



**Borrego Community Builders**

## **NEWS RELEASE**

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### **Borrego Community Builders Breaks Ground on First Model Home in Borrego Springs**

**Borrego Springs, CA – (August 27, 2025)** A groundbreaking ceremony held today by Borrego Community Builders (BCB), a Rams Hill initiative, marked the start of construction for the first model home in the Deep Well community of Borrego Springs. The event also served as the official launch of BCB's efforts to build Borrego Community Homes and lead projects that support Borrego Springs.

More than 30 community members, local leaders and partners gathered for the ceremony, with remarks from Rams Hill leadership, a project overview and a Q&A session with light refreshments at the Rams Hill Golf Club.

BCB is building 150 to 200 affordable homes that will help support Borrego's long-term vitality and resilience within a community of just over 3,000. Each home is designed to reduce long-term living expenses with full-home solar-powered energy and storage, straw bale insulation and low-water native landscaping in yards.

"Today's groundbreaking represents more than the start of construction, it reflects our commitment to the future of Borrego Springs and our wonderful neighbors here," said Rodney Bruce, Director of Development & Construction at Rams Hill Golf Club. "We are proud to partner with the community to build Borrego Community Homes and lead projects that strengthen Borrego Springs."

This first model home is part of BCB's broader initiative to address the critical need for attainable housing in Borrego Springs. A Community Advisory Committee is guiding the overall effort to ensure the project reflects local priorities and delivers meaningful benefits for residents.

#### **Media Opportunities:**

Photos and video from the groundbreaking are available upon request. Interview opportunities with project leadership can be arranged by contacting [info@borregocommunitybuilders.com](mailto:info@borregocommunitybuilders.com).

**About Borrego Community Builders:**

Borrego Community Builders (BCB) is a Rams Hill initiative focused on building Borrego Community Homes and leading projects that support the Borrego Springs community.

Follow #BuildBorrego hashtag for updates and learn more at: [www.BorregoCommunityBuilders.com](http://www.BorregoCommunityBuilders.com)

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**From Left:** Rams Hill COO Harry Turner, Borrego Springs Unified School District Superintendent Mark Stevens, Rams Hill CEO Shannon Smith, Borrego Village Association Vice President Jim Wermers, Rams Hill / Borrego Community Builders Director of Development & Construction Rodney Bruce, Borrego Springs Community Resource Center Executive Director Martha Deichler, Borrego Water District Board of Directors Diane Johnson, Borrego Springs Chamber of Commerce President Kirit Patel and founding member of OLAX Borrego Springs Esmeralda Lopez-Garcia.

Community leaders and project partners join Borrego Community Builders at the groundbreaking of the first model home in the Deep Well community of Borrego Springs on August 27, 2025. The project is the first step in BCB's plan to build 150–200 Borrego Community Homes for local families and essential workers.

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