

Interactive price tags with touch control.



Control speakers, soundbars, and headphones with interactive price tags.

With the VIVID TECH price tags and the interactive BRIQX firmware, you can now communicate with the BRIQX controllers and product experiences. This makes it possible to control speakers, soundbars, and headphones using interactive price tags.

This solution is easy to install. Place the bracket on the furniture for a fixed setup or use the rails for a variable product arrangement.

Scan the product code to wirelessly link and control product information. Consider the interaction and information you want to display and use the CMS to customize them. With real-time analytics, you get a clear overview of usage and discover what works, allowing you to optimize the strategy.

FEATURES AND BENEFITS

1. Improved product presentation.
2. Cost efficient solution.
3. Upgrade existing displays with minimal adjustments.
4. Enable flexible product positions.
5. Keep content and prices always up-to-date.
6. Color display with touch functionality for product interaction.
7. Benefit from in-depth analytics for insights and optimization.
8. Easily connect the BRIQX 208 controller for product interaction.

DISPLAY SPECIFICATIONS	3.5" Inch	5.5" Inch	7" Inch	10,1" Inch
Display type:	IPS LCD	IPS LCD	IPS LCD	IPS LCD
Display resolution:	480px x 320px	1280px x 720px	1280px x 800px	1920px x 1200px
Display viewing angle:	175	175	175	175
Touch sensor:	Capacitive	Capacitive	Capacitive	Capacitive
Communication:	Bluetooth & Wifi	Bluetooth & Wifi	Bluetooth & Wifi	Bluetooth, Wifi & USB

PRODUCT CODE	EAN CODE	DESCRIPTION
LH.45.0200.040		Vivid Tech 3.5" Inch Smart shelf label , 12V
LH.45.0200.060		Vivid Tech 5.5" Inch Smart shelf label , 12V
LH.45.0200.070		Vivid Tech 7" Inch Smart shelf label , USB-C 5V
LH.45.0200.100		Vivid Tech 10.1" Inch Smart shelf label , USB-C 5V

Complete your order with these products:

UO.50.1200.005	9507294979377	Power supply 5V, 2A USB A (no cable included)
UT.20.0100.150	9503769217333	DC Power supply 12V / 2A
KU.30.0016.100	9507974716964	Cable USB A - USB C 100 cm

Connect your price tag:

EC.10.0005.208	9501729768222	Controller 208a 6x Push button, 2 x Elements connection, Qbus
EC.10.0010.208	9509931874861	Controller 208b 4 x Pushbutton, 4 x Elements connection, Qbus
EC.10.0015.208	9501649956884	Controller 208c 8 x Elements connection, Qbus
EC.10.0020.208	9504155121180	Controller 208d 4 x LED, 4 x Push button, 2 x Elements connection, Qbus
LH.45.0100.150	6156245279283	BRIQX - Vivid Tech interface / controller firmware update