

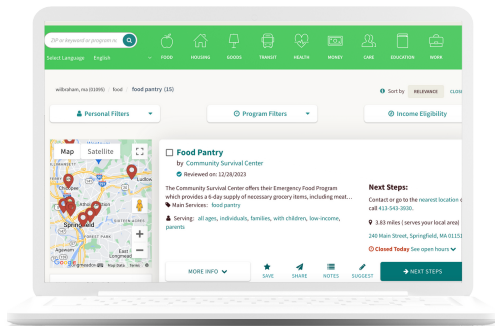
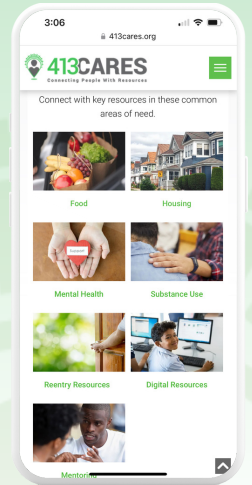


# 413CARES

Connecting People With Resources

**413Cares is a free, easy-to-use regional database of community resources available to residents in all four counties in Western Massachusetts.**

- Connect to free and reduced-cost community services including: food, housing, legal, behavioral health, veterans services, reentry, employment, and much more
- FREE to use by individuals, community organizations, and constituent service staff
- No personal information required
- Service organizations can update their services and track data
- Make and track referrals, HIPPA compliant and High Trust certified
- Uses the national search platform, FindHelp



**413CARES.ORG**



**100,000+**  
Searches



**3,559**  
Programs Added



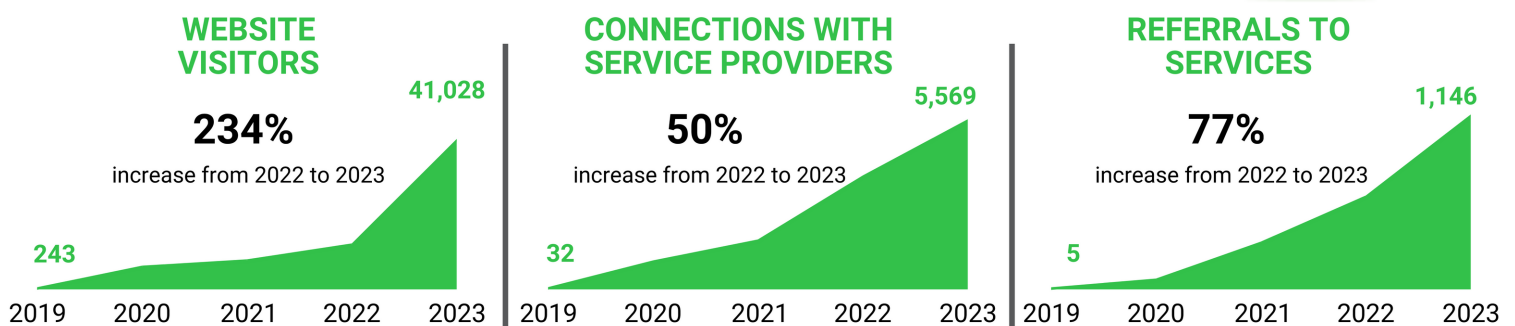
**111,000**  
Interactions

## Top Searched Categories



## Year-Over-Year Growth

In 2023, 413Cares experienced significant growth through outreach and awareness campaigns, made possible by funding from the state and Baystate Health.



# What People Say About 413Cares



**Ed Caisse**  
*Holyoke Safe  
Neighborhood  
Initiative*

“Youth and families are getting connected to agencies and people are getting to better places. It means they’re healthier; it means they’re happier; it means they’re being able to be successful in navigating life.”

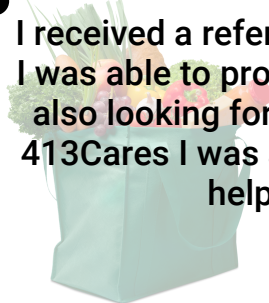


**Kaliis Smith**  
*The Fabulous 413  
New England Public Media*

“It’s really easy to navigate, there’s a pile of information there that can take you a whole lot longer to find on your own.”

“

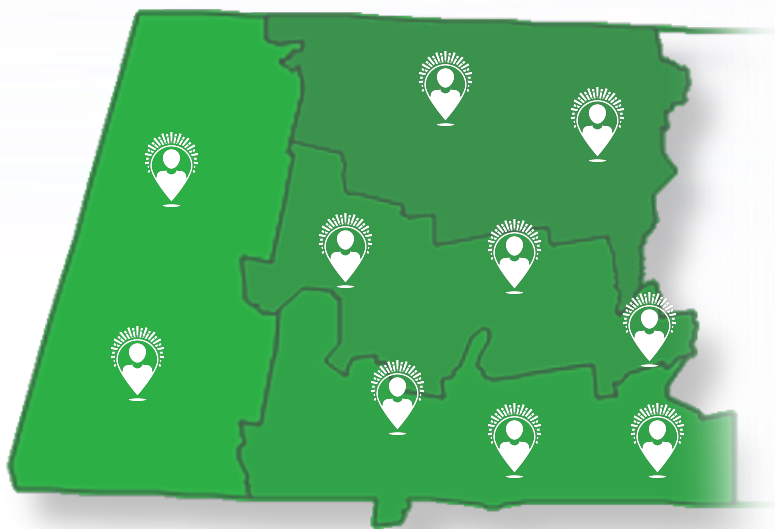
I received a referral through 413Cares for a mother who was food insecure. I was able to provide her with [several food resources] in her area...She was also looking for clothing and other supplies for her five children. Through 413Cares I was able to find and connect her to the right services. It was so helpful to have all of that information in one place.



**Sary Torres**  
*Food Bank of Western MA*

## Partnerships

413Cares partners with community-based organizations and initiatives to raise awareness of and increase access to resources across all four counties.



### Current Partners

- Alliance for Digital Equity
- Berkshire Regional Planning Commission
- Break the Stigma Campaign
- Community Action Pioneer Valley
- Food Bank of Western Massachusetts
- Hilltown Community Health Center
- Pioneer Valley Planning Commission
- Quaboag Hills Community Coalition
- Springfield WORKS
- Women's Fund of Western Massachusetts

Questions? Contact Liv Anna Homstead: [LHomstead@publichealthwm.org](mailto:LHomstead@publichealthwm.org) • 413-794-7739

413Cares is  
managed by:



**PUBLIC HEALTH INSTITUTE  
OF WESTERN MASSACHUSETTS**  
PARTNERS FOR HEALTH EQUITY

413Cares is  
funded by:



Baystate  
Health

ADVANCING CARE.  
ENHANCING LIVES.

