

# **COLORS SING TO ME: THE LIFE AND ART OF POLLY KING**

**AN ART RETROSPECTIVE AT CASTELLANI ART MUSEUM**





# ABOUT THE NIAGARA FALLS NATIONAL HERITAGE AREA

The Niagara Falls National Heritage Area (NFNHA) is one of 62 National Heritage Areas in the United States. Designated by the United States Congress in 2008, its mission is to preserve, promote, and protect the diverse historic, cultural, and environmental assets of the Niagara region.

The work of the Niagara Falls National Heritage Area is to enhance public appreciation for the communities, significant historic and natural resources, and landscapes of the Niagara region. The NFNHA works with a network of heritage area partners who seek to make interpretive, environmental, economic, and social improvements that benefit residents and visitors alike. In pursuit of this mission, the Niagara Falls National Heritage Area prioritizes authenticity, cultural diversity, high-quality design, energy efficiency, regional and cross border leadership, open communication, and transparent operations.

In all of its work, the Niagara Falls National Heritage Area places community needs and input at the forefront, developing collaborative strategies that celebrate our diverse region.

## OUR PUBLIC ART PROJECTS

### PROPHET ISAIAH SECOND COMING HOUSE

As the stewards of the Prophet Isaiah Second Coming House, the NFNHA is dedicated to preserving this unique art environment, and creating a community-driven heritage center, wherein visitors and locals alike can not only learn about art environments, art preservation, and Prophet Isaiah Robertson, but also come together to celebrate the Highland Community.

### COMMUNITY MURAL MAKING ON MAIN ST.

Launched in Fall 2022, the NFNHA team began a series of community mural making on plywood on boarded-up storefronts on Main St, generating renewed community participation in all things Main St.

### WOMEN OF NIAGARA INSTALLATION

Polly's portraits offer an artistic anthropological glimpse into the diverse community of Niagara Falls, with 74 of these portraits adorning the windows of the Jenss building. The portraits capture the essence of Niagara Falls in the 20th century.





## ABOUT POLLY KING

Polly King was a prolific artist, sculptor, and writer who resided in Niagara Falls, NY for most of the twentieth century. With a career spanning from the early 1900s to her death in 1993, Polly experimented with and mastered a broad range of artistic styles, from Impressionism to portraiture, and utilized the artistic mediums of watercolor, oils, charcoal, mixed media, and more.

Polly King is perhaps best known for her still lifes - often containing floral elements - and her images of Niagara Falls, but her works encompass many more subjects. An avid traveler, she recreated landscapes from all across Europe, and as a Western New York resident, she captured the building of the New York Power Authority in several pieces.

It is impossible to capture the essence of Polly King as an artist, as she was an inherently creative and curious individual. She saw art in everything around her, and expressed that through different styles and mediums. Her art did not just live on canvas - she created art to surround herself with, from painting dressers and cabinets with detailed motifs, to painting scenes on her bedroom window shades. Art was an integral part of Polly's life, and it can be seen everywhere in her artworks.



**POLLY KING**





## CASTELLANI ART MUSEUM

The Castellani Art Museum (CAM) at the center of the Niagara University campus is dedicated to the enjoyment and educational potential of artistic creativity. As a major resource for the visual arts in Niagara County, the CAM's permanent collection includes over 5,000 pieces of mainly modern and contemporary art.

The museum recognizes and serves the diverse racial, ethnic, and religious communities of the Niagara region through the organization and presentation of exhibitions which honor and explore their artistic traditions and contemporary output. In addition to presenting diverse artistic expressions, the museum works in partnerships to explore and redefine the relationship between the museum and its constituencies.

## POLLY KING ART STUDIO

Located in the residence of Polly King, the Polly King Art Gallery houses the complete works of Polly King, from her artworks, photographs, sculptures, to her journals and artist studio. Under the stewardship of her son, Don King, the Polly King Gallery has loaned works to various organizations in Western New York, including schools, businesses, and government offices.

In partnership with the Niagara Falls National Heritage Area (NFNHA), the Gallery is a nexus of research and art preservation.

The experience of visiting the Gallery is always one of discovery, surprise, and creativity. The King family, led by Don, have created a space that not only preserves Polly's legacy, but inspires all those who visit.





## PROJECT TEAM



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## EXHIBIT COSTS

**Imagine** an artist whose prolific career spanned nearly the entire 20th century. Polly King was more than just an exceptional talent; she was a visionary whose art and words continue to resonate today.

**Our mission** is to ensure Polly King receives the recognition she deserves. Through this captivating exhibit, we aim to bring her work to the forefront and fulfill her lifelong wish: for her art to be simply enjoyed.

**Capturing a lifetime in one exhibit is a challenge we embrace.** Our dedicated team is committed to showcasing not only the breadth of her artistic journey but also the profound impact she had on the world and the people around her.

**We'll bring her art to life** through engaging programs and captivating narratives. Additionally, Polly's extensive journals, a treasure trove in themselves, will offer a glimpse into her creative process and personal world.

Together, let's celebrate the extraordinary life and art of Polly King.

### EXHIBIT FABRICATION AND INSTALLATION

Curatorial work to frame artworks, paint gallery, create replica build-out of artist studio, production of audio and visual storytelling, and preparing the gallery space for the exhibit.

**Total Cost:** \$25,000.00

### PROGRAMMING

Creation of programming schedule for duration of art exhibit, purchase of all necessary supplies for high-end programs, and marketing for all programs.

**Total Cost:** \$3,000.00

### SPECIAL EVENTS

Plan for large exhibit opening reception, including music, photography, catering, and sponsor tours of exhibit gallery. Additionally, marketing to ensure the capture of a wide audience and attendance of Buffalo art lovers.

**Total Cost:** \$7,000.00

## TOTAL PROJECT COST:

# \$35,000



## SPONSORSHIP OPPORTUNITIES

### GOLD LEVEL

(\$15,000 - \$25,000)

**Benefits:**

- Recognition of sponsor on exhibit title panel and all printed materials
- Verbal recognition of sponsorship during Exhibit Opening event
- Recognition in all social media posts

### SILVER LEVEL

(\$10,000 - \$14,999)

**Benefits:**

- Recognition of sponsor in printed materials
- Verbal recognition of sponsorship during Exhibit Opening event
- Recognition in thank you social media post

### BRONZE LEVEL

(\$5,000 - \$9,999)

**Benefits:**

- Recognition of sponsor in printed materials
- Recognition in thank you social media post





## CONTACT US

Our team is available for further discussion and clarification, including site visits and budget analysis.

Please direct all inquiries to:

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*Photographs courtesy of Polly King Art Gallery, Niagara Falls National Heritage Area, and Alana Adetola Arts Photography.*