

# POLICY INFLUENCER

Unapologetically bold, she challenges outdated systems and carves new paths in business, economics, or innovation. She's a lightning rod for change, often misunderstood until the world catches up.



## KEY QUALITIES

- Strategic
- Analytical
- Persuasive
- Diplomatic
- Detail-oriented

## What sort of activities it may involve?

- Writing submissions or proposals
- Lobbying decision-makers
- Serving on advisory boards
- Building advocacy coalitions

ELLEN JOHNSON SIRLEAF (LIBERIA)

Policy Influencer



*Africa's first elected female head of state, Ellen Johnson Sirleaf led Liberia through a period of profound rebuilding after civil war. A Nobel Peace Laureate, she prioritised women's inclusion in governance, economic recovery, and peacebuilding. Her leadership redefined what policy could look like when rooted in reconciliation, transparency, and justice. She is not just a policymaker, but a policy transformer — showing that durable change is made through the long, patient art of governance.*