

Built for retail

Always powered. Always playing high-quality audio.



Introducing USB Audio Class II with a built-in MP3 Media Player a retail-ready solution designed to keep audio products powered, connected, and always ready to play.

This bare-metal, chip-on-board solution allows you to switch instantly between connected products, without delay or interruptions. Audio playback and charging run simultaneously through a single USB-C connection, ensuring a seamless demo experience at all times. Compatible with USB-C security solutions, it is built to perform reliably in demanding retail environments.

Connect up to four products to a single unit, including: headphones, home audio systems, gaming headsets, portable speakers, soundbars.

Control is simple and intuitive: using the connected buttons, customers can select the product, track and volume instantly. Need more capacity? Just add an additional BRIQX unit to expand the setup.

Flexible connectivity, retail-ready

An optional internal Bluetooth module allows customers to pair their phone and listen to their favorite music. Dedicated ports for AUX and optical ensure seamless integration with other BRIQX audio solutions.

BRIQX delivers a complete audio ecosystem, enabling reliable connections via USB-C, Bluetooth, and AUX, all built specifically for retail.

FEATURES AND BENEFITS

Quick installation, easy management	Configure and adjust settings via the web interface, no complex software required.
Premium sound quality	Consistent, clear digital audio for an impressive in-store listening experience.
Always ready for demo	Continuous power via USB-C keeps products charged and ready at all times.
Built-in media player	Standalone demos with curated tracks, no external audio sources needed.
Instant switching, zero delay	Bare-metal chip-on-board control ensures immediate response.
Intuitive customer control	Customers easily select product, track, and volume at the push of a button.
Compact and easy to integrate	Small form factor enables quick installation in retail furniture and demo setups.
Multiple products per unit	Connect up to four audio products to a single solution.
Easy to scale	Expand effortlessly by adding additional BRIQX units.
Maximum connectivity	USB-C at the core, with optional Bluetooth and support for AUX and optical.
Security retail-proof	Compatible with USB-C security solutions and built for intensive in-store use.

CONNECTIVITY

Everything you need for a complete retail audio setup.

4 x Button connectors (XPORT)	Intuitive customer control
4 x USB product ports	Power and audio through a single connection
QBUS connectivity	Easily link and expand multiple units
AUX input	Connect existing audio sources
Optical in & out	Seamless integration with digital audio systems
12V power output	Support additional retail hardware
SD card slot	Local storage for demo content

PRODUCT CODE	EAN CODE	DESCRIPTION
IS.20.0012.004	9509927282687	USB Audio Class II player

Complete your order with these products:

EL.10.0010.004	9501982314693	XB-104 Button hub
TP.20.1905.100	9505312962462	White push button 19mm, 100cm cable
IS.10.0010.004	9504856518487	4 x Aux extender
XS.90.0000.238	9509676915331	Internal Bluetooth receiver module

Connect your experience:

PU.55.0005.010	9506139124132	BRIQX 4K30 Media player
IB.10.0020.004	9503275499889	BRIQX Multi - Cast Bluetooth Experience
KT.40.0100.200		USB Hub

Product connectivity

