



SNOT FORCE

Exhibitor Prospectus

**SNOT FORCE UNCORKED:
THE SNOT FORCE ALLIANCE NAPA VALLEY AIRWAY SYMPOSIUM**

NOVEMBER 12 - 15, 2026



**2026 Snot Force Alliance 6th Annual Meeting
Marriott Napa Valley Resort & Spa | Napa, California**

Defenders of the Airway Unite in Napa Valley!

Please join us for the 6th Annual Meeting of the SNOT FORCE Alliance, taking place November 12–15, 2026, at the Marriott Napa Valley Resort & Spa in the heart of California's renowned wine country.

The Annual Meeting is a live, in-person educational event featuring expert-led lectures and interactive debate formats. Designed to foster meaningful dialogue and collaboration, the meeting provides a relaxed and engaging environment for exhibitors and sponsors to connect one-on-one with our members.

The SNOT FORCE Alliance now represents more than 1,000 members, and our reach continues to grow each year. This meeting attracts a diverse audience of physicians, advanced practice providers, nurses, and clinical research professionals from across the United States. Attendees will have the opportunity to earn approximately 12 continuing education credits.

Our partnership with industry sponsors is vital to the success of this meeting and to our broader mission of bringing providers together to advance collaboration, education, and ultimately improve patient outcomes. Your support helps make this high-quality educational experience possible and strengthens the impact of our growing community.

Vendor registration details and additional meeting information will be available at www.snotforce.org.

We look forward to welcoming you to Napa Valley for an exceptional meeting experience.

Sincerely,

Thomas S. Higgins Jr., M.D., MSPH
SNOT FORCE Alliance Executive Director

SPONSORSHIP LEVELS

Diamond Level - \$25,000

- One 10 x 10 exhibit space in premier location.
- Acknowledgement as Diamond Sponsor in printed materials, conference signage, Snot Force website, social media blasts and mass email communications to attendees.
- Logo on registration check-in station.
- Logo on main screen for meeting app.
- Product Theater* (Maximum of 2, 1 breakfast and/or 1 lunch)
- Invitation for all representatives to attend Thursday evening welcome reception.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

Platinum Level - \$20,000

- Two exhibit tables in premier location.
- Acknowledgement as Platinum Sponsor in printed materials, conference signage, Snot Force website, social media blasts and mass email communications to attendees.
- Product theater* (Maximum of 2, 1 breakfast and/or 1 lunch based on availability)
- Invitation for all representatives to attend Thursday evening welcome reception.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

The Snot Force Alliance has the ability to offer fourteen (10) product theaters. Product theaters are first- come, first-served. The cost of product theater is in addition to sponsorship amount and is only available to Platinum and Gold Sponsors. The Snot Force Alliance provides food, beverage and AV. Cost of promotional opportunities is additional to sponsorship amount and is available only to Platinum, Gold, and Silver Sponsors.

SPONSORSHIP LEVELS

Gold Level - \$15,000

- One exhibit table with preferred location in exhibitor hall.
- Acknowledgement as Gold Sponsor in printed materials, conference signage, Snot Force website, social media blasts and mass email communications.
- Product theater* (Maximum of 1)
- Invitation for all representatives to attend Thursday evening welcome receptions.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

Silver Level - \$10,000

- One exhibit table with preferred location in exhibitor hall.
- Acknowledgement as a Silver Sponsor in printed materials, conference signage, Snot Force website, social media blasts and mass email communications to attendees.
- Invitation for four representatives to attend Thursday evening welcome reception.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

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SPONSORSHIP LEVELS

Bronze Level - \$5,000

- One exhibit table in exhibitor hall.
- Acknowledgement as Bronze Sponsor in printed materials, conference signage, the Snot Force website, social media blasts and mass email communications.
- Invitation for two representatives to attend Thursday evening and Friday evening receptions. Additional badges are \$300
- Complimentary list of attendees prior to meeting.

PRODUCT THEATERS

The following product theater opportunities are available to Diamond, Platinum and Gold Corporate Sponsors only. The Snot Force Alliance will provide food, beverages and AV. Product theaters are 45 minutes long. Product theaters are secured on a first-come, first- served basis. Diamond and Platinum sponsors have first right of refusal of breakfast and lunch product theaters.

Friday Breakfast \$6,000.00

Friday Lunch \$7,000.00

Saturday Breakfast \$6,000.00

Saturday Lunch \$7,000.00

Sunday Breakfast \$6,000.00

ADVISORY BOARDS/LAB

Friday Post-CME \$4,000.00

Saturday Post-CME \$4,000.00

PROMOTIONAL OPPORTUNITIES

The following promotional opportunities are available to Diamond, Platinum, Gold, and Silver Corporate Sponsors only.

Branded Hotel Key Cards	\$6,000.00	Branded Lanyards	\$7,000.00
Branded WiFi Cards	\$4,000.00	Branded Conference Bags	\$3,000.00
Banner Ad in App	\$3,000.00	Door Hangers/Drops	\$4,000.00

EXHIBITOR SCHEDULE

Please note times are currently tentative and subject to change.

Thursday, November 12th

12:00 PM - 5:00 PM Exhibitor Check-in at registration desk. Set-Up in Exhibitor Hall.

5:00 PM - 7:00 PM Welcome Reception

Friday, November 13th

7:00 AM - 8:00 AM Breakfast with Exhibitors

10:15 AM - 10:45 AM Break with Exhibitors

12:15 PM - 1:00 PM Lunch with Exhibitors

Saturday, November 14th

7:00 AM - 8:00 AM Breakfast with Exhibitors

10:15 AM - 10:45 AM Break with Exhibitors

12:15 PM - 1:00 PM Lunch with Exhibitors

Breakdown after Saturday lunch.

HOTEL ACCOMODATIONS

Marriott Napa Valley Resort & Spa

Room Block Opens April 6, 2026

3425 Solano Avenue
Napa, California, USA, 94558
1-888-236-2427

Discounted Room Rates:

\$249.00 - \$349.00/night*

***Price subject to availability. The Snot Force Alliance has contracted a block of rooms for this event. Once rooms have been booked we cannot guarantee availability or price. Price does not include taxes and fees.**

Please direct questions to:
Christine Geswein, cgeswein@snotforce.org
Jean Owen, jowen@snotforce.org



In compliance with the Americans with Disabilities Act, The Snot Force Alliance requests that any participant in need of accommodation contact Christine Geswein, cgeswein@snotforce.org or, Jean Owen, jowen@snotforce.org