



# eARC MULTI BRAND SOUNDBAR EXPERIENCE

# Connect any soundbar with ARC & e-ARC and experience any audio format



The BRIQX e-ARC soundbar solution gives the best product experience and helps your customer to make their purchase decision.

With this unique solution it is possible to connect 4 different soundbars with different audio formats such as Dolby Atmos, 7.1 and 2.0.

Each soundbar is individually controlled and receives the highest possible sound quality based on the individual product specifications.

This soundbar solution is easy to install, maintain and user-friendly. Simply connect 4 soundbars to the e-ARC port and the experience is ready to go.

Press a button to select a soundbar, choose the video track to play and adjust the volume with + and -.

The installed soundbars are hot-swappable and can be replaced quickly on the shelf. If you have soundbars without a shop mode, no problem, this solution provides the correct settings for each soundbar.

Createq BV  
Het Witte Hert 14  
1601 MJ Enkhuizen  
The Netherlands

+31 228 321 155  
info@createq.nl  
www.createq.nl

BRIQX is a registered trademark of Createq 1/2



## FEATURES AND BENEFITS

1. Support Dolby Atmos, DTS, DD 7.1, DD 5.1, etc...
2. No HDMI splitter needed.
3. A clean and faster installation.
4. 50% less HDMI cables needed.
5. Replace products hot-swappable.
6. Multi-brand support.
7. Save time with in-store troubleshooting.
8. Supports WIFI setting and firmware updates.
9. Supports custom description.
10. Supports touchscreens.
11. Include shop mode:
  - a. Automatically turn on the soundbar and go to default settings.
  - b. Soundbar volume control.
  - c. Turn on the TV automatically and switch to default HDMI port.

This package includes: 1 x experience box and 1 x 12V power supply.

## OPTIONAL

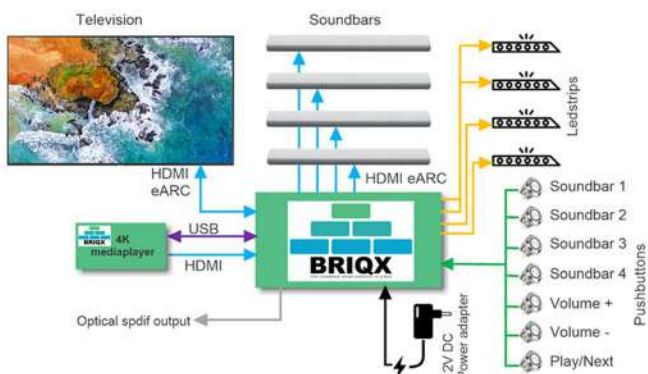
1. Connect LED to highlight selected products.
2. Additional buttons.
3. Data logger.
4. Capacitive touch panel.
5. Consumer tracking sensor.
6. Add sensors (to activate LED, sound, or start a video).
7. 4K BRIQX Media player.
8. Brightsign media player.

PRODUCT CODE	EAN CODE	DESCRIPTION
EE.80.0005.01	9509198678899	BRIQX eARC Multi Brand Soundbar experience (Qbus)

### Complete your order with these products:

ET.80.0005.01	9506548233111	BRIQX Data Logger (Qbus)
LS.75.0005.01	9506811276777	LED strips 50 cm white 6000K 8mm 120leds/m, 200 cm cable.
PU.55.0005.01	9506139124132	BRIQX 4K Video player specs 30frs
KH.25.0010.02	9509934635179	HDMI cable 100 cm 30frs
KH.25.0020.02	9503649785570	HDMI cable 200 cm 30frs

## Installation scheme



Scan the QR code  
for more information