

# Digital Growth Roadmap

From current state to future confidence

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## 6.1 Where are you right now digitally?

*Be honest*

Why this matters

You cannot plan without an accurate starting point.

Your answer:

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## 6.2 What matters most in the next 90 days?

Why this matters

Short horizons create momentum.

Your answer:

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## 6.3 Where should the business be in 12 months?

Why this matters

Long-term direction filters short-term decisions.

Your answer:

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If you want expert guidance applying this to your business, a structured website audit is available at [codelabone.co.za](http://codelabone.co.za).