



# 413CARES

Connecting People With Resources

## Connect Your Services With the People Who Need Them! All on Our Free Online Platform

### Be a Part of 413Cares • Join Our Online Community

Western Massachusetts residents are able to access critical information, resources and referrals from one online portal, [413Cares.org](http://413Cares.org).

### How Can 413Cares Help You Serve Our Communities?

- **413Cares** provides access to available community resources for area residents, from housing to healthcare, early education, and more, all in one easy-to-use portal.
- Your organization can list your programs on the online database, making it easy for the community to find your services more efficiently.
- **413Cares** connects your organization's services with those needing them; **your organization gains referrals.**
- **413Cares** offers your organization a way to refer clients to other services and track their success.

### Why Should My Organization Be a Part of 413Cares?

Hundreds of community-based organizations have their programs listed on **413Cares**, and thousands of people are searching for resources monthly on the website

### How Does it Work?

- Agencies and organizations serving the public "**claim**" and **update their listings on 413Cares.org**.
- Your staff can then make and receive referrals. And you'll get data on referrals and searches in the region.



## Learn How You Can Be a Part of 413Cares:

- Designate a staff person to claim your site on [413Cares/findhelp](http://413Cares.org/findhelp)
- Go to [www.413Cares.org/organizations](http://www.413Cares.org/organizations) to claim and update your listings
- Invite **413Cares** to present at your next staff or network meeting
- Schedule a one-on-one training or demo at [413Cares.org/join](http://413Cares.org/join)



**413Cares** is convened by the Public Health Institute of Western Massachusetts, with funding from Baystate Health.

**413Cares** is the locally-branded version of the [findhelp.org](http://findhelp.org) national platform.



[413Cares.org](http://413Cares.org)

Scan with the camera app on your smartphone.

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