



Dear Christmas Smiles Partner,

It is my joy to invite you into a special opportunity to partner with Because of Kennedy to bring hope and Smiles to the faces of children in Ethiopia this Christmas.

Because of Kennedy exists to empower vulnerable families in Ethiopia through the love of Jesus Christ by equipping women to rise out of poverty, discover their identity in Christ, and build lives of sustainable independence while supporting their children's education, healthcare, and social development. Our work is rooted in the belief that every person is seen, valued, and deeply loved by God. Through our Family Empowerment, Children Development and Feeding programs we have seen lives transformed.

One of the most meaningful ways we get to share the love of Christ is through our annual Christmas Smiles campaign. For many children and families, this may be the only Christmas gift they will receive. Together, we gather to share a meal, provide our Christmas Smile gift, and most importantly, celebrate the birth of Christ. The smiles on each children's faces is a beautiful reminder of the hope that Christmas brings.

This packet includes more details about BoK Christmas Smiles and how your partnership can make a lasting impact. Your involvement can help extend the love of Christ in tangible and life-changing ways.

Thank you for taking the time to learn more about Because of Kennedy and how we can partner together to bring smiles, hope, and the love of Jesus to children and families in Ethiopia this Christmas.

With gratitude,

Katie Gleason

Co-founder

Because of Kennedy, Inc.

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CHRISTMAS SMILES LIST

- ☐ **1 Gallon Ziploc Bag**
- ☐ **1 Toothbrush**
- ☐ **1 Comb**
- ☐ **1 Washcloth**
- ☐ **10 Band-aids**
- ☐ **1 Disposable Rain Poncho**
- ☐ **2 Pens**
- ☐ **2 Pencils**
- ☐ **2 Pairs of Socks**
- ☐ **2 Small Toys**





CHRISTMAS SMILES EVENT

Smile Event 1

Host a collection drive followed by a bag-packing event!

Once everything is gathered, celebrate your generosity with a fun, hands-on bag-packing event!

We'd love to partner with you—our team is happy to come share about the impact these items will have, answer questions, and help run the packing process so it's smooth, meaningful, and full of joy.

This is a great way to serve together, build community, and make a tangible difference for families in need.

Smile Event 2

BoK Will Bring the Packing Party to You!

Want to make a big impact without the hassle of gathering supplies yourself? We'll bring everything you need for a meaningful experience—right to your home, office, church, or community space!

Here's how it works: simply make a donation for the number of bags you'd like to pack. We'll provide all the supplies, guide your group through the packing process, and share stories about the families whose lives will be touched by your generosity.

All you have to do is show up ready to serve, connect, and have fun together.

Questions: katie@becauseofkenndy.org

becauseofkenndy.org





CHRISTMAS SMILES EVENT

Christmas Smiles Information

1. Choose a Date: _____
2. # Bags Packed: _____
3. Time: _____
4. Set -up Time: _____
5. Approx. # of Packers: _____

What we need:

1. 2-3 Six Foot Rectangle Tables
2. Video & Mic if needed
3. Small Table for Because of Kennedy Info.

Contact information

Katie@becauseofkennedy.org
404.804.25.75



IMPACT

CHRISTMAS SMILES IMPACT



Close to 9,000 bags
have reached families in
Ethiopia since 2011.



THANK YOU!

becauseofkennedy.org

