

Tips for Organizations Using 413Cares

Get the Right Staff at the Table

Executive Director/CEO

- Understand how 413Cares can be useful to your organization
- Share with communications staff to spread the word to your staff and clients

Directors and Managers

- Set up training for your teams
- · Claim program listings to manage the content
- Access free and helpful case management and tracking tools, such as bidirectional referral capacity, team features, favorites folders, and data and reporting dashboards

Direct Service Staff

- Get trained on how to use case management tools for referral tracking, resource sharing, and note keeping
- o Connect clients to needed services outside of your organization
- Contact 413Cares staff for troubleshooting

How Can 413Cares Help?

Get the Tools & Information to Efficiently Use the Platform

- Training that fits your needs
- Personalized troubleshooting and connection to further support from staff at Findhelp, the national organization that powers the search platform
- Guides and instruction videos
- Printed materials in multiple languages
- Sample text and search bar for your organization's website
- Partnership opportunities to promote and connect people to specific resources

Questions? Contact us at <u>www.413Cares.org/contact</u>



PUBLIC HEALTH INSTITUTE
OF WESTERN MASSACHUSETTS
PARTNERS FOR HEALTH EQUITY