

IOWA PA SOCIETY

2026 SPONSOR & EXHIBITOR OPPORTUNITIES

Meet hundreds of healthcare providers—all in one place.



2026 SPRING CME - PLANTING THE SEEDS FOR QUALITY CARE

April 13-14, 2026
Des Moines University - Olsen Center
Des Moines, Iowa

The Iowa Physician Assistant Society invites your company to exhibit its products and services at our Spring conference! Please reserve your space now and mark your calendar for this event!

IPAS is working hard to continue the relationship between healthcare providers and pharmaceutical companies. There is a great need for communication, and these conferences provide excellent opportunities to develop and strengthen relationships.

If you have questions, please email IPAS at director@iapasociety.org or call (515) 750-2059 (Ext. 121). We look forward to seeing you!

PARTNER WITH IPAS

IPAS is committed to providing partnership opportunities that allow our supporters access to a captive onsite audience of PA providers that they may not otherwise have in-person access to. We want to be sure that vendors have the chance to reconnect with their PA contacts and offer insight into new products and therapeutics. IPAS can be a resource to help spread your messaging and brand to our members as well as non-member professionals.

SPONSOR

BREAKFAST SPONSORSHIP – \$3,000

- Limited to one per day
- 10-min speaker + 10-min networking
- Includes exhibitor registration & prime table placement
- Attendee list provided one week ahead, day-of, and post-event (names, workplace, location)
- Logo on signage, digital media, website, and promos

LUNCH SPONSORSHIP – \$6,000

- Limited to one per day
- 30-min speaker + 10-min networking
- Includes exhibitor registration & prime table placement
- Attendee list provided one week ahead, day-of, and post-event (names, workplace, location)
- Logo on signage, digital media, website, and promos

AGENDA

Monday, April 13

Exhibit Hall Hours: 7:00 AM - 3:30 PM
Exhibitor Set-up: 6:15 - 7:00 AM
Breakfast Session: 7:15 - 8:00 AM
Exhibit Hall Break: 9:55 - 10:25 AM
Lunch Session: 12:15 - 1:00 PM
Exhibit Hall Break: 2:35 - 3:05 PM

Tuesday, April 14

Exhibit Hall Hours: 7:00 AM - 2:30 PM
Breakfast Session: 7:15 - 8:00 AM
Exhibit Hall Break: 9:40 - 10:10 AM
Lunch Session: 12:00 - 12:45 PM
Exhibit Hall Break: 2:15 - 2:30 PM
Exhibitor Tear Down: 2:30 PM

EXHIBIT

EXHIBITORS – \$575.00

- 8-foot table (skirted)
- First come, first served placement
- Electricity available for purchase (additional \$50.00)
- Attendee list provided day-of and post-event (names, workplace, location)



IOWA PA SOCIETY

2026 SPONSOR & EXHIBITOR REGISTRATION

INVOLVEMENT SELECTION

SPONSOR

SPRING

- ☐ Monday, April 13 | Breakfast Session - \$3,000
- ☐ Monday, April 13 | Lunch Session - \$6,000
- ☐ Tuesday, April 14 | Breakfast Session - \$3,000
- ☐ Tuesday, April 14 | Lunch Session - \$6,000

*Exhibit space is included at all sponsor levels.

EXHIBIT

SPRING

- ☐ \$575.00 for exhibit space
- ☐ \$50.00 for electricity

Please email IPAS at director@iapasociety.org or call 515-750-2310 (Ext. 9) with any questions!

ORGANIZATION DETAILS

COMPANY: _____

COMPANY REPRESENTATIVE: _____

DRUG/PRODUCT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT INFORMATION

CHECK

Make check payable to IPAS and return to:
Iowa PA Society
400 East Court Avenue, Suite 126
Des Moines, IA 50309

CREDIT CARD

If you selected paying by credit card, please email or mail this form to the IPAS office (director@iapasociety.org) and a link to pay online will be emailed to the company representative listed on this form.



IPAS HAS OPPORTUNITIES FOR YEAR-ROUND ENGAGEMENT & VISIBILITY.
If you're interested in additional product theater opportunities outside of CME events, check here and we'll be in touch!



IOWA PA SOCIETY

RULES AND REGULATIONS

Please review these rules and regulations for the IPAS Spring and Fall CME Conferences carefully. Completing the application binds you and your company to this contract and the terms expressed herein.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be those related to the interests and educational values of the IPAS and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those products or services approved by the IPAS staff. IPAS may refuse to accept the application of any company or person whose display of goods or services is not compatible, in the sole opinion of the IPAS, with the general character and objectives of the IPAS.

TERMS OF PAYMENT

The balance of your exhibit and/or sponsorship fee must be completely paid by the close of business (5:00 p.m. CT) on April 1, 2026. If written notice of cancellation is received one month prior to the meeting date, a refund may be considered, only if we are able to rent the exhibit space to another company. No refunds will be processed after April 1, 2026.

BOOTH SPACE

All booths include one table, two chairs, a wastebasket, and a final list of registered attendees. IPAS has the right to assign your booth location.

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

LIABILITY

Exhibitors shall be fully responsible to pay for any damages to property owned by the conference host location. Exhibitor agrees to defend, indemnify and hold harmless, host location, IPAS and their owners, managers, officers, directors or agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability includes all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

INSURANCE

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The IPAS and the host location do not provide insurance covering exhibitor's property, and exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the exhibitor.

CANCELLATION

If the Conference should not be held for any reason whatsoever, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the IPAS will be to return to exhibitors their space payment on a pro rata basis after deduction of all Conference related costs and expenses incurred by the IPAS through the date of cancellation, an administrative fee, and overhead charges.

ENTERTAINMENT

Exhibitors and Sponsors are encouraged to avoid any scheduling conflicts involving attendees during conference lectures, workshops and exhibit times.

OTHER REGULATIONS

The IPAS shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the Conference. Any and all matters not specifically covered herein are subject to decision by the IPAS. These rules and regulations may be amended at any time by the IPAS upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the IPAS from time to time. Any exhibitor or exhibitor representative who, in the opinion of the IPAS, conducts itself unethically may immediately be dismissed from the Conference without refund or other appeal.

MARKETING PERMISSIONS

IPAS will use the information you provide on this form to be in touch with you and to provide updates and marketing for future events. IPAS can email you, send you direct mail, and share your information with other members and vendors. You can change your mind at any time by contacting us at director@iapasociety.org. We will treat your information with respect. By agreeing to the terms and conditions of IPAS, you agree that we may process your information in accordance with these terms.

VIOLATION OF RULES

Any violation of these Rules and Regulations by an exhibitor may, at IPAS discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the exhibitor's exhibit space, and/or prohibition on future participation in Conferences. In the event exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit space fee, or any portion of it, is non-refundable.