October 2026

Unified Airway Awareness Month

Common Airway, Common Diseases.

UNIFIED AIRWAY AWARENESS

Your upper and lower airways are one continuous pathway, lined by the same tissue and driven by the same inflammation. Controlling disease at one end is essential to breathing freely at the other. Treating only your sinuses or only your asthma addresses half the problem.

Did You Know?

One Continuous Lining

The same ciliated epithelium runs from the nasal passages down to the bronchi.

Shared inflammation

Allergic rhinitis, chronic sinusitis, and asthma are frequently driven by the same Type 2 inflammatory pathway.

Better Outcomes Together

Treating upper airway disease reduces asthma flare-ups, emergency visits, and hospitalizations.

Created to break down the silos between ENT, pulmonology, and allergy, and to help patients advocate for whole-airway care.

Scan to Learn More and Get Involved

Resources and ways to get involved.

snotforce.org/unified-airway-awareness-month