

SPORTS FACILITIES

OVERVIEW

The Ashford Formula has been used as a densifier, hardener and dustproofing agent on exposed concrete floors for more than 70 years.

It has been used in large warehouses, distribution and logistic centers, production and manufacturing facilities, and sport arenas and stadiums throughout the world.

What do these types of facilities have in common? A need for a concrete floor that not only looks good, is easy to clean and maintain, but is also **durable**. The floor of any sports facility has to be strong enough to withstand the traffic of thousands of fans and spectators.



DENSIFIES



DUSTPROOFS



GLOSSY SHEEN



EASY TO CLEAN

PROJECT LIST

In addition to the **United Center Sports Arena**, these sports facilities have also been treated with the Ashford Formula:

Georgia Dome
2,000,000 ft² / 185,806 m²
Atlanta, GA, USA

Staples Center
500,000 ft² / 46,451 m²
Los Angeles, CA, USA

Centennial Olympic Stadium
2,000,000 ft² / 185,806 m²
Atlanta, GA, USA

Phillips Arena
325,000 ft² / 30,194 m²
Seattle, WA, USA

McCormick Place
1,000,000 ft² / 92,903 m²
Chicago, IL, USA

Safeco Field
275,000 ft² / 25,548 m²
Seattle, WA, USA

Mercedes-Benz Stadium
1,000,000 ft² / 92,903 m²
Atlanta, GA, USA

Delta Center
250,000 ft² / 23,226 m²
Salt Lake City, UT, USA

Salt Palace Convention Center Extension
750,000 ft² / 69,677 m²
Salt Lake City, USA

Van Andel Arena
140,000 ft² / 13,006 m²
Grand Rapids, MI, USA

Gillette Stadium
660,000 ft² / 61,314 m²
Foxborough, MA, USA

Los Angeles Memorial Sports Arena
110,000 ft² / 10,219 m²
Los Angeles, CA, USA



PROJECT HIGHLIGHT

Name: **United Center Sports Arena**
Location: **Chicago, Illinois, USA**
Area: **600,000 ft² / 55,742 m²**
Completed: **1994**

Legendary basketball powerhouse Michael Jordan may no longer be doing his signature "Switch Hand" layup on the court, but his legacy remains, as does the Ashford Formula treated floors of the United Center. Home to the Chicago Bulls basketball team and the Chicago Blackhawks hockey team, the United Center is the largest arena in the United States and has hosted over 40 million guests since opening its doors in 1994.

So how do the floors of a famous and well-used facility stand up to the traffic of millions of guests and equipment moving across its surface? Simple - the Ashford Formula. It takes soft, porous concrete, and through the process of chemical densification, transforms the floor into a solid mass. The result is a concrete surface that is not only densified, but hardened, dustproofed, abrasion resistant and extremely durable. Because the Ashford Formula chemically combines with the calcium hydroxide in the concrete, it grows crystals that fill in the pores, becoming an integral part of the concrete itself. It is not a coating that will wear away, only to be replaced again and again.

As a one-time, permanent application, the Ashford Formula significantly reduces maintenance, material and labor costs and facility downtime. And instead of being detrimental, all that traffic actually improves Ashford Formula treated floors. The concrete self-polishes under the traffic to an attractive, marble-like sheen.

An Ashford Formula treated floor will simply out-perform the competition, just as the unstoppable Michael Jordan always did.



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PROJECT SPOTLIGHT

Name: **Mercedes-Benz Stadium**
Location: **Atlanta, GA, USA**
Area: **1,000,000 ft² / 92,903 m²**
Completed: **2018**



Click here to view the full project profile in our [Project Highlights 2019 Photobook](#).

PROJECT SPOTLIGHT

Name: **New Clark City Athletics Stadium and Aquatics Center**
Location: **New Clark City, Luzon, Philippines**
Area: **11,000 ft² / 1,022 m²**
Completed: **2019**



Click here to view the full project profile in our [Project Highlights 2020 Photobook](#).

CURECRETE

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