

A close-up portrait of Bron Williams, a woman with short, wavy grey hair, wearing red-rimmed glasses and a bright pink blazer over a black top with a floral pattern. She is looking directly at the camera with a slight smile.

Shining a Spotlight on blindspots

Build real inclusivity in your team:

Illuminate team blind spots
Identify hidden barriers
Expose invisible obstacles
Reveal unlimited potential

Who is Bron Williams?

Bron delivers unconscious bias training that blends personal experience, academic insight, and practical expertise.

Trusted Professional

Others who have trusted Bron include:

- Unilever
- Tennis Australia
- The Salvation Army
- MindZallera (Malaysia)
- Preferred provider for Box Hill Institute



Bron Williams delivers unconscious bias training that blends personal experience, academic insight, and practical expertise. Drawing from her own journey of addressing personal biases and overcoming societal expectations, she helps leaders uncover unseen factors affecting inclusivity.

With her PhD research on the intersection of bias and shame, Bron addresses the emotional aspects of bias, offering practical tools for growth and self-reflection. Her storytelling simplifies complex concepts, making them accessible and memorable.

Bron's broad experience across corporates, nonprofits, and government bodies ensures her training is adaptable and impactful, going beyond traditional approaches to foster genuine inclusivity.



Bron's a great presenter. Her session interesting and pragmatic. By sharing her stories, Bron helped to demonstrate unconscious bias in practice, how biases can be formed and also reframed.

Katrina Marriott - Box Hill Institute

Bron's presentation to our diversity network made many of us look at our own biases and those biases we can call out in others in a less judgmental way.

Nisrine Mogharbel - DAWE

Bron gave a presentation on unconscious bias to my organization and there was nothing but praises and amazement. She left the group wanting for more with her talk on "What's your water".

Vandana Khanna - Unilever

Bron's presentation was both authentic and relatable to the audience. The concept of being aware of your biases and making them conscious, not asking people to eliminate them, was well received by our members.

James Oxenham - CEO HRIA



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