

caring communications in the Moments that Matter™

Communications & Culture Maturity Audit

Is Your Organization Ready for Its Next Moment that Matters™?

Organizations invest significant time and resources in growth initiatives, technology implementations, acquisitions, reorganizations, AI adoption, and new business strategies. Yet many discover too late that communication gaps, inconsistent leadership messaging, or cultural misalignment are slowing execution and increasing organizational risk.

The Communications & Culture Maturity Audit provides an executive-level snapshot of how well your organization is positioned to support business strategy through effective communication, leadership alignment, and culture.

Designed For Organizations Looking to:

- Grow rapidly or scale operations
- Prepare for an acquisition, merger, or divestiture
- Launch a new strategy or business initiative
- Implement major technology or AI solutions
- Restructure their business
- Strengthen culture, engagement, & leadership communication

Your Assessment Includes



Executive interviews (up to three leaders)



Review of key communications and culture materials



Communications & Culture Maturity Scorecard



Executive Summary captures strengths, risks, and opportunities



Prioritized recommendations and practical next steps



One-hour executive debrief

What We Assess

Strategic Communication

- Leadership messaging
- Strategic alignment
- Communication governance
- Manager communications
- Employee communications

Culture & Organizational Health

- Mission, vision, values, and behaviors
- Existing culture measurement practices
- Engagement and retention indicators
- Leadership consistency
- Cross-functional collaboration

Readiness for Change

- Current / planned transformation efforts
- Communication readiness
- Leadership alignment
- Organizational strengths/potential risks

The Value

The Communications & Culture Maturity Audit helps leaders identify communication and culture gaps before they become barriers to successful execution.

You'll leave with a clear understanding of:

- What's working well
- Where organizational risk exists
- Which improvements will have the greatest business impact
- Practical priorities for the next 90 days

Linda K. Carlisle, MSIMC

As a fractional corporate communications partner, Linda Carlisle helps business leaders, VCs, private equity firms, and portfolio companies solve communication and culture challenges during the Moments that Matter™ -- including mergers and acquisitions, restructurings, leadership changes, turnarounds, technology implementations, and workforce reductions. With over 30 years of leadership experience, Carlisle serves as a trusted advisor, strategic problem solver, and architect of powerful corporate identities, high-performance cultures, and effective change initiatives. Her work spans culture development, employment branding, executive messaging, integration, and organizational change, drawing on deep expertise in brand marketing, internal communications, public relations, executive positioning, change management, and corporate social responsibility. Her campaigns help organizations achieve strategic objectives while fostering integrity, resilience, innovation, psychological safety, and meaningful performance results. She can be reached at lindacarlisle@comm-ext.com.