10 Steps to Successfully Selling Your Home

1. Decide to Sell

Assess the market and your personal goals. Understand your motivation for selling, whether it's upgrading, relocating, or financial reasons.

2. Hire a Real Estate Agent

Choose a local, experienced agent who offers a solid marketing plan and will guide you through pricing, marketing, and negotiations.

3. Determine the Right Price

Your agent will prepare a Comparative Market Analysis (CMA) to help competitively price your home for a faster sale.

4. Prepare Your Home for Sale

Declutter, clean thoroughly, make necessary repairs, and consider staging your home to highlight its best features.

5. Market the Property

Utilize professional photos, online listings, social media, open houses, and flyers to attract potential buyers.

6. Show the Home

Keep your home show-ready, be flexible with scheduling, and maintain excellent curb appeal.

7. Receive and Negotiate Offers

Review all offers carefully, considering not just price but also contingencies and the closing timeline.

Negotiate for the best terms.

8. Accept an Offer

Once a satisfactory offer is made, sign the purchase agreement and move into escrow. Inspections and appraisals will follow.

9. Prepare for Closing

Handle inspection repairs, complete disclosures, and stay in communication with your agent.

10. Close the Sale

Sign all necessary documents, finalize the transfer of funds, hand over the keys, and celebrate the successful sale of your home!

Contact Me for a Free Listing Consultation!

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