



PRIMUS

S P O R T S P A R T N E R S

WHAT IS PRIMUS?

WHY DO WE EXIST?

- » Too many athletes not given the chance to play soccer after high school or play in the right environment for them.
- » Keep people in the game of soccer & make soccer more accessible for all.
- » Create a scalable & sustainable process



CURRENT ISSUES

- » The top 2% of players get recruited, the rest have to recruit themselves.
- » America is a country the size of a continent.
- » ECNL & MLS Next has a monopoly over the college budget.
- » Soccer in the US is too expensive.
- » Emailing coaches doesn't work, mass emails don't work.
- » Just doing ID camps can be daunting & hard to get the right looks.
- » Lack of education on soccer opportunities.
- » Average college coach tenure is 3 years



HOW WE HELP?

- » Fully personalized process
- » Helping players of all abilities
- » Ongoing support throughout whole process
- » Developing young adults for post university
- » Detailed onboarding on both sides of the process
- » “Recruitment is like dating”
- » Create worldwide exposure & exit routes
- » Unique relationships with coaches. “Blue check”

“ We believe that the player deserves transparency, help throughout their journey, and opening doors to opportunities that they currently don’t have. Primus is for the players in all aspects of sport and their personal lives. They deserve the support we never had.”



PRIMUS OPPORTUNITIES



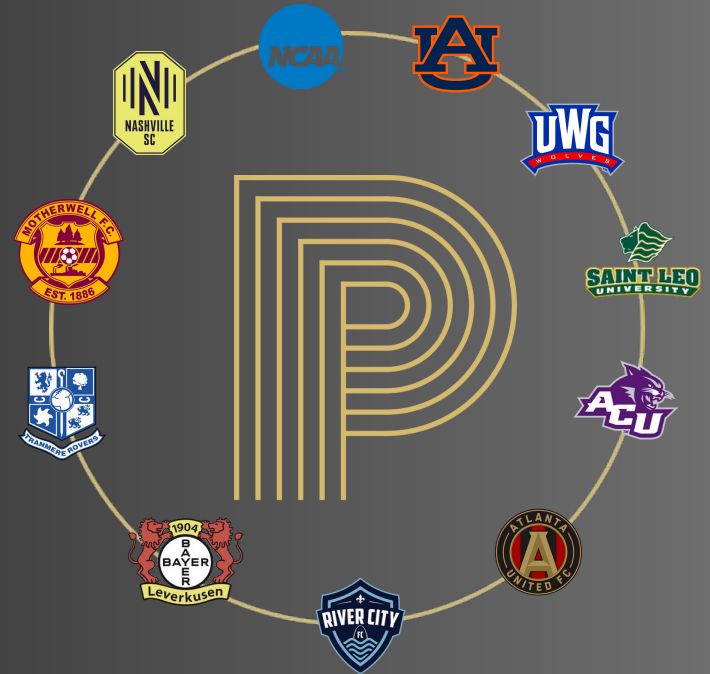
- » USA Scholarships
- » Canadian Scholarships
- » Play & Study in the UK
- » Play &/or Coach in Australia & NZ
- » Play in the UK. (3 months - 1 year)
- » Summer camps in England
- » Play abroad
- » Gap years abroad.

Always adding more to the menu....



PARTNERSHIPS

- » MLS Academies
- » US Clubs/ soccer organizations
- » UK academies, Development programs & Uni's
- » NCAA, NJCAA & NAIA colleges
- » Professional development help
- » Fifa Referees, Coaches and Administrators
- » USL1, USL2 and USLW Teams
- » Trace ID
- » Professional Teams



PARTNERSHIP LITE

24/7 assistance.

Partnership that extends beyond recruitment.

Dedicated partnership team and access to our founders.

Access to Showcases all over the world.

NIL opportunities, internships & summer league opportunities.

Creation of game footage.

Unlimited personalized introductions to coaches.

4 Year college roadmap.

Access to college coach database.

1-1 Athlete enhancement.

Career guidance.

ALL Included services

CLUB PACKAGE

Support for all high school ages players

Dedicated Partnership Manager

2x in person Primus chats & educational chats

2x virtual recruitment education sessions

2 hours per athlete of 1 on 1 video chats

Worldwide exposure for players & club.

Committed support staff behind the scenes.

Ongoing player support post high school.

HOW WE WORK WITH YOU?

INCLUDED SERVICES



- » Game Tape creation.
- » Personalized coach introductions
- » Dedicated advisor & access to the founder.
- » 8 week pre-season nutrition and workout program.
- » Semester check-ins.
- » Coaching and refereeing opportunities.

Assistance
transitioning into
college.



Post college
career advice &
Opportunities.

PRIMUS CUP UK

- » A tournament for 22 selected US Primus Athletes to go and play against our partners in the UK.
- » Opportunities for our US partners to enter.
- » Get looked at by top clubs in Europe, and college coaches in the US.
- » Create unrivaled game tape.
- » Tours of Premier League grounds and training pitches.





JAIQUAN BUCKLEY

MURRAY STATE GRADUATE ASSISTANT IN RECRUITMENT & KY YOUTH DEV. COACH



As a D License USSF Coach, I work with many players in the high school to college age groups across Kentucky and Tennessee. Primus are always willing to take on and work with players assisting them to pursue their dreams. I'm always excited to push my players in their direction as I know not only will they be looked after during the process but continuously supported throughout their journey.

TESTIMONIALS



MATT COLLINS

PRIMUS ATHLETE



Since signing to Primus they have guided and helped me through every step of the way making each process clear and concise. Always feel like I can ask questions and know I will be supported with a good answer.

NEXT STEPS



QUESTIONS



**FOLLOW UP
& Q&A**



**PRESENTATION
DATE**



**PLAYER
PRESENTATION**



**PLAYERS
CONTINUING IN
THE GAME**