

FACULTY AREA:			
YEAR GROUP	SUBJECT TITLE	LINKS TO NATIONAL CURRICULUM	LINKS TO EXAM SYLLABUS
9	Creative iMedia	National Curriculum	OCR Creative iMedia

WE LEARN THIS BECAUSE:

This qualification in Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products. Creative iMedia will also challenge all learners, by introducing them to demanding material and techniques; encouraging independence and creativity and providing tasks that engage with the most taxing aspects of the National Curriculum.

Half Term Contents

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Skills and Techniques: <ul style="list-style-type: none"> Image design and manipulations: Intro to Photoshop Visual Identity Branding Composition 	Digital Media overview. <p>1 Graphics: purposes and uses of digital graphics</p> <ul style="list-style-type: none"> Logo design Photoshop tools and techniques Evidencing the process 	Game Design: Genres <ul style="list-style-type: none"> Genres Elements of games Mechanics & construction 8 generations of consoles 	R093 – The Media Industry & Media Products <ul style="list-style-type: none"> Game Cover Design Media Industry Job roles Stages of production 	R093 – Pre-production planning <ul style="list-style-type: none"> Storyboards Scripts Workplans Visualisation diagrams Wireframes Flow charts 	R094 – Digital Graphics <p>Coursework assignment brief, responding to a brief:</p> <ul style="list-style-type: none"> Investigation Planning and organising ideas Concept creation Research skills
Shared Values/Key Skills C, L	Shared Values/Key Skills R, Ps	Shared Values/Key Skills P, Rs	Shared Values/Key Skills A, Df	Shared Values/Key Skills Co, Cr	Shared Values/Key Skills Re, Com
SEND RESOURCES	LITERACY	DIGITAL OPPORTUNITIES	CULTURAL CAPITAL	RESOURCES OUTSIDE SCHOOL	CAREERS

<ul style="list-style-type: none"> • Writing frames • How to guides • Word banks • Sentence starters • Peer / group collaboration • Spell check and speech tools 	<ul style="list-style-type: none"> • Key words • Subject terminology • Extended writing: LO4 • Annotations and referencing • Font types and styles: Design features used within literacy 	<ul style="list-style-type: none"> • Developing the next generation of makers • Makers not just users of technology • Developing Digital Skills for future opportunities • Skills for life Creative arts 	<ul style="list-style-type: none"> • Developing digital citizens • Considerations around safe and appropriate use of IT systems, e.g: • Copyright / commercial comms. 	<ul style="list-style-type: none"> • You Tube tutorials • Google image searches • Research and reflection of resources in and around our worlds 	<ul style="list-style-type: none"> • Graphic design • Project management • Digital Media • App / game / web design and development • Media • Software design • Self employed • The arts • Marketing • Communications
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