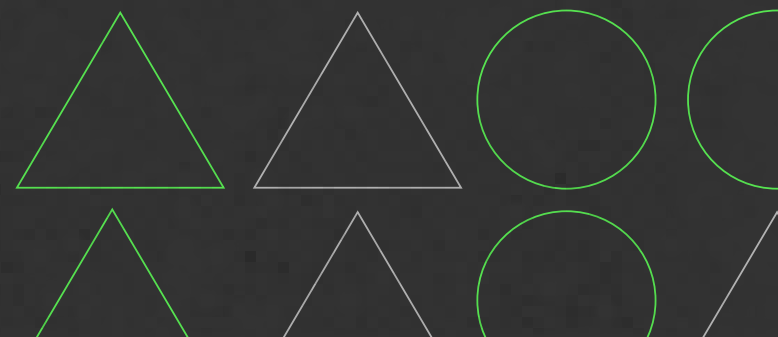
A SOLUTION FOR **CHALLENGING TIMES**

“The consensus has been great, everybody’s been happy with PlayMetrics. That’s especially positive when you roll out something new in the middle of a pandemic when people are already crazy. It says a lot.”





MOVING FORWARD



MOVING FORWARD

“The time that we save by using one platform versus three other programs in conjunction with each other – the efficiency gains right there is invaluable,” says Renee.

“We keep loving PlayMetrics because of the innovation and the new pieces added to continually improve our processes.”

ABOUT SPORTING NEBRASKA FC

Sporting Nebraska FC is a nonprofit, full-service youth soccer club providing players ages 4 through 19 in the State of the Nebraska a full range of training, development, competitive and league play opportunities. With facilities in Lincoln and Omaha, Sporting Nebraska FC leverages its coaching talent, professional administrative staff, and affiliations, such as Sporting KC, the Elite Clubs National League (ECNL), and National Premier League (NPL), to develop passionate and well-rounded players committed to excellence on and off the field.



PlayMetrics is youth soccer's first all-in-one Club Operating System, unifying your entire club management workflow in one easy-to-manage hub. The centralized platform allows everyone in your club to collaborate, communicate, share best practices, and remain on the same page like never before. PlayMetrics features include season periodization, game and practice planning, player registration and payment processing, field management, custom forms and player evaluations, coach and player profiles, chat and messaging, free mobile apps, and more.

LEARN MORE AT WWW.PLAYMETRICS.COM