



RECRUITMENT KITS

YOUR DEPARTMENT, YOUR CHOICE

[VOLUNTEERFIREFIGHTER.ORG](https://volunteerfirefighter.org)





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CREATING YOUR RECRUITMENT KIT

Every recruitment kit includes a banner, posters, and handouts. We can customize the logos and other information in these kits to make them unique to your department.

Once your order is submitted, we'll handle the rest — from production to delivery!

1

Select a recruitment kit that best fits your department's goals.

2

Submit your order form. Please be sure to include the following:

- Kit number
- A valid shipping address
- A high-resolution logo

For best results, please submit digital logos files in PDF, EPS, AI, or PNG format.

3

Receive your recruitment kit package (1 banner, 100 posters, and 200 handouts) and begin your recruitment process!

WHAT YOU'LL GET



01

STRIVE FOR PURPOSE



“Looking for a way to serve with purpose?”

As a volunteer, you'll gain real-world skills and be part of a team that feels like family. Whether it's on the fireline, providing medical support, or helping behind the scenes, there's a place for you. Your community needs you now more than ever.

STRIVE FOR PURPOSE
PROTECT YOUR COMMUNITY

LOOKING FOR A WAY TO SERVE WITH PURPOSE?

As a volunteer, you'll gain real-world skills and be part of a team that feels like family. Whether it's on the fireline, providing medical support, or helping behind the scenes, there's a place for you. Your community needs you now more than ever.



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02

PATRIOTISM





“Protect the land you love by serving the people who call it home.

Whether it's suiting up for the fireline, offering medical aid, or managing admin work, your community is counting on you.”

Your community.
Your country.
Your chance to serve.

PROTECT THE LAND YOU LOVE BY SERVING THE PEOPLE WHO CALL IT HOME.

Whether it's suiting up for the fireline, offering medical aid, or managing admin work, your community is counting on you.



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03

SERVE. LEAD. GROW.

“Why volunteer for your local fire department?”

- Develop leadership skills
- Gain real hands-on experience
- Make lifelong connections
- Protect the people and places around you”

BAER BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS VOLUNTEER

*** SERVE. LEAD. GROW ***

VOLUNTEER TODAY

WHY VOLUNTEER FOR YOUR LOCAL FIRE DEPARTMENT?

- ★ Develop leadership skills ★
- ★ Gain real hands-on experience ★
- ★ Make lifelong connections ★
- ★ Protect the people and places around you ★

LEARN MORE AT VOLUNTEERFIREFIGHTER.ORG

YOUR COMMUNITY NEEDS YOU

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04

COURAGE IS A CHOICE



“Every day, we make choices.

This choice can change your life — and save others.

Volunteer firefighting is your chance to protect the people and places that matter most. From fighting fires to responding to medical emergencies, we need your courage.

What will you choose?”

COURAGE IS A CHOICE
MAKE IT YOURS

EVERY DAY, WE MAKE CHOICES.
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WHAT WILL YOU CHOOSE?

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05

PROTECT AND SERVE



“Not all heroes are on the frontlines.

Volunteer firefighting offers many ways to serve, whether it's battling fires, saving lives, or supporting operations.

There's a place for everyone — find yours today!”

VOLUNTEER TODAY
PROTECT AND SERVE YOUR COMMUNITY

BAER BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS **VOLUNTEER**

NOT ALL HEROES ARE ON THE FRONTLINES.
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06

COMMUNITY



“Why volunteer for your local fire department?”

- Gain valuable career experience
- Develop real-world skills
- Build lifelong connections with your fire family
- Be there for your community when it matters most

Step up today and make a difference!”

YOUR COMMUNITY NEEDS YOU

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STEP UP TODAY AND MAKE A DIFFERENCE!

BAER BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS

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YOUR COMMUNITY NEEDS YOU

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VOLUNTEER

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07

HOMEGROWN HEROES



“In our town, we don't wait for help — we are the help.

Volunteer firefighting is about stepping up for the people and places we love.

Our community needs: Firefighters, Medics, Nurses, Admins.

Be part of something bigger and find your way to serve today!”

HOMEGROWN HEROES



IN OUR TOWN, WE DON'T WAIT FOR HELP — WE ARE THE HELP.

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HOMEGROWN HEROES

PROTECTING YOUR COMMUNITY IS THE HIGHEST HONOR

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BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS



HOMEGROWN HEROES



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08

YOUR VFD NEEDS VOLUNTEERS



“Emergency response is just one of the many ways you can volunteer with us. No matter your physical ability, we can use your help!”

You'll gain invaluable fire service and EMT experience—skills that will benefit you and our community for years to come. Helping others never goes out of style.

Go online or call to apply today!”

**YOUR VOL. FIRE DEPT.
NEEDS VOLUNTEERS**

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855.VOL.FIRE






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NEEDS
VOLUNTEERS**

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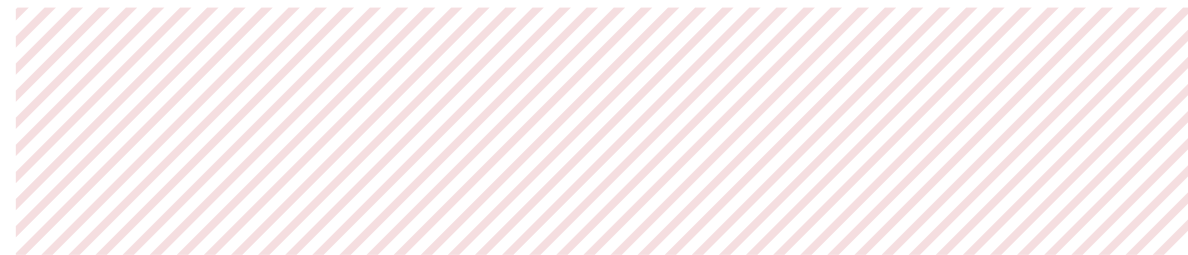
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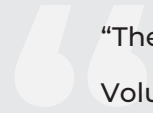
Go online or call to apply today!

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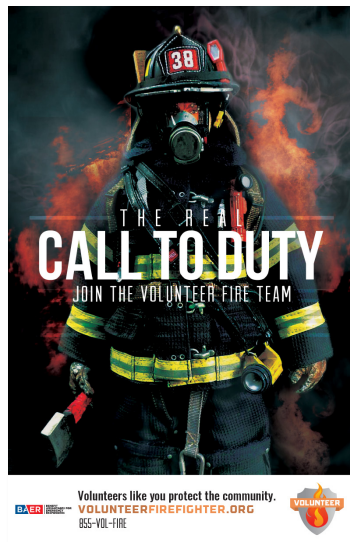
09

CALL TO DUTY



“The Real Call to Duty. Join the Volunteer Fire Team.

Volunteers like you protect the community.”



10

EMERGENCY RESPONDER



You can make a difference in your community by applying to be a volunteer emergency responder.

Emergency calls don't follow a schedule. They don't care if a fire is burning across town, another car accident just happened or if enough emergency responders are available. That's why we need your help! We need volunteers on-hand to answer the call when our community is in need. Your neighbors depend on you.

BECOME A VOLUNTEER EMERGENCY RESPONDER!

CALL OR VISIT **BAER** BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS **APPLY TODAY**

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