



413CARES

Connecting People With Resources

413Cares is a free, easy-to-use regional database of community resources available to residents in all four counties in Western Massachusetts.

- Connect to free and reduced-cost community services including: food, housing, legal, behavioral health, veterans services, reentry, employment, and much more
- FREE to use by individuals, community organizations, and constituent service staff
- No personal information required
- Service organizations can update their services and track data
- Make and track referrals, HIPPA compliant and High Trust certified
- Uses the national search platform, FindHelp

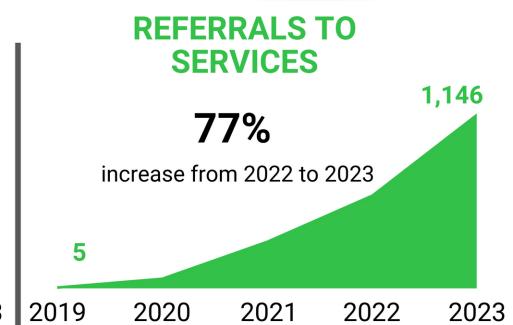
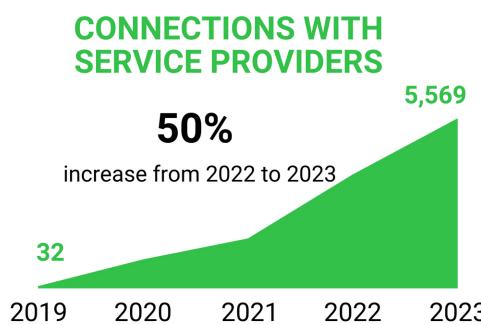


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Year-Over-Year Growth

In 2023, 413Cares experienced significant growth through outreach and awareness campaigns, made possible by funding from the state and Baystate Health.



What People Say About 413Cares



Ed Caisse
Holyoke Safe
Neighborhood
Initiative

Youth and families are getting connected to agencies and people are getting to better places. It means they're healthier; it means they're happier; it means they're being able to be successful in navigating life."



It's really easy to navigate, there's a pile of information there that can take you a whole lot longer to find on your own.

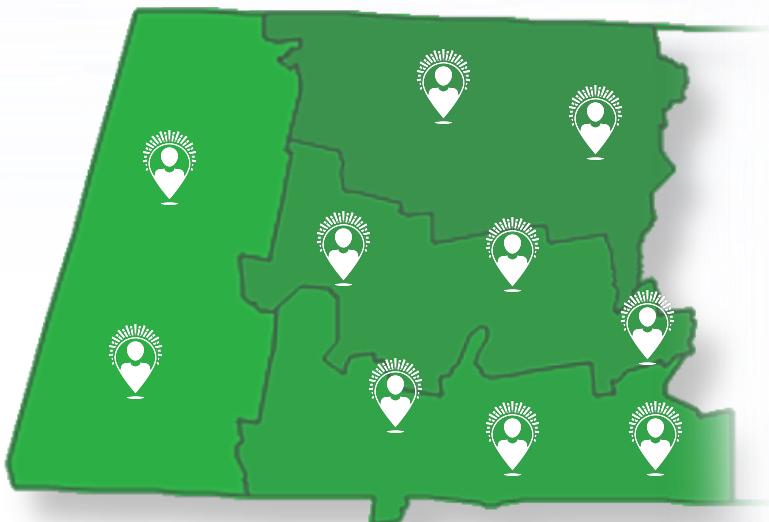
Kaliis Smith
The Fabulous 413
New England Public Media

I received a referral through 413Cares for a mother who was food insecure. I was able to provide her with [several food resources] in her area...She was also looking for clothing and other supplies for her five children. Through 413Cares I was able to find and connect her to the right services. It was so helpful to have all of that information in one place.

Sary Torres
Food Bank of Western MA

Partnerships

413Cares partners with community-based organizations and initiatives to raise awareness of and increase access to resources across all four counties.



Current Partners

- Alliance for Digital Equity
- Berkshire Regional Planning Commission
- Break the Stigma Campaign
- Community Action Pioneer Valley
- Food Bank of Western Massachusetts
- Hilltown Community Health Center
- Pioneer Valley Planning Commission
- Quaboag Hills Community Coalition
- Springfield WORKS
- Women's Fund of Western Massachusetts

Questions? Contact Liv Anna Homstead: LHomstead@publichealthwm.org • 413-794-7739

413Cares is
managed by:



PUBLIC **HEALTH** INSTITUTE
OF WESTERN MASSACHUSETTS
PARTNERS FOR HEALTH EQUITY

413Cares is
funded by:

Baystate
Health
ADVANCING CARE.
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