

Website Audit Scorecard

An objective evaluation tool

Rate each area honestly. This is a diagnostic, not a judgement.

Design clarity (1–5): _____

Professional, readable, focused

Notes:

Navigation simplicity (1–5): _____

Easy to find key pages

Notes:

Message clarity (1–5): _____

Clear value proposition

Notes:

SEO & AI readiness (1–5): _____

Notes:

Conversion effectiveness (1–5): _____

Notes:

TOP 3 IMPROVEMENTS

1.

2.

3.

If you want expert guidance applying this to your business, a structured website audit is available at codelabone.co.za.