



INTERNATIONAL ASSOCIATION FOR TRUANCY & DROPOUT PREVENTION

...for all the children of all the people

SPONSOR THE 114TH ANNUAL CONFERENCE



OCTOBER 18–21, 2026



Omni Corpus Christi Hotel
Corpus Christi, Texas



DEAR VALUED PARTNER,

Since 1911, IATDP has brought together educators, administrators, counselors, attendance professionals, child welfare advocates, and community leaders committed to reducing truancy and preventing students from dropping out of school.

Your sponsorship will help deliver a high-quality professional development experience and advance our shared mission of improving student attendance and success.



Sponsors receive prominent recognition in the conference program, signage, website, and promotional materials—providing excellent visibility among hundreds of key decision-makers in the field.

WHY SPONSOR?



Connect with hundreds of education and attendance professionals from across the country.



Showcase your organization's commitment to student success.



Increase brand visibility and build lasting relationships.



Support the critical work of preventing truancy and dropout.

SPONSORSHIP OPPORTUNITIES



PLATINUM
\$10,000

- Premier recognition
- Speaking opportunity
- Exhibit booth



GOLD
\$7,500

- High-visibility recognition
- Exhibit booth



SILVER
\$5,000

- Logo recognition in program and website
- Exhibit booth



BRONZE
\$2,500

- Logo listing



SUPPORTER
\$1,000

- Name listed in the program and sponsor page



We also welcome customized and in-kind sponsorship proposals.



YOUR PARTNERSHIP MAKES AN IMPACT

Your support is vital to the success of the conference and directly benefits the professionals working to help every student succeed.



LET'S WORK TOGETHER

Please contact John Cox, Sponsorship Coordinator, at 618-998-1283 ext. 210 or jcox@roe21.org to discuss opportunities or request additional details.



Thank you for considering this invitation. Together, we can continue making a lasting difference for students across the country.

Sincerely,
Susan Holloway
President
International Association for
Truancy and Dropout Prevention
holloways@pearlandisd.org

IATDP LEADERSHIP TEAM

<p>SUSAN HOLLOWAY President holloways@pearlandisd.org</p>	<p>DR. KEENA HOWELL President-Elect Keena_D_Howell@mcpssmd.org</p>	<p>JOHN COX 1st Vice President jcox@roe21.org</p>
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Our mission is to promote student attendance, reduce truancy, and prevent dropout through advocacy, education, and collaboration.

**Every Day. Every Student.
Every Opportunity.**