

Effective Corporate Communication

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Workshop Overview

Format: In person or online
Duration: 2 hours

Leaders know that effective corporate communication requires intentional development and implementation of communication strategies suitable for the organisation they lead.

Effective Corporate Communication Workshop is designed to provide a deeper understanding of different methods of communication and a variety of communication strategies to implement across their organisations.

Participants will explore the fundamentals of corporate communication, identify the different ways people communicate, understand the benefits of communication strategies, and explore a variety of communication strategies and assess which is most effective in their work environment.

By utilising the best practices of communication leaders such as Carmine Gallo, along with research by McKinsey, Forbes, and Harvard Business School, attendees will be able to assess the gaps in their organisation's current communication strategies and develop the necessary tools to build effective communication across their organisation.

Workshop Outcomes

- Understand the benefits of effective communication across an organisation.
- Recognise diverse communication styles in themselves and their teams, and understand how to work with them.
- Observe how great leaders communicate and identify which skills are necessary in their leadership roles.
- Assess the effectiveness of their current corporate communication strategies.
- Develop a suite of effective communication skills suitable for their teams and work environment.
- Build corporate communication strategies effective for their particular workplace.

Bron Williams

Bron is a passionate and powerful advocate for women's leadership, deeply committed to empowering women in all facets of life.

A seasoned speaker with a strong focus on topics like leadership and unconscious bias, she uses her personal experiences and insights to inspire and guide others.

"Superheroes in Disguise" reflects her mission to help women recognise and embrace their innate power, challenging social norms and encouraging self-reflection.

Her work is aimed at creating meaningful change in the corporate world, particularly in Asia, by helping women in leadership roles to write their own stories and lead with confidence.

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