



IOWA PHYSICIAN
ASSOCIATE SOCIETY

IOWA PA SOCIETY | 2026 HEALTHCARE IN THE HEARTLAND

STUDENT SYMPOSIUM

HEARTLAND KNOWLEDGE BOWL

Tuesday, Oct. 27, 2026 | 2:05–2:50 p.m.

Kinnick Event Center | 1220 1st Ave Ste b, Coralville, IA 52241

The Heartland Knowledge Bowl is a friendly, competitive event designed to test participants' knowledge of medical and clinical subjects. The overall goal is to bring students together to have fun and connect with their peers across PA programs in the state of Iowa, as well as network with established PAs from across the region. Teams will engage in three rounds of play, with questions of increasing difficulty and strategic opportunities to earn points. The winning team will be the one with the highest cumulative score at the end of all three rounds.

Participant Information

- **Knowledge Bowl Start Time:** 2:05 PM
- Teams will consist of **3-4 PA students** from each institution:
 - Des Moines University
 - Northwestern College
 - University of Dubuque
 - Saint Ambrose University
 - University of Iowa

Prizes & Announcement

- Winners will be honored during the IPAS Annual Meeting & Awards Session immediately following the poster session.
- The winning team will receive recognition and the Heartland Knowledge Bowl Trophy, which will be passed between winning teams each year.

Rules & Expectations:

1. **Team Arrival:** All participants must arrive by 1:50 PM for registration and setup. The Knowledge Bowl will begin promptly at 2:05 PM.
2. **Attire:** Teams are encouraged to show school spirit by wearing uniforms or school colors. Have fun with it!
3. **Game Setup:** A Jeopardy-style board will be used, with questions assigned varying point values based on difficulty.
4. **Buzzer System:** For rounds 1 and 2, teams will use a buzzer to answer. Teams may only buzz in after the clue has been read in its entirety. The first team to buzz in gets the opportunity to answer. If incorrect, the other teams may buzz in to respond.
5. **Scoring:**
 - Correct answers will earn the corresponding point value of the question.
 - Incorrect answers will result in the deduction of points equal to the question's value (except in the final round).
6. **Final Round:** Teams will wager a portion of their points before receiving the final question. They will have time to confer, write down their answers, and submit them. Points earned or lost will be based on their wager.
7. **Winning Criteria:** Points are cumulative across all rounds. The team with the highest total score at the end of the final round will be declared the winner.

Questions? Contact Michele Denking, IPAS Executive Director | director@iapasociety.org



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