



IOWA PHYSICIAN
ASSOCIATE SOCIETY

IOWA PA SOCIETY | 2026 HEALTHCARE IN THE HEARTLAND

STUDENT SYMPOSIUM

POSTER SESSION

Tuesday, Oct. 27, 2026 | 2:05–2:50 p.m.

Kinnick Event Center | 1220 1st Ave Ste b, Coralville, IA 52241

Share Your Scholarly Work

The Student Symposium Poster Session provides an opportunity for PA students to showcase research, quality improvement, education, advocacy, and other scholarly projects. Posters will be displayed during the symposium and evaluated by judges. A maximum of two authors may jointly submit a single poster. Poster awards will be announced during the IPAS Annual Meeting & Awards Session immediately following the poster session.

Poster Requirements

Posters should be **48" high by 60" wide in landscape** orientation. Presenters should arrive early enough to check in and have their posters displayed before the session begins. Posterboards, easels, and pins will be provided. A typical poster should include a title, authors and affiliations, background, objectives, methods, results, conclusions, references, and acknowledgments, as appropriate for the project.

Design & Presentation Tips

Successful posters are clear, concise, and visually engaging. Use readable fonts, adequate white space, and graphics or tables where appropriate. Avoid large blocks of text and focus on the key takeaways from your project. Presenters should be prepared to deliver a brief **2-3 minute overview** of their work and answer questions from attendees and judges throughout the session.

Questions? Contact Michele Denking,
IPAS Executive Director | director@iapasociety.org

Judging Criteria

Content and Relevance	Thoroughly addresses the topic with appropriate depth and clearly establishes its relevance to healthcare, clinical practice, education, public health, or the PA profession.
Quality of Scholarship	Demonstrates a strong scholarly foundation using credible sources, evidence, data, or other supporting information appropriate to the project.
Organization and Clarity	Presents information logically, cohesively, and concisely.
Visual Communication	Uses professional and effective graphics, figures, tables, color, spacing, and typography to enhance understanding.
Engagement and Communication	Presenter clearly explains the project, engages attendees, and responds thoughtfully and confidently to questions.
Originality and Innovation	Demonstrates thoughtful or creative approaches to the topic, problem, methodology, application, or presentation.
Impact and Application	Clearly identifies the significance of the project and its potential implications or applications for healthcare, clinical practice, education, public health, future scholarship, or the PA profession.