

## White Bear Center for the Arts

### 2019 Annual Report

White Bear Center for the Arts' Mission is to:  
ENRICH LIVES by Celebrating Art  
NOURISH IMAGINATION by Inspiring Creativity  
BUILD UNDERSTANDING by Connecting People

White Bear Center for the Arts (WBCA) was founded in 1968 to create access to arts experiences throughout White Bear Lake and the surrounding region. WBCA offered nearly a thousand of those opportunities in 2019 through year-round art classes for children, adults, and families, as well as art exhibitions, outreach programs, and other arts events.

WBCA offers classes in a variety of different art mediums encompassing a range of ability levels and ages at the art center. Through partnerships with over 50 other community organizations, WBCA serves 6,000 people through outreach programs. In 2019, WBCA awarded over \$15,000 in scholarships for tuition based classes and offered over 60 arts activities to ensure access to arts experiences without a financial barrier. Volunteers are key to delivering programs, and in 2019 over 180 volunteers gave more than 2000 hours of service to WBCA.

WBCA reached approximately 17,000 people in 2019. Approximately 88% of participants reside in the East Metro of Minnesota's Twin Cities, primarily in Ramsey (57%) and Washington (28%) counties, followed by Chisago (2%), and Dakota (1%) counties. The West Metro is about 10% of the remainder between Hennepin (6.5%) and Anoka (3.5%) counties.

WBCA's evaluation tools collect information on the quality of WBCA's teaching artists and gallery shows, whether programs meet the expectations of students. For the purpose of surveying, WBCA defines outcomes as: Learned something new (86%), Developed a new skill (63%), Felt part of a community (50%), and Made a new connection to art (47%). 537 of a total of 557 survey respondents (96%) reported their participation generated at least one outcome, and therefore learned, grew, or changed as a result of their experience.

In 2019, the Legacy Endowment Fund made possible an outstanding exhibition centered around the distinct pottery tradition from Mata Ortiz, Mexico. It was an opportunity to learn about a pottery tradition being revived today in the identical fashion as was produced there more than 800 years ago, by expert local artists. The exhibition included hundreds of pieces for sale made in this unique style, and artists from Mata Ortiz also shared demonstrations of this unique ceramic process in both English and Spanish. This exhibition built new connections to communities through WBCA, leading to new collaborations in 2020 and beyond.

2019 was a significant year for planning the art center's future. The Board conducted a 9-month strategic planning process with an external consultant, including hundreds of community stakeholders who contributed through interviews, focus groups, and surveys. This project resulted in a new mission statement, a vision for 2025, and defined WBCA's six core values: Creativity, Hospitality, Respect, Growth, Quality, and Integrity. Capital contributions and commitments from generous donors are allowing White Bear Center for the Arts to expand its

building, campus, and community impact with the vision and planning charted through this intensive process.

Please see the attached certified 2019 Audit and 2019 IRS 990 filing for complete financial information.

*2019 Functional Expenses*

Program Services: \$870,975 (75%)  
Management and General: \$190,765 (17%)  
Fundraising: \$90,410 (8%)

2019 Staff (Editing note: Fall 2019)

EXECUTIVE DIRECTOR Suzi Hudson  
BUILDING MAINTENANCE MANAGER Dave Borglund  
PROGRAM DIRECTOR Danielle Cézanne  
TEACHING ARTIST Kyle Frederickson  
RECEPTIONIST/OFFICE ASSISTANT Ellie Fuelling  
PROGRAM MANAGER Gina Giambruno  
MAINTENANCE ASSISTANT Mark Greene  
ADMINISTRATIVE ASSISTANT Judy Hensley  
RECEPTIONIST/OFFICE ASSISTANT Karna Holub  
PROGRAM ASSISTANT Lindsey Scharold  
DEVELOPMENT COORDINATOR Lori Swanson  
ASSOCIATE DIRECTOR Andy Vollbrecht

2019 Board of Directors (Editing note: FALL 2019)

CHAIR Alan Kantrud  
VICE CHAIR Kim Ford  
TREASURER Sara Nephew  
SECRETARY Alex Legeros

MEMBERS

Jane Bacchus  
Judith Benham  
Donna Bruhl  
Mitch Cooper (Active Military)  
Robert Cuerden  
Katherine Curran  
Mary Gove  
Cindy Ihlenfeld  
Roberta Johnson  
Karen Kepple  
Peter Kramer  
Mary Poul  
Karl Sevig  
Jalai Shelago-Hegna

Bon Sommerville  
Bill Weigel  
Steve Wolgamot

EMERITUS DIRECTORS

Sue Ahlcrona  
Mary Levins  
Nor Olson